

Nextdoor Toolkit

Use this toolkit as a guide when creating your Girl Scout recruitment post for Nextdoor. We've included the framework for posts about Girl Scouts as well as Troop Leaders, and included additional stats and facts to choose from. Happy Posting!

GIRL RECRUITMENT POST

Is your girl interested in Girl Scouts? It's not too late to join a troop! Fun, friendships and new adventures await! *[Insert personal anecdote about your own Girl Scout and what she has gotten out of the program, such as: My daughter/girl has been a Girl Scout for __ years. I've seen her learn _____. She's accomplished _____.]*

Troops are forming now. Sign her up today! Join.GirlScoutsATL.org or 800-771-1139

TROOP LEADER RECRUITMENT POST

Do you want to positively impact the lives of girls in our community? It's easier than you think! Become a Girl Scout Troop Leader today! As a volunteer, you will help girls develop their leadership potential and change the world! *[Insert personal anecdote about your own Troop Leader experience and what you have gotten out of the program, such as: I have been a Troop Leader for __ years. I've learned _____. I've helped my girls accomplish _____.]*

Don't wait! Sign up to be a Troop Leader today! Join.GirlScoutsATL.org or 800-771-1139

ADDITIONAL RESOURCES: Looking to include some additional facts or statistics about the program? Pull from the list below!

- Did you know that 89% of parents say their daughter is happier because of Girl Scouts?
- Did you know that a majority of female US astronauts are Girl Scout alums?
- Did you know that Girl Scout alums make up 72% of current female U.S. Senators?
- Did you know 100% of women who have served as U.S. secretaries of state are Girl Scout alums.
- Girl Scouts are TWICE as likely as non-Girl Scouts to identify and solve problems in their communities.
- 95% of parents say their girl has made friends through Girl Scouts!
- 70% of Girl Scouts say they got the chance to build their skills or try new outdoor activities because of Girl Scouts.
- 80% of Girl Scouts say they have a strong sense of self- that they're confident in who they are and what they can do in the world.