

Service Unit Team Roles

Service Unit Co-Director

The Service Unit Co-Director (SUD) is an extension of the Greater Atlanta Council. This volunteer works with the Area Executive (AE) to share information as needed and support the Girl Scout movement. The SUD also oversees the activities of the service unit and invites volunteers to become part of the team to assist with a specific role.



Service Unit Troop Development Coordinator

The Troop Development Coordinator (TDC) works with the Area Executive (AE) to recruit new girls and adult volunteers. The TDC works with a team of School Liaisons (ideally, one for each school in the service unit). The TDC works with her team to make sure new and returning troops have enough leaders and girls for a great year.

Troop Leader Coach

The Troop Leader Coach (TLC) provides guidance to leaders in delivering the Girl Scout Leadership Experience. This volunteer serves as a mentor to new troop leaders during their first year and helps them engage with their local service unit community. The TLC supports fellow volunteers with information about training opportunities (both required and enrichment efforts) and encourages continued learning and development throughout the volunteers' tenure as Girl Scout troop leaders. The Troop Engagement Manager will be the primary Council Liaison for TLCs, providing information and resources to support them in this volunteer role.



Service Unit Annual Fund Manager

The Service Unit Annual Fund Manager works with the Council's Annual Fund Manager to ask families for a donation to support the Council. Annual Fund donations support Council camps, events, financial assistance, adult background checks, adult training, and more. The Annual Fund Chair works with Troop Co-Leaders to help make the ask of parents in the troops.

Service Unit Event Chair

The Service Unit Event Chair works with the Risk Management Department at the Council to plan events and reduce risk at those events by completing and submitting Beyond the Troop Event applications. The Event Chair oversees service unit events that are troop hosted and sponsored by the service unit.

Service Unit Recognitions Chair

The Service Unit Recognitions Chair works with the service unit volunteers to nominate and recognize those that go above and beyond as a volunteer. There are National Awards, Council Awards, Service Unit Awards, and informal 'thank you' opportunities throughout the year.



Service Unit Product Program Chair – Fall Product
Service Unit Product Program Chair – Cookies

These chairs work with the Council Product Program department to oversee the money earning programs offered. Attending annual council training is required as well as providing training and assistance to the service unit volunteers. The chairs oversee the distribution of materials, verify initial orders, and receive product and troop rewards for distribution to troops.

Service Unit Treasurer

The Treasurer works with the service unit team to oversee the service unit bank account. The Treasurer also reviews the annual troop finance reports in June, and works to resolve any issues with troop finances. Annual service unit finance reports are due to the council in June.



Service Unit High Awards Chair

The Service Unit High Awards Chair works with Junior, Cadette, Senior, and Ambassador Troop Co-Leaders to recognize and support girls earning their Bronze, Silver, and Gold Awards. The High Awards Chair may work with the Events Chair to coordinate ceremonies; request local newspaper announcements.



School Liaison

The School Liaison works with the Service Unit Troop Development Coordinator to support the recruiting plans for the service unit at a particular school. The School Liaison builds a relationship with school administrators allowing Girl Scouts to set up tables at Open House, Curriculum Night and other dates when appropriate.

Service Unit Outdoors Chair

The Service Unit Outdoors Chair may coordinate service unit camporees or serve as a resource for troops who want to participate in outdoor activities; promote Girl Scout camp opportunities and other local opportunities suitable for Girl Scouts.

