

OWN YOUR magic with the 2023 Treats & Keeps Program



The Magic Begins September 22

Imagine if... EACH GIRL in a troop of 8 sells 3 magazines AND sells 30 chocolate/nut items, the troop would earn on average \$400.00 in proceeds! PLUS each girl would earn program patches in addition to the cumulative girl rewards offered at each level. This program fuels:

Camping • Events • Service Projects • Crafts • STEM • Trips • And More...

First Things First

1. **Register your Girl Scout** for the 2023-24 Girl Scout year.
2. **Learn the Basics** Attend your troop's Treats & Keeps meeting to understand how to support your Girl Scout and her troop.
3. **On September 22, set up an M2 Account.** All girls participating in the program MUST have an M2 account to submit all orders electronically; those collected on the order card and those ordered online.

How Treats & Keeps Works

This program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious chocolates, nuts and magazines.

Available on the Order Card: Chocolates & Nuts (\$8+)

Available Online: Chocolates, Nuts (\$8+) AND Magazines (\$20+)

Mark Your Calendar

September 22: Girls begin taking orders (online with M2 & in-person with the order card)

October 21: Last day for customers to order online AND deadline for girls to enter order card sales and make reward choices online via M2.

November 11-14: Service Unit Product Deliveries
(Your troop will notify you when items are available for girl pickup)

Questions? Contact us at helpline@gsgatl.org or 770-702-9100

Learn more about the Treats & Keeps Program at TK.GirlScoutsATL.org



Earn rewards for your participation!

Check out the rewards on the back of your nut order card and interact with them online at TreatsKeepsRewards.com



Treats & Keeps Personalized Patch



- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell a total of \$350+ in combined online and order card sales

Choose your background and your outfit!

Girl Scout Cookie Crossover Personalized Patch



- Create your avatar in the M2 system
- Send 18+ emails during the Treats & Keeps Program
- Use the "Share My Site" function in the M2 system during the Treats & Keeps Program
- Sell 250+ boxes of cookies during the 2024 Girl Scout Cookie Program

Earn theme patches that fit together!



Get started at gsnutsandmags.com/gsgatl

New products available online!

1 Login

Visit the website

Use the QR Code below, URL above or click the link from the council website. Follow the prompts to participate in the Treats & Keeps Program.



Scan here and have your troop number ready!

My troop # _____

2 Create

Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



3 Share

E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.