

girlscouts
of greater atlanta



2025

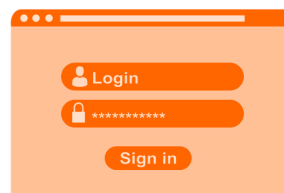
Treats & Keeps Troop Guide



BRAVE.
FIERCE. FUN!



Mark Your Calendar



September 17

M2 opens for Volunteers (10 a.m.). Only Product Program Chairs–Treats & Keeps or Co-leaders in MyGS can access M2 via the email sent to them. Can't find it? Visit gsnutsandmags.com/gsgatl and use "Forgot Password" to log in. Make sure your member record is current.

September 18

Troop Training/Program Overview with GSGATL. Register [Here](#)

September 26

Order taking begins! Girl/Parent access to M2 opens. Girls can activate their account via the caregiver's email or visit gsnutsandmags.com/gsgatl.

October 17

Banking information due in M2. Enter your troop's account details directly and securely in M2. See page 8 for step-by-step instructions.

October 29

Girl Order Card and Reward Selection Deadline in M2

- Girls submit order card totals and reward to the troop via M2. Note: All online orders are automatically accounted for.
- Customers can still order online through November 2 for shipping/donation.

October 30

Volunteer access OPENS to review/edit orders & rewards in M2.

November 1

Volunteer access CLOSES to review/edit orders & rewards in M2.

System locks at 11:59 p.m. for edits. Remember, all online sales/orders are automatically account for in M2—no entry or updates required.

Last day for Girl Scout Cadette, Senior and Ambassador troops to opt-out of rewards for additional proceeds.

November 2

M2 closes for all customer orders (shipped and donated)

**November
15, 17 & 18**

Chocolate & nut deliveries to Service Units. Troop product pick-ups will be scheduled by the Service Unit.

**Week of
December 1**

Reward deliveries to Service Units. Troop reward picks-ups will be scheduled by the Service Unit.

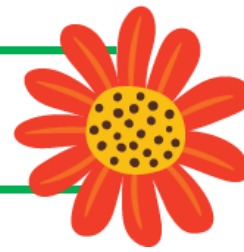
December 5

Electronic withdrawal for balance due GSGATL processed

**December 12
2**

Successful withdrawals/payments to GSGATL posted in M2 and well as fees associated with unsuccessful withdrawals for late payments.

The Basics



Who Can Participate?

- Troops with 1 co-leader and 2+ girls registered for 2025–26..
- Troops with fewer than two girls can request participation at help@gsgatl.org.
- All participating girls must be GSUSA-registered for 2025–26.

How Do You Get Started?

- 1) **Sign up** Become the Troop Treats & Keeps Manager in MyGS and attend training via your Service Unit or TKresources.GirlScoutsATL.org.
- 2) **Set up your M2 account** Log in, verify your roster.
- 3) **Share with Families** Inform families and encourage girls to set up their M2 accounts

M2 is the magic behind your Treats & Keeps Program! As a volunteer, you'll be able to: Track individual girl progress, overall troop sales and financials, communicate with girls/parents about their progress, edit orders and so much more! **Every girl no matter how she chooses to participate will need to open an M2 account to submit order card sales and/or reward choices to the troop electronically.** M2 allows girls and volunteers to track sales, manage inventory and have fun creating personalized avatars.

What's Being Sold?



Products & Ways to Order	Chocolates (\$9+)	Nuts (\$9+)	Magazines & MORE (\$19.99+)
Order Card	✓	✓	✗
Online	✓	✓	✓

The online storefront for customers is being expanded! **This season girls will be able to offer candles via their online M2 site.** Learn more about these new items [HERE](#).

Order Card (Nuts & Chocolates)

- **Submitting Orders:** Girls/parents enter item totals in M2 by the deadline (Oct. 29). Saved totals are automatically submitted to the troop.
- **Payment & Delivery:** Payment is collected at delivery and turned in to the troop in full.

Online Sales (All Items)

- **Submitting Orders:** Online purchases are auto-recorded in M2.
- **Payments & Delivery:** Customers pay online for ALL items—they can choose: Direct shipping (paid by customer) or In-person delivery for chocolates/nuts only (no fee). *Girls MUST contact M2 Customer Service by **Oct. 29** to cancel undeliverable in-person orders: (800) 372-8520*

Fun Times!

Imagine if... EACH GIRL in a troop of 8 sells 3 Mags & More items AND 30 Chocolate/Nut items, the troop would **earn on average over \$400.00 in proceeds!** PLUS each girl would earn program patches in addition to the cumulative girl rewards offered at each level. **This means the troop can explore endless FUN!**



**No matter what your troop has planned this year,
Treats & Keeps can help offset the cost!**

Camping
& Outdoors

Trips &
Travel

Events &
Adventures

Patches,
Supplies & More!

Troop Proceeds = 15% of Total Sales

Girl Scout Cadette, Senior and Ambassador troops can opt-out of rewards for an additional 1%. Girls in the troop will earn the following patches: 2024, Elephant, Embrace Possibilities, Super Seller, Magazines Super Seller, Care to Share, Cookie Crossover, and Personalized Patches.

Super Troops Earn More!

Any troop can be a Super Troop earning an additional 1% in proceeds during the 2026 Girl Scout Cookie Program when they meet the criteria:

- **New T&K Troops:** \$1500 in sales
- **Returning T&K Troops:** \$1500 in sales **OR** 20% more than last year; whichever is higher.



Cross Over Bonus

Troops who participate in both Treats & Keeps and Cookies with at least a 250 box PGA at the end of the 2026 Cookie program will earn one adult membership for a volunteer.

Every girl can be a part of magic to make it happen. Let GIRLS CHOOSE THEIR PATH

Online

Everything is paid for online—no money to collect. Product delivery to customers they choose.

Order Card

Perfect for friends & family that girls will deliver chocolates & nuts to.

Online & Order Card



View all rewards for girls [HERE](#) and

Let's Talk Treats & Keeps



Girl/Parent Discussion Guide

Quick & easy topics to supercharge your troop meeting

What is Treats & Keeps Give a brief description of the program; items being sold, ways to participate and how much the troop can earn.

Benefits Talk about things girls will be able to:

- **Learn:** Show how the 5 Skills—Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics—apply in daily life.
- **Earn:** Highlight troop and individual rewards.
- **Do & Experience:** Share examples of troop activities and how proceeds can impact the community.



Goals Guide a discussion about goal setting.

- **Set a troop goal with input from girls.**
- **Create a vision board and outline steps to reach it.**
- **Write down the plan—studies show writing goals makes success 42% more likely.**
- **Let girls set personal goals and track weekly progress.**

Money Have a conversation about how your troop will manage it's funds.

- **Develop a collection schedule.** Collecting money early and often will minimize issues of lost or stolen funds. Remember, you'll only need to collect money for orders from the order card.
- **Keep accurate records of what is being paid by providing a receipt each time money is exchanged.**
- **Provide regular updates of the troop's financial status and the shared responsibility for the final balance for the entire troop.**

Deadlines Providing all program dates upfront eliminates confusion

- **Develop your troop's calendar.** Use the important program dates provided as a guide for your template, making adjustments as needed.
- **Set a reminders (texts, emails, handouts) to keep everyone on track.**

Run it Like a Pro!



Stay on track and maximize success

- Make sure ALL girls participating have an M2 account. Even if girls are not selling online they'll need an account to enter order card sales and make reward selections to submit electronically to the troop's Treats & Keeps manager.
- Establish clear deadlines with families regarding the dates the troop will collect money (for order card sales) and distribute products (chocolates/nuts).
- Enter your banking information in M2 so that your amount due GSGATL is processed seamlessly via the council's automated withdrawal process. See page 8 for details.
- Treats4Good donations allow customers to give to first responders. Girls will collect \$9 contributions (via order card or online), which earn them rewards credit and the troop proceeds. GSGATL will donate chocolate/nut items to our council partners at the end of the program season. Encourage girls to promote this throughout the season as it supports two great causes.
- [Issue receipts](#) when distributing products and collecting money. This protects you and the troop if there are discrepancies or issues collecting the amount due. Tip: Consider using the delivery tickets available for you in M2 to obtain signatures from parents.
- Record girl payments in M2. When collecting funds for products, easily record these payments in the site to keep an accurate record of a family's balance due to the troop. Do this using the *Banking & Payments* link on your M2 Dashboard.
- When its time to distribute products and rewards to girls, use the "delivery tickets" in M2 to know exactly what each girl needs.
- Stay connected to your Service Unit Treats & Keeps Manager. They'll be your first line of support during the season.
- Save **TKresources.GirlScoutsATL.org** to your favorites! Here, you'll access resources and tools, tips, rewards, troop meeting activities and much more.



Program Quick Links

[Welcome to Treats & Keeps Role](#) (Troop Volunteer Video– What to expect)

[Welcome to Treats & Keeps—for Families](#) (Video)

[Managing Money for Treats & Keeps](#) (Video)

[More Online Resources](#)



Take the Challenge

Here's a fun group activity to kick off the
Treats & Keeps season with your girls

You'll be **AMAZED** at what you can do in less than an hour!



How Does It Work?

Prepare your girls prior to the day of the challenge so they are ready to take off when the clock starts!

Prior to the troop meeting have each girl:

- Set up their M2 account
- Gather at least 10 phone numbers of people they can call or text
- Get permission to use their phone or their parent's phone during the troop meeting

At the meeting girls can call or text their customers asking them to make a purchase from the items on the order card OR by sending them the link to their online M2 store. That's it! You'll be shocked at how easy this is and how much fun the girls will have.

As a bonus activity girls can host their own virtual party with family and friends.

Sample Script:

Hi _____. This is _____. I am participating in a "59 Minute Challenge". My troop is raising money to _____ (share what your troop plans to do with the proceeds). My goal is to sell _____ items in 59 minutes. I have a great selection of chocolates, nuts, magazines, Tervis tumblers, personalized items and even something for your pet that you get to choose from. For the chocolates and nuts you can buy things like: pecan supremes, chocolatey covered almonds, praline pecans and cashews, just to name a few. There are even more specialty items available online.

So, would you be willing to help support me by making at least a \$25 purchase?

Answer: YES. *Great! Thank you soooo much. I will text you my online store link now or I can take your order over the phone.*

Answer: NO *Ok...well, would you mind donating to our Treats4Good Program that provides chocolate/nut items to first responders and healthcare workers? Each donation item is on \$8 each. Your donation would help me and my troop reach our goals. I will text you my online store link and you can make your donation today.*

THANK YOU FOR SUPPORTING ME AND my troop _____!

Using M2 to Fuel Your Program

Entering Banking Information

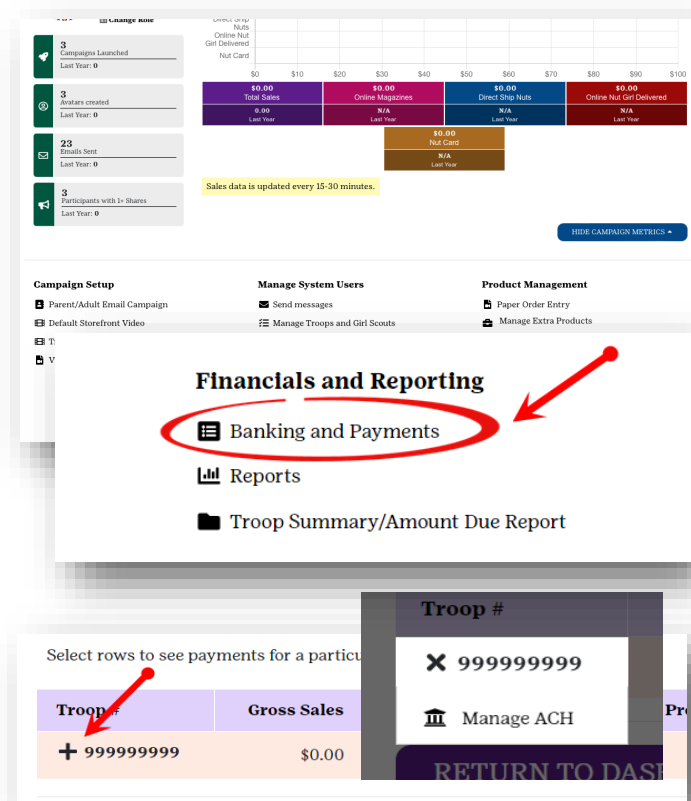


Need a little more detail?
[Watch the video](#)
for Entering Banking Information

- 1) Log in to M2 gsnutsandmags.com/gsgatl
- 2) From your dashboard, under the *Financials and Reporting* section, click on **Banking & Payments**
- 3) Click the “+” next to your Troop #
- 4) Select **Manage ACH**
- 5) Enter **Bank Name, Routing Number & Account Number**
- 6) Click **SAVE ACH**

Tips:

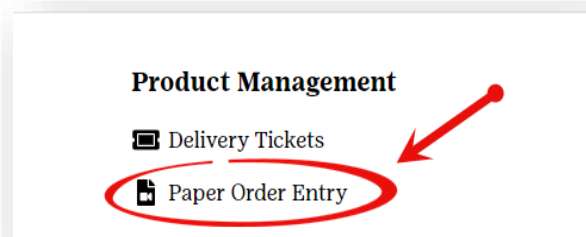
- Check your spelling and be sure to enter the name of your bank accurately
- Verify your routing and account number against your official account records
- Enter your banking information by October 18 to ensure your payment to GSGATL is successful.



Managing/Updating Orders & Rewards

Remember, IF you need to make edits for girls/parents, you'll only be able to do so from October 30 to end of day November 1 (after the girl/parent order end date).

- 1) From your dashboard, click on **Paper Order Entry**
- 2) Click on “+” next to the Girl Scout's name and select View Paper Order to make entries



			Nut Sales		
Girl Scout	GSUSA Number	Email	Qty	Sales	Total Sales
+ Brooke Clark	103711220		0	\$0.00	\$0.00

Using M2 to Fuel Your Program

- 3) Adjust quantities as needed. Items on this screen are listed in the same order as they appear on the Order Card.
- 4) Click **“UPDATE”** when everything has been accounted for.

