

Dear Parent/Guardian,

You are a critical part of your Girl Scout's journey — don't miss the year's first opportunity to be a part of all her inspiring moments through the Treats & Keeps Program.



Treats & Keeps is an exciting way for girls to get their first taste of leadership and success by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines. Kicking off their Girl Scout Leadership Experience, girls learn how to reach their greatest potential, all while earning troop funds to fuel life-changing adventures and experiences.

Through the Treats & Keeps Program, she will have all of the tools she needs to completely run and market her business. She will be able to set up and design her own online store, track progress, personalize business cards, make a plan with her troop on how to meet their goal and so much more.

Why Participate?

When girls participate in the Treats & Keeps Program, they earn more than just patches and rewards. They get hands-on experience to help them be successful in the future, by learning these 5 essential skills:



Goal Setting

She will set goals for herself and her troop, create a plan to reach them and develop skills along the way.



Decision Making

Her troop will decide together how to spend their earned proceeds, which furthers her critical-thinking and problem-solving skills.



Money Management

She will construct a budget, take orders, handle money and gain practical life skills in financial literacy.



People Skills

She will develop healthy relationship skills by talking to, listening to and working with multiple customers.



Business Ethics

She will learn to be honest and responsible, which reinforces positive values she is developing as a Girl Scout.

Ways to Support your Girl Scout

- **Ask About Goals** - Encourage her to set a personal goal and a plan to reach it. Allow her to share her goal with others.
- **Let Her Lead** - Assist her in networking with family and friends, but let her do the ask!
- **Use Online Tools** - Help her set up her digital store, send emails, share on social and track her progress.
- **Think Outside of the Box** - Join her in brainstorming ways to put a new twist on things, work in a different way or simply try something new.
- **Help Her Troop** - One volunteer can't do it all. Volunteer to assist the troop this fall! You'll enjoy seeing your Girl Scout develop new skills and she'll enjoy letting you see how much fun she has with her troop.

Stay up to date with the latest resources and info at TK.GirlScoutsATL.org!