

Your Juliette Family Resource Guide

Discover. Connect. Make It Yours!

A caregiver-friendly starting point for navigating the Juliette Girl Scout experience.

Your Girl Scout leads the adventure. You help them navigate it. You have support along the way.

Welcome to the Juliette Program!

Being a Juliette gives your Girl Scout the flexibility to shape their Girl Scout experience around their interests, goals, and curiosity. Juliettes can take part in council and Service Unit events, camp, badges and Fun Patches, Product Programs, Highest Awards, and Juliette-specific activities.

You do not need to plan the entire year at once. Start by asking what excites your Girl Scout, choose one opportunity to explore together, and build from there.

I Just Registered My Juliette. What Happens Next?

Newly registered Juliette families receive a welcome email with an introduction to the Juliette Specialist, an overview of the program, badge and program information, parent/caregiver training information, Juliette Jumpstart details, current events and opportunities, and information about the Juliette Facebook group towards the end of the month.

Your first three steps

- Talk with your Girl Scout about what they are curious about, what they want to try, and what they would like to accomplish.
- Explore current Juliette and council opportunities together.
- Choose one thing to try. You can always build from there.

Juliette Jumpstart meetings are another helpful starting point. These welcome sessions introduce families to the Juliette Program, available resources, the Volunteer Toolkit, Product Programs, events, and opportunities.

What Can My Juliette Do?

Juliettes can build a Girl Scout experience that reflects what they are interested in right now. Opportunities include:

- Council events
- Service Unit events
- Camp programs and outdoor experiences
- Badges and Fun Patches
- Girl Scout Cookie Program and Treats & Keeps
- Highest Awards
- Juliette-specific events and activities

There is no need to do everything. Start with something that catches your Girl Scout's attention.

What Is My Role as a Caregiver?

You do not have to recreate a troop at home. Your role is to help your Girl Scout access opportunities while letting their interests and ideas lead the way.

Listen: Ask what sounds fun, interesting, challenging, or worth trying.

Guide: Help your Girl Scout explore options and make choices.

Support: Help with registration, transportation, deadlines, supplies, and other grown-up logistics.

Cheer them on: Encourage your Girl Scout to try new things, reflect on what they enjoyed, and take more ownership as they grow.

Your Juliette Toolkit

You do not have to memorize every Girl Scout resource. Use these as your starting points:

Juliettes webpage: [Your main Juliette home base](#) for Juliette information, resources, events, and opportunities.

Younger Girl Scouts (K-5): [Explore K-5 resources](#)

Older Girl Scouts: [Explore resources for older Girl Scouts](#)

Volunteer Essentials: [Use as a deeper caregiver reference](#)

MyGS: [All things membership and VTK](#)

Using the Volunteer Toolkit (VTK)

The Volunteer Toolkit is available to Juliette parent/caregivers. The primary parent/caregiver listed on the Girl Scout's account can use VTK to plan activities, explore badge and Journey content, and track progress.

You can use VTK to:

- Create and edit Year Plans
- Search badge and Journey content
- Access meeting plans and resources
- Track achievements and progress

Juliette parent/caregivers do not have access to the Finance tab. If you cannot access VTK, contact the Juliette Specialist for support.

Staying Connected

Juliette families receive information and opportunities through several channels:

- Juliette newsletters
- Council communications
- Juliette-specific emails
- GSGATL Juliette Facebook Group - [Girl Scouts of Greater Atlanta - Juliettes](#)
- Juliette Jumpstart meetings

The Facebook group is a place to receive updates and connect with other Juliette families. Parent/caregivers must answer the group questions before being accepted.

Product Programs: Cookies + Treats & Keeps

Juliettes can participate in both the Girl Scout Cookie Program and Treats & Keeps. Before each Product Program season, families are offered training opportunities with program information, timelines, financial expectations, and resources.

A new Juliette Product Program sign-up form is required for each Product Program season. Families should follow the current season's registration instructions and deadlines.

Your caregiver responsibilities

- Complete required paperwork by the published deadlines
- Supervise online participation and communication in accordance with Girl Scout online safety guidelines
- Manage applicable product pickup and distribution
- Pay for product received and monitor account balances
- Follow current Product Program procedures and deadlines

What your Girl Scout gains

Product Programs help Girl Scouts practice five essential entrepreneurial skills:

- Goal Setting

- Decision Making
- Money Management
- People Skills
- Business Ethics

Participating Juliettes may also earn program rewards, Juliette Credits, and may become eligible for Juliette financial opportunities based on the requirements for that membership year.

A note about financial responsibility

Product Program participation creates a financial obligation for the parent/caregiver. Families are responsible for product received, required paperwork, deadlines, and communication about account balances. Unresolved balances will affect future participation in Girl Scouts or the distribution of program benefits.

Juliette Credits: What Are They?

Juliette Credits are program credits earned by registered Juliette Girl Scouts through participation in the Girl Scout Cookie Program and Treats & Keeps. They are held by Girl Scouts of Greater Atlanta, are not cash, not earned dollar for dollar, and may be applied toward approved Girl Scout opportunities.

Juliette Credits may be used for approved opportunities such as:

- Council and Signature Events
- Girl Scout Shop purchases
- Membership renewal
- Destinations
- Other approved Juliette experiences

Each Product Program has its own earning tiers, and the amount earned may change each program year. After Product Programs conclude and credits are finalized, eligible families receive their balance and instructions for completing the Juliette Credit Allocation Form.

Juliette Credits cannot be redeemed for cash, transferred to another Girl Scout or troop, or refunded. Credits remain with the Girl Scout who earned them. The Juliette Specialist communicates the annual allocation deadline and expiration date. Juliette Credits will not cover any adult costs for events.

Financial Opportunities for Camp and Highest Awards

Juliette financial opportunities for eligible camp experiences and Highest Award projects are separate from Juliette Credits.

The current source materials state that Juliettes applying for these financial opportunities must have actively participated in at least two Product Program opportunities, Cookies and/or Treats & Keeps, within the previous two years. Specific eligibility requirements and availability may vary by program year and are communicated by the Juliette Specialist.

Important things to know

- Eligible Girl Scouts may earn Juliette Credits and also qualify for financial opportunities.
- Families do not need to use Juliette Credits before applying for an eligible financial opportunity.
- Financial opportunities are subject to eligibility requirements, available funding, and applicable application or approval processes.
- Approved camp funds are applied toward eligible camp registration and are not issued directly to families.
- Approved Highest Award funds support eligible project expenses and are not distributed directly to families.

Need Help? Your Juliette Specialist Is Here.

Reach out when you have questions about Juliette participation, need help getting started, have a Juliette-specific program question, or need individualized support navigating your Girl Scout's experience.

Juliette email: juliettes@gsgatl.org

You do not have to know everything. Start with what excites your Girl Scout, use the resources available to you, and reach out when you need support.

Quick Start Checklist

- ☐ Bookmark the Juliette webpage.
- ☐ Join the Juliette Facebook group.
- ☐ Attend a Juliette Jumpstart meeting.
- ☐ Explore VTK and current council opportunities.
- ☐ Ask your Girl Scout what they want to try first.
- ☐ Watch Juliette communications for seasonal Product Program and event information.
- ☐ Keep juliettes@gsgatl.org handy for questions.