Order quantities can be adjusted as many times as needed until the troop order deadline; November 1 at 11:59 p.m.

REMEMBER: IF a girl has received girl-delivery orders online, these have already been accounted for within M2 and are automatically ordered for you to receive—no need to enter these quantities.

If girls/parents have received girl-delivery orders that they cannot deliver, M2 customer service should be contacted at: (800) 372-8520 by October 29.

- 5) NOW...make sure all reward selections have been made. Click on **REWARDS** from your dashboard.
- 6) Make appropriate selection where needed. Click **“UPDATE”** to save changes.
- 7) Repeat as needed for each girl in the troop.
- 8) Once all orders have been accounted for— You're Done! No extra buttons to press or actions to take.

Need a little more detail?
[Watch the video](#)
for Entering Paper Orders



Girl Scout Info

Troop: 999999999
Participant: Clark, Brooke
GSUSA ID: 103711220


Nut Orders

Troops: The deadline to enter orders that girls received in person has passed. Please contact your Service Unit leader.

	Product	Price	Qty	Total
A	Milk Chocolate Mint Trefoils Tin	\$12.00	0	\$0.00
B	Peppermint Bark Rounds Tin	\$12.00	0	\$0.00
C	Chocolate Covered Pretzel Tin	\$12.00	0	\$0.00
D	Everything Seasoned Cashews	\$10.00	0	\$0.00
E	Whole Cashews	\$10.00	0	\$0.00
F	Chocolate Covered Almonds	\$9.00	0	\$0.00
G	Cranberry Trail Mix	\$9.00	0	\$0.00

Rewards and Patches

 Rewards

 Personalized Patches

View Earner

Izzy Truesdail (Troop 897)

If you are selecting a reward with size options or additional choices, make your selection and update. You will then be able to make the additional choice.

Rewards Earned

Reward	Options
Donation Amounts	Name
Large Giraffe Plush Reward Shirt	--Select Size--
I'm a Creative Patch	
Large Giraffe Plush	
\$10 or \$5 Donation	Reward
	--Select Reward--
Shirt	Name
Reward Shirt	--Select Size--

CLOSE

UPDATE

Product & Rewards Pickup

What to Pick Up from the Service Unit

To know exactly what products/rewards to pickup from the Service Unit—create the tickets below. Your Service Unit will schedule troop product pickups as items are delivered to them.



Delivery Tickets

From your dashboard:

- Click **Delivery Ticket** (visible once council order has been placed)
- **For Products**, use the Product Delivery Tickets section
- Troop Tickets By Troop: *Enter your Troop Number*
- Click “Create Ticket”

Product Delivery Tickets
Print Delivery tickets for products

Troop Tickets By Troop

Troop
Choose... ▼

☐ Include Financials

Create Ticket

- **For Rewards**, use the Reward Delivery Tickets section
- Troop Tickets By Troop: *Enter your Troop Number*
- Click “Create Ticket”

Reward Delivery Tickets
Print Delivery tickets for rewards

Troop Tickets By Troop

Troop
Choose... ▼

Create Ticket




Product & Rewards Distribution

What to Distribute to Girls

To know exactly what products and rewards to distribute to girls/parents, create the tickets below. Your Service Unit will schedule troop reward pickups as items are delivered to them.

Delivery Tickets

From your dashboard:


- Click **Delivery Ticket**  (visible once council order has been placed)
- **For Products**, use the Product Delivery Tickets section
- To view/print tickets for all girls or a specific girl, use **Girl Scout Tickets**
 - Troop: *Enter Troop Number*
 - Girl Scout: *Select ALL or select individual girls by name*
 - Click “Create Ticket”

Always get a signature for the products you hand-off to girl/parents so there is no dispute regarding the amount due to the troop. These tickets have a signature line on them already—so it’s easy to keep track of what is given/received.

To know exactly what rewards to distribute to girls—create the tickets below

Delivery Tickets

From your dashboard:

- Click **Delivery Ticket**  (visible once council order has been placed)
- **For Rewards**, use the Reward Delivery Tickets section
- To view/print tickets for all girls or a specific girl, use **Girl Scout Tickets**
 - Troop: *Enter Troop Number*
 - Girl Scout: *Select ALL or select individual girls by name*
 - Click “Create Ticket”



Need Additional Help?

M2 Customer Service & Tech Support

(800)372-8520

question@gsnutsandmags.com

General Treats & Keeps Questions

770-702-9100

helpline@gsgatl.org

TKresources.Girlscoutsatl.org

