STEM Expo

Sponsorship Opportunities

January 30, 2027

Georgia Aquarium

STEM Expo is Girl Scouts of Greater Atlanta's premier event designed to spark curiosity, build confidence, and empower girls to see themselves as future scientists, engineers, designers, and changemakers. This event encourages girls to explore STEM fields in a fun and supportive environment through hands-on activities, interactive exhibits, and engaging demonstrations. By connecting girls with role models and providing opportunities to develop critical thinking and problem-solving skills, STEM Expo helps cultivate the next generation of innovators and leaders.







Who We Are

Girl Scouts is the premier leadership organization for girls, providing programming to help them build the courage, confidence, and character needed to make the world a better place. We proudly serve over 22,000 girls across 34 counties in Georgia, providing programs that empower them to lead, learn, and thrive.

Girl Scouts of Greater Atlanta is a 501(c)3 tax-exempt organization and your donation is tax-deductible within the guidelines of U.S. law. You will receive an official acknowledgement letter for your gift.

Sponsorship contributions support the successful execution of the Girl Scouts STEM Expo and help strengthen our year-round efforts to deliver meaningful, girl-led programming. Funds may also support related initiatives led by our Girl Leadership Experience team to ensure all girls have access to engaging, impactful opportunities throughout the Girl Scout year.

Scan here to about our signature events.

Sponsorship Levels and Benefits

Sponsor Benefits	Presenting Sponsor **$25,000**	Leadership Sponsors **$15,000**	Innovation Sponsors **$10,000**	Creativity Sponsors **$5,000**	Community Sponsors **$2,500**
Naming Rights of STEM Expo	●				
Company name included in press release and digital follow-up	●				
Dedicated sponsored social media post week leading to event	●	● Shared social post for sponsors of this level			
Company name recognition in CEO Remarks	●	●			
Featured on printed, digital, & event materials	●	●	●	●	
Provide financial aid to support registration fees for STEM Expo	● Up to 50 Girl Scouts	● Up to 40 Girl Scouts	● Up to 25 Girl Scouts	● Up to 10 Girl Scouts	● Up to 5 Girl Scouts
Volunteer opportunities for employees	●	●	●	●	●
Company logo recognition in event impact report	●	●	●	●	●

Sponsor the Future of Innovation

Each year, hundreds of Girl Scouts from across the region come together to engage in hands-on STEM learning. They are exploring robotics, chemistry, coding, invention, and more through activities led by industry professionals and community partners. The STEM Expo provides girls of all ages the opportunity to think critically, problem-solve creatively, and discover new career pathways in a fun, supportive environment.



By sponsoring STEM Expo, your company directly supports girls' access to life-changing STEM experiences while positioning your brand as a leader in equity, innovation, and youth empowerment.

Your partnership makes it possible for more girls to attend, participate fully, and imagine themselves as the next generation of inventors, innovators, and engineers.

By becoming a sponsor, your company supports the development of these vital skills, connects with a trusted and beloved youth organization, and makes a lasting impact on the next generation of leaders.

Ready to become a sponsor?

Contact Kiersten Rome, Corporate Relations Manager, at krome@gsgatl.org or 404-906-2039.

Stay connected with us on social media to see how your support is making a difference.

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Girl Scouts of Greater Atlanta

GirlScoutsATL.org