

**THE FUN BEGINS  
OCT. 1<sup>ST</sup>!**

Get Your Girl Ready to



## EMBRACE POSSIBILITY

with the Treats & Keeps Program

Kick off the Girl Scout year with Treats & Keeps! It's the best way for your Girl Scout to dive into entrepreneurship, reach goals, and help the troop fund amazing adventures. It's the perfect beginning of an unforgettable year!

Follow these 4 easy steps to get started:

- 1 Activate your M2 account. Scan the QR code or visit, [gsnutsandmags.com/gsgatl](https://gsnutsandmags.com/gsgatl)
- 2 Create an avatar. Level up and record a message so it speaks and interacts with customers.
- 3 Email customers and invite them to shop online.
- 4 Print your custom door hangers and business cards to share with customers.

SCAN ME!



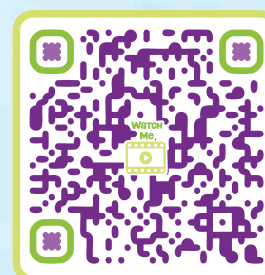
### IMPORTANT:

Even if you don't sell online, you **MUST** activate your M2 account to submit order card sales to the troop electronically.

## WAYS TO SUPPORT YOUR GIRL SCOUT!

- Attend your troop's family meeting.
- Help her set personal goals & practice the ask.
- Provide transportation for orders & deliveries.
- Get permission to sell at your workplace, place of worship, or other locations.
- Offer to help the troop Treats & Keeps Manager with tasks big & small.

## WATCH THE TREATS & KEEPS FAMILY VIDEO.



### KEY DATES

**OCT. 1**

**Set up  
M2 site &  
begin taking  
orders**  
*online & in-person*

**OCT. 31**

**Last day for  
girls to enter  
order card  
sales & make  
reward  
selections into  
M2**

**NOV. 3**

**Last day  
customers  
can order  
online**

**NOV. 16, 18 & 19**

**Chocolate/Nut  
delivery to  
Service Units.**  
*Your troop will  
contact you when  
items are ready for  
girl/family pickup.*

**WEEK OF DEC. 2**

**Rewards  
delivery to  
Service Units  
begin.**  
*Your troop will contact  
you when your items  
are available for  
girl/parent pickup.*

The Treats & Keeps Program is an awesome opportunity for your girl to enhance her Girl Scout Leadership Experience. Much more than a money-earning activity, the Treats & Keeps Program teaches your Girl Scout skills that will help her grow into a leader and prepare her for the future.



#### Goal Setting

She will set goals, make plans with her troop, and develop skills as they progress.



#### Decision Making

She and her troop will determine how to use their proceeds, fostering critical thinking and problem-solving skills.



#### Money Management

She will create a budget, take orders, handle money and gain skills in financial literacy.



#### People Skills

She will develop healthy relationship skills by interacting with and listening to multiple customers.



#### Business Ethics

She will learn honesty and responsibility, reinforcing positive Girl Scout values.

## IMAGINE IF...

each girl in a troop of 8 sells

**3 MAGS & MORE ITEMS & 30 CHOCOLATE/NUT ITEMS**

The troop could earn over **\$400**

in proceeds for fun adventures, unique experiences, program supplies and so much more! But the best part is, each Girl Scout begins growing into a leader, adopting an entrepreneurial mindset and developing skills that will help them build the tomorrow they want.

**PRETTY SWEET, HUH?**

**YOU CAN DO ANYTHING IF YOU  
EMBRACE THE POSSIBILITIES!**

