



Treats & Keeps

2018



Family Guide



Welcome to the Treats & Keeps Program



The Treats & Keeps Program powers amazing experiences for girls. Starting September 1, your go-getter can open her own business offering chocolates, nuts, magazines and more.

Girls can earn unique rewards for their effort and participation—see the full lineup of paw-some girl rewards inside your Order Card!

Participation Builds Awesome Skills...She learns:

-  **Goal Setting**—as she sets goals and makes a plan to reach them
-  **Decision-Making**—as she helps her troop decide how to spend their proceeds
-  **Money Management**—as she makes a budget, takes orders and handles money
-  **People Skills**—as she learns to talk and listen to all kinds of people while selling a wide range of products and marketing her online store
-  **Business Ethics**—as she practices being honest and responsible every step of the way

Here's How You Get Started:

-  **Be a Registered Girl Scout!** Each girl participant must be registered for the 2018-2019 Girl Scout year.
-  **Give the OKAY!** Turn in a signed Parent Permission & Financial Responsibility Form to your Troop's Treats & Keeps Chair.
-  **Understand the program.** Attend your troop's Treats & Keeps meeting to understand how to support your Girl Scout and her troop.
-  **Set up a UNIFY account.** UNIFY will allow you to submit orders electronically to the troop; those collected on the Order Card and those collected online.



Visit [TK.GirlScoutsAtl.org](https://tk.girlscoutsatl.org) for support & resources for a paw-some program!

What's Being Sold?

Chocolates & Nuts



Magazines



& More!



How do girls sell?

Order Card The Order Card offers customers 16 chocolate/nut items that a girl would deliver in-person once received by her troop. Customer orders are tracked on the Order Card by name, number of items being purchased and whether or not a payment has been collected. When it's time, you will enter orders collected on the Order Card into the new online girl/parent submission platform; UNIFY.

UNIFY As the NEW online sales platform, UNIFY not only allows girls/parents to submit orders to the troop—it allows girls to sell safely online to family and friends with creativity and flair. Through her personalized store, she will be able to create a themed avatar, send emails that contain a direct link to shop on her personalized store, track sales, view and select rewards, and share her shopping link via text message or Facebook.

Customers can shop and pay online for their order; choosing to have items shipped to their door **OR**, you/your Girl Scout can choose to offer them in-person delivery for any of the 16 items on the Order Card. Regardless of the delivery method, ALL items ordered online are paid for online.

Here are a few things to know about setting up and managing your online account:

- * **NEW** Girls with a 2018-19 membership will be invited by email to register for a UNIFY account.
- * **NEW** Girls/Parents will submit their Order Card orders (in-person orders) to the troop online using UNIFY. All orders are now housed in one place; those received in-person and those paid for online.
- * **NEW** Girls/Parents will select and submit all reward choices online using UNIFY.

Products & Ways to Order	Chocolates	Nuts	Magazines	Organic Plants & Vegetables	Stainless Steel Tumblers	Tervis Tumblers	Scented Candles
							
	\$5 to \$12	\$5 to \$12	\$20 to \$40	2 for \$20	\$25	\$25	\$25 to \$35
Order Card	✓	✓					
Online	✓	✓	✓	✓	✓	✓	✓

Mark your calendar with these important dates!

September 1

Girls begin taking Treats & Keeps orders online and with their Order Card

Insert Date

Girls submit Treats & Keeps orders to troop *(Date set by your troop)*

November 3, 5 & 6

Service Unit Product Delivery *(Your troop will notify you when product and rewards are available for pickup)*

Insert Date

Product/rewards pick-up *(Date set by troop)*

Insert Date

Money due To troop *(Date set by troop)*

Tips to help her soar:

Your encouragement will help her receive the greatest benefit from the Treats & Keeps Program. Here are some things you can do together to help her succeed:

-  Role-play with her. Ask how her troop will use the money earned so she can share it when asked by customers—*Goal Setting*
-  Let her decide how to operate her business: online, Order Card or both!—*Decision Making*
-  Let her add up orders and make change—*Money Management*
-  Help her arrange opportunities to take orders—*People Skills*
-  Have her mark her calendar and remind you to turn in money to the troop by the due dates—*Business Ethics*

Troop Treats & Keeps Chair:

Email:

Phone: