

# GIRL SCOUTS OF GREATER ATLANTA, INC. MABLETON, GEORGIA AUDITED FINANCIAL STATEMENTS FOR THE YEARS ENDED SEPTEMBER 30, 2020 AND 2019

# GIRL SCOUTS OF GREATER ATLANTA, INC. INDEX TO FINANCIAL STATEMENTS SEPTEMBER 30, 2020 AND 2019

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Girl Scouts of Greater Atlanta, Inc. Mableton, Georgia

We have audited the accompanying financial statements of Girl Scouts of Greater Atlanta, Inc. (the "Council"), which comprise the statements of financial position as of September 30, 2020 and 2019, and the related statements of activities and net assets, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Council's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Council's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Girl Scouts of Greater Atlanta, Inc. as of September 30, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

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# GIRL SCOUTS OF GREATER ATLANTA, INC. STATEMENTS OF FINANCIAL POSITION SEPTEMBER 30, 2020 AND 2019

#### **ASSETS**

		2020		2019	
Cash and cash equivalents	\$	5,883,132	\$	2,133,915	
Investment securities	•	1,811,527	*	2,581,481	
Pledges receivable, net		98,261		260,268	
Other receivables, net		72,249		101,195	
Prepaid expenses and other assets		301,020		429,098	
Inventory		360,168		349,447	
Beneficial interests in trusts		16,595		16,595	
Property and equipment, net		10,197,983		11,606,364	
Property and equipment held for sale, net		-		262,314	
Cash and cash equivalents - Endowment		339,583		144,992	
Investment securities - Endowment		6,841,744		6,544,643	
Total assets	\$	25,922,262	\$	24,430,312	
LIABILITIES AND NET ASSETS					
		2020		2019	
		2020		2017	
LIABILITIES					
Accounts payable and accrued liabilities	\$	845,527	\$	778,927	
Deferred revenue		105,223		268,797	
Paycheck Protection Program loan		1,819,000			
Total liabilities		2,769,750		1,047,724	
NET ASSETS					
Without donor restrictions					
Undesignated		15,697,487		16,435,555	
Designated by the Board for an endowment		7,049,352		6,566,696	
Total without donor restrictions		22,746,839		23,002,251	
With donor restrictions		405,673		380,337	
Total net assets		23,152,512		23,382,588	

The accompanying notes to financial statements are an integral part of these statements.

25,922,262

24,430,312

\$

Total liabilities and net assets

### GIRL SCOUTS OF GREATER ATLANTA, INC. STATEMENT OF ACTIVITIES AND NET ASSETS FOR THE YEAR ENDED SEPTEMBER 30, 2020

	Without Donor Restrictions	With Donor Restrictions	Total	
REVENUES				
Contributions, gains and other support	Φ 1.260.500	0 274.741	<b>*</b> 1.744.221	
Contributions	\$ 1,369,580	\$ 374,741	\$ 1,744,321	
Investment income  Net realized and unrealized gain on investments	167,007	2,193	169,200	
Net realized and unrealized gain on investments	455,776	6,843	462,619	
Total contributions, gains and other support	1,992,363	383,777	2,376,140	
Program services				
Gross product sales	18,211,128	-	18,211,128	
Direct cost of product sales	(4,808,316)	-	(4,808,316)	
Product sales revenue retained by troops	(3,127,394)		(3,127,394)	
Net revenue from product sales	10,275,418	-	10,275,418	
Retail store sales	477,026	-	477,026	
Direct cost of retail store sales	(227,631)		(227,631)	
Net revenue from retail store sales	249,395	-	249,395	
Program fees	435,375	_	435,375	
Miscellaneous income	1,516,357		1,516,357	
Total program services	12,476,545		12,476,545	
Total revenues	14,468,908	383,777	14,852,685	
NET ASSETS RELEASED				
FROM RESTRICTIONS	358,441	(358,441)		
EXPENSES				
Program services	4 600 004		4 600 004	
Girl Scout leadership experience	4,698,834	-	4,698,834	
Outdoor programs	3,805,544	-	3,805,544	
Member and volunteer services	4,356,912		4,356,912	
Total program services expenses	12,861,290	-	12,861,290	
Management and general	1,196,160	-	1,196,160	
Fundraising	1,025,311		1,025,311	
Total expenses	15,082,761		15,082,761	
CHANGE IN NET ASSETS	(255,412)	25,336	(230,076)	
NET ASSETS AT SEPTEMBER 30, 2019	23,002,251	380,337	23,382,588	
NET ASSETS AT SEPTEMBER 30, 2020	\$ 22,746,839	\$ 405,673	\$ 23,152,512	

### GIRL SCOUTS OF GREATER ATLANTA, INC. STATEMENT OF ACTIVITIES AND NET ASSETS FOR THE YEAR ENDED SEPTEMBER 30, 2019

	Without Donor Restrictions	With Donor Restrictions	Total	
REVENUES				
Contributions, gains and other support	e 1.770.207	e 426.212	¢ 2.105.500	
Contributions Investment income	\$ 1,679,286 181,217	\$ 426,313 2,091	\$ 2,105,599 183,308	
Net realized and unrealized gain on investments	91,124	1,483	92,607	
Total contributions, gains and other support	1,951,627	429,887	2,381,514	
Program services				
Gross product sales	17,985,661	_	17,985,661	
Direct cost of product sales	(4,635,479)	-	(4,635,479)	
Product sales revenue retained by troops	(3,017,404)		(3,017,404)	
Net revenue from product sales	10,332,778	-	10,332,778	
Retail store sales	1,055,491	-	1,055,491	
Direct cost of retail store sales	(610,200)	_	(610,200)	
Net revenue from retail store sales	445,291	-	445,291	
Program fees	2,331,126	_	2,331,126	
Miscellaneous income	103,407		103,407	
Total program services	13,212,602		13,212,602	
Total revenues	15,164,229	429,887	15,594,116	
NET ASSETS RELEASED				
FROM RESTRICTIONS	618,746	(618,746)		
EXPENSES				
Program services	4.050.060		4.050.060	
Girl Scout leadership experience	4,959,969	-	4,959,969	
Outdoor programs  Member and volunteer services	4,973,452 4,728,393	-	4,973,452 4,728,393	
Total program services expenses	14,661,814		14,661,814	
Management and general	1,159,758	_	1,159,758	
Fundraising	1,168,998	-	1,168,998	
Total expenses	16,990,570		16,990,570	
CHANGE IN NET ASSETS	(1,207,595)	(188,859)	(1,396,454)	
NET ASSETS AT SEPTEMBER 30, 2018	24,209,846	569,196	24,779,042	
NET ASSETS AT SEPTEMBER 30, 2019	\$ 23,002,251	\$ 380,337	\$ 23,382,588	

### GIRL SCOUTS OF GREATER ATLANTA, INC. STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED SEPTEMBER 30, 2020

	Girl Scout		Member &	Total	Management		
	Leadership	Outdoor	Volunteer	Program	and		Total
	Experience	Programs	Services	Services	General	Fundraising	Expenses
Salaries	\$ 1,957,618	\$ 1,277,722	\$ 2,550,557	\$ 5,785,897	\$ 622,568	\$ 664,910	\$ 7,073,375
Staff health and retirement benefits	378,072	270,461	553,356	1,201,889	194,889	94,115	1,490,893
Payroll taxes	142,181	92,617	187,900	422,698	37,743	46,983	507,424
Total personnel	2,477,871	1,640,800	3,291,813	7,410,484	855,200	806,008	9,071,692
Occupancy	135,088	592,513	73,584	801,185	46,509	10,378	858,072
Girl rewards - product sales	719,397	=	=	719,397	-	-	719,397
Equipment, maintenance and repairs	111,407	185,312	128,024	424,743	58,565	52,171	535,479
Supplies	122,738	250,621	112,314	485,673	16,810	17,217	519,700
Other expenses	322,785	16,991	47,742	387,518	5,874	30,880	424,272
Professional services and fees	103,460	54,536	112,127	270,123	75,170	49,565	394,858
Insurance	41,773	192,603	48,550	282,926	31,972	7,105	322,003
Printing, promotion and publications	144,580	29,504	126,069	300,153	2,635	8,646	311,434
Assistance and grants	168,664	2,717	90,390	261,771	-	-	261,771
Telecommunications	54,581	44,989	95,051	194,621	31,759	10,260	236,640
Travel	85,857	35,494	60,956	182,307	4,805	6,091	193,203
Postage and delivery	104,451	19,786	62,153	186,390	183	5,326	191,899
Conferences and meetings	36,637	35,453	42,914	115,004	23,755	12,126	150,885
Interest expense	3,107	2,163	4,016	9,286	2,615	581_	12,482
Total expenses before depreciation	4,632,396	3,103,482	4,295,703	12,031,581	1,155,852	1,016,354	14,203,787
Depreciation	66,438	702,062	61,209	829,709	40,308	8,957	878,974
Total expenses	\$ 4,698,834	\$ 3,805,544	\$ 4,356,912	\$ 12,861,290	\$ 1,196,160	\$ 1,025,311	\$ 15,082,761

### GIRL SCOUTS OF GREATER ATLANTA, INC. STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED SEPTEMBER 30, 2019

	Girl Scout		Member &	Total	Management		
	Leadership	Outdoor	Volunteer	Program	and		Total
	Experience	Programs	Services	Services	General	Fundraising	Expenses
Salaries	\$ 1,925,797	\$ 1,711,442	\$ 2,623,532	\$ 6,260,771	\$ 572,078	\$ 751,859	\$ 7,584,708
Staff health and retirement benefits	324,649	237,075	563,915	1,125,639	181,332	95,953	1,402,924
Payroll taxes	143,502	122,769	195,519	461,790	35,643	53,856	551,289
Total personnel	2,393,948	2,071,286	3,382,966	7,848,200	789,053	901,668	9,538,921
Occupancy	133,613	562,606	88,522	784,741	45,646	8,456	838,843
Girl rewards - product sales	714,078	-	-	714,078	-	-	714,078
Equipment, maintenance and repairs	137,631	218,663	171,901	528,195	72,458	57,405	658,058
Supplies	392,625	625,743	180,968	1,199,336	19,548	35,803	1,254,687
Other expenses	176,091	78,562	57,239	311,892	7,019	117	319,028
Professional services and fees	134,063	103,994	182,373	420,430	85,345	65,751	571,526
Insurance	193,763	46,006	99,343	339,112	4,900	21,236	365,248
Printing, promotion and publications	44,380	218,373	59,530	322,283	34,941	6,471	363,695
Assistance and grants	233,505	83,395	143,120	460,020	=	=	460,020
Telecommunications	58,202	51,394	111,954	221,550	38,838	11,002	271,390
Travel	176,365	136,677	119,209	432,251	6,678	11,046	449,975
Postage and delivery	82,720	5,568	30,892	119,180	1,577	8,160	128,917
Conferences and meetings	21,516	52,000	28,650	102,166	11,655	34,087	147,908
Interest expense	2,568	1,736	3,774	8,078	2,215	410	10,703
Total expenses before depreciation	4,895,068	4,256,003	4,660,441	13,811,512	1,119,873	1,161,612	16,092,997
Depreciation	64,901	717,449	67,952	850,302	39,885	7,386	897,573
Total expenses	\$ 4,959,969	\$ 4,973,452	\$ 4,728,393	\$ 14,661,814	\$ 1,159,758	\$ 1,168,998	\$ 16,990,570

# GIRL SCOUTS OF GREATER ATLANTA, INC. STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED SEPTEMBER 30, 2020 AND 2019

	2020	2019
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ (230,076)	\$ (1,396,454)
ADJUSTMENTS TO RECONCILE CHANGE IN NET		
ASSETS TO NET CASH AND CASH EQUIVALENTS		
USED IN OPERATING ACTIVITIES:		
Depreciation	878,974	897,573
Net realized and unrealized gain on investments	(462,619)	(92,607)
Gain on disposal of property and equipment	(1,476,519)	(38,604)
Change in pledges receivable, net	162,007	17,447
Change in other receivables, net	28,946	12,636
Change in prepaid expenses and other assets	128,078	8,412
Change in inventory	(10,721)	141,442
Change in accounts payable and accrued liabilities	66,600	(97,732)
Change in deferred revenue	(163,574)	(29,702)
Total adjustments	(848,828)	818,865
Net cash and cash equivalents used in		
operating activities	(1,078,904)	(577,589)
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from sale of investments	4,595,432	2,860,156
Purchases of investments	(3,659,960)	(2,742,117)
Proceeds from sale of property and equipment	2,528,015	48,060
Purchases of property and equipment	(259,775)	(228,224)
Net cash and cash equivalents provided by		
(used in) investing activities	3,203,712	(62,125)

# GIRL SCOUTS OF GREATER ATLANTA, INC. STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED SEPTEMBER 30, 2020 AND 2019

	2020	2019
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from Paycheck Protection Program loan	1,819,000	
Net cash and cash equivalents provided by		
financing activities	1,819,000	
NET INCREASE (DECREASE) IN CASH		
AND CASH EQUIVALENTS	3,943,808	(639,714)
CASH AND CASH EQUIVALENTS		
BEGINNING OF YEAR	2,278,907	2,918,621
END OF YEAR	\$ 6,222,715	\$ 2,278,907
SUPPLEMENTAL CASH FLOW DISCLOSURES		
Interest paid	\$ 12,484	\$ 10,704
RECONCILIATION OF END OF YEAR CASH AND		
CASH EQUIVALENTS TO THE AMOUNTS REPORTED		
IN THE STATEMENTS OF FINANCIAL POSITION		
Cash and cash equivalents	\$ 5,883,132	\$ 2,133,915
Cash and cash equivalents - Endowment	339,583	144,992
Cash and cash equivalents, end of year	\$ 6,222,715	\$ 2,278,907

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### A. Description of Council

Girl Scouts of the USA ("USA") is the largest all-female serving volunteer organization in the world. Girl Scouts of Greater Atlanta, Inc. (the "Council") is one of the largest Girl Scout councils in the United States. The Council's mission statement is: Girl Scouting builds girls of courage, confidence and character, who make the world a better place.

#### B. Basis of Presentation of Financial Statements

The accompanying financial statements have been prepared on the accrual basis of accounting.

Net assets, revenues, gains and losses are classified based on the existence or absence of donor or grantor imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

<u>Net assets without donor restrictions</u> - Net assets available for use in general operations and not subject to donor or grantor restrictions. The governing Board has designated, from net assets without donor restrictions, net assets for a Board designated endowment.

Net assets with donor restrictions - Net assets that are subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature; for example, restrictions that may or will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature; for example, stipulating that resources be maintained in perpetuity. The donors of these assets permit the Council to use all of the income earned on related investments for general or specific purposes. More specifically, items included in net assets with donor restrictions are gifts for which restrictions have not been met.

When restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the Statements of Activities and Net Assets as "net assets released from restrictions."

#### C. Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Actual results could differ from those estimates.

#### D. Cash and Cash Equivalents

Cash equivalents at September 30, 2020 and 2019 consist primarily of money market funds held in investment accounts. The Council considers all short-term, interest-bearing deposits with maturities of three months or less to be cash equivalents.

The Council maintains cash balances at a financial institution which may, at times, exceed the federally insured limits. Management periodically reviews the financial viability of the financial institution and does not anticipate any credit risk related losses.

#### E. Subordinate Unit Bank Accounts

Girl Scout troops and groups establish bank accounts under the Council's tax identification number. All group funds are maintained for the benefit of the girls within the respective group. These funds are not under the financial control of the Council and have not been included in these financial statements.

#### F. Pledges Receivable

The Council records unconditional pledges at fair value in the period made by donors net of allowances for amounts estimated as uncollectible. Conditional promises to give are not included as support until the conditions are substantially met. Unconditional promises with payments due in future years, which are not otherwise restricted, are deemed to have an implied restriction to be used in the year the payment is due and, therefore, are reported as temporarily restricted until the payment is due, unless the contribution is clearly intended to support activities of the current year or is received with permanent restrictions. All contributions are available for unrestricted purposes unless specifically restricted by the donor.

Pledges receivable as of September 30, 2020 and 2019 are shown net of an allowance for doubtful accounts of \$23,694 and \$6,600, respectively.

#### G. Other Receivables

Other receivables, net of allowances for uncollectible accounts, are recorded at the amounts of cash estimated as realizable. The Council provides reserves for uncollectible accounts when specific accounts are deemed uncollectible. Other receivable balances are considered delinquent based on age and how recently payments have been received. Other receivables as of September 30, 2020 and 2019 are shown net of an allowance for doubtful accounts of \$862 and \$25,360, respectively.

#### H. Inventory

Inventory consists of uniforms, books, badges and other scouting related items and is reported at cost.

#### I. Investment Securities

Investments are reported at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

#### J. Depreciation

Property and equipment are recorded at cost, if the cost of the individual item is more than \$5,000, and are being depreciated on a straight-line basis over their estimated useful lives, which range from three to thirty years.

#### K. Revenue

The majority of the Council's revenues are from product sales, contributions and program fees. Product sales revenue are recorded as revenue when the sales take place or an order is shipped to the customer. Contributions are recognized as revenue when cash, securities or other assets, or an unconditional promise to give is received. Program fees are accounted for as exchange transactions and are recognized as revenue when a program or event takes place. Amounts received prior to the program or event are recorded as deferred revenue in the Statements of Financial Position.

#### L. In-kind Contributions

The Council records donated services as contribution revenue and expense if the services create or enhance a non-financial asset, or the services would (1) need to be purchased by the Council if not provided by contribution, (2) require specialized skills, and (3) are provided by individuals with those skills. Donated materials and services are reflected as contributions in the accompanying statements at their estimated value at date of receipt. During the years ended September 30, 2020 and 2019, the Council recorded donated materials and services totaling approximately \$85,000 and \$47,000, respectively

### M. Functional Allocation of Expenses

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include depreciation and general office and occupancy, which are allocated on a square-footage basis, as well as salaries and benefits, which are allocated on the basis of estimated time and effort.

#### N. Federal and State Income Taxes

The Council is exempt from federal and state income taxes under Section 501(a) as an organization described in Section 501(c)(3) of the United States Internal Revenue Code of 1986,

as amended (the "Code"). As such, only unrelated business taxable income, as defined by Section 512(a)(1) of the Code, is subject to tax. The amount of the Council's unrelated business taxable income is immaterial to the financial statements. The Council had no unrelated business income tax liability for the years ended September 30, 2020 and 2019 due to the availability of net operating loss carry-forwards.

At September 30, 2020, the Council has net operating loss carry-forwards of approximately \$1,535,000 which could result in a tax benefit of up to \$414,000. This potential benefit has been fully offset by a valuation reserve. The loss carry-forwards will expire between tax years 2020 and 2028.

The Council has taken into account the impact of ASC 740 regarding uncertain tax positions on the financial statements. The Council had no material uncertain tax positions for the years ended September 30, 2020 and 2019.

#### O. Subsequent Events

Subsequent events have been evaluated by management through February 18, 2021, the date these financial statements were available to be issued.

#### 2. LIQUIDITY

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the Statement of Financial Position date, comprise the following as of September 30:

	2020	2019
Financial assets:		
Cash and cash equivalents	\$ 6,222,715	\$ 2,278,907
Investment securities	8,653,271	9,126,124
Pledges and other receivables, net	170,510	361,463
Total financial assets, at year end	15,046,496	11,766,494
Less amounts unavailable for general expenditure:		
Donor restrictions for perpetual purposes	(131,975)	(122,939)
Board designated for endowment	(7,049,352)	 (6,566,696)
Total financial assets available for		
general expenditure	\$ 7,865,169	\$ 5,076,859

The Council has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. The Council has a Board designated endowment of \$7,049,352 and \$6,566,696 as of September 30, 2020 and 2019, respectively, which is subject to an annual spending policy as described in Note 10. Although the Council does not intend to spend from this Board designated endowment (other than amounts appropriated for general expenditure as part of the Board's annual budget approval and appropriation), these amounts could be made available if necessary.

#### 3. FAIR VALUE OF INVESTMENT SECURITIES

U.S. generally accepted accounting principles establish a framework for measuring fair value. That framework provides for a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to the unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described below:

<u>Level 1</u>: Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Council has the ability to access.

<u>Level 2</u>: Inputs to the valuation methodology include quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in inactive markets; inputs other than quoted prices that are observable for the asset or liability; and, inputs that are derived principally from, or corroborated by, observable market data by correlation or other means. If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

<u>Level 3</u>: Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

As of September 30, 2020 and 2019, the only assets or liabilities that are measured at fair value on a recurring basis are investment securities. Common stocks and mutual funds are valued at the closing price reported on the active market on which the individual securities are traded. U.S. Treasury notes, U.S. government bonds and corporate bonds are valued based on quoted market prices for similar assets. Such investments are classified within Level 1 or Level 2 of the valuation hierarchy.

This method may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Council believes its valuation method is appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

Investment securities, stated at fair value, are as follow at September 30:

		2020	
	Level 1	Level 2	Total
Common stocks	\$ 6,118,971	\$ -	\$ 6,118,971
Mutual funds	1,856,782	-	1,856,782
U.S. Treasury notes	256,652	-	256,652
Corporate bonds	-	260,704	260,704
U.S. government bonds		160,162	160,162
Total investment securities	\$ 8,232,405	\$ 420,866	\$ 8,653,271
		2019	
	Level 1	Level 2	Total
Common stocks	\$ 6,336,518	\$ -	\$ 6,336,518
Mutual funds	2,003,640	-	2,003,640
U.S. Treasury notes	213,646	-	213,646
Corporate bonds	-	290,480	290,480
U.S. government bonds		281,840	281,840
Total investment securities	\$ 8,553,804	\$ 572,320	\$ 9,126,124

Investment income consists of the following for the years ended September 30:

	2020			2019		
Interest and dividend income Investment fees and taxes	\$	218,563 (49,363)	\$	237,075 (53,767)		
Total investment income	\$	169,200	\$	183,308		

#### 4. PLEDGES RECEIVABLE

Pledges receivable, net at September 30, 2020 and 2019 are summarized as follows:

	 2020	2019		
United Way Other	\$ 35,836 62,425	\$	125,697 134,571	
Total pledges receivable, net	\$ 98,261	\$	260,268	

The Council received and executed a grant of \$140,000 from United Way of Greater Atlanta in September 2020, to be funded in quarterly installments of \$35,000. In accordance with provisions of the grant, \$35,000 of the annual allocation was recorded as contribution revenue for the year ended September 30, 2020. The remaining \$105,000 of the annual grant is considered by the United Way of Greater Atlanta as an intention to give and is contingent upon collections. Therefore, this amount has not been recorded as a receivable in the accompanying financial statements.

The Council received and executed a grant of \$272,120 from United Way of Greater Atlanta in September 2019, which was funded in quarterly installments of \$68,030. In accordance with provisions of the grant, \$136,060 was recorded as contribution revenue for the year ended September 30, 2019 and the remaining \$136,060 was recorded as contribution revenue upon receipt in the year ended September 30, 2020.

Total contribution income consists of the following for the years ended September 30:

	 2020	 2019
United Way	\$ 369,412	\$ 436,928
Other	 1,374,909	 1,668,671
Total contribution income	\$ 1,744,321	\$ 2,105,599

#### 5. PROPERTY AND EQUIPMENT

Property and equipment consist of the following at September 30:

	2020	2019
Land	\$ 1,970,974	\$ 2,257,085
Land improvements	3,603,117	3,586,101
Buildings and improvements	21,829,326	23,086,746
Vehicles	491,130	482,903
Furniture and equipment	2,841,783	3,338,861
Leasehold improvements	5,015	5,015
Total Less accumulated depreciation	30,741,345 20,543,362	32,756,711 21,150,347
Property and equipment, net	\$ 10,197,983	\$ 11,606,364

During the year ended September 30, 2020, the Council disposed of two properties at a gain of approximately \$1,476,000 which is included in miscellaneous income on the Statement of Activities and Net Assets.

#### 6. LOAN ACCOUNTS

The Council has a line of credit ("LOC") with a financial institution to finance the cost of the annual cookie orders (see Note 11). The LOC, which allows for maximum borrowings of \$6,600,000, is collateralized by all of the Council investment accounts. Amounts outstanding under the LOC accrue interest at LIBOR plus 2.00% per annum. The Council borrowed approximately \$4,000,000 during the years ended September 30, 2020 and 2019. The amounts borrowed were repaid in full within a month of the draw; therefore, there were no outstanding borrowings at September 30, 2020 and 2019. Interest incurred on the LOC for the years ended September 30, 2020 and 2019 was \$4,898 and \$9,161, respectively.

#### 7. PAYCHECK PROTECTION PROGRAM LOAN

During the year ended September 30, 2020, the Council received a Paycheck Protection Program ("PPP") loan in the amount of \$1,819,000 from the Small Business Administration ("SBA"). The loan accrues interest at 1.0% per annum, with no required payments for ten months after funding of the loan. The Council is eligible for loan forgiveness up to 100% of the loan proceeds upon meeting certain requirements. Management expects the Council to meet those requirements and, therefore, the PPP loan to be fully forgiven in the year ended September 30, 2021.

#### 8. PENSION PLANS

#### A. Defined Contribution

The Council implemented a defined contribution pension plan as of July 1, 1996 that covers substantially all employees. Contributions to this plan for the years ended September 30, 2020 and 2019 were \$109,144 and \$100,428, respectively.

#### B. Defined Benefit

The Council participates in the National Girl Scout Council Retirement Plan (the "Plan"), a noncontributory defined benefit pension plan sponsored by USA (EIN 13-1624016; PN 002). The National Board of Girl Scouts of the USA voted to freeze the Plan to new entrants and to freeze future benefit accruals for all current participants under the Plan effective July 31, 2010. The Plan covers substantially all of the employees of various Girl Scout councils who were eligible to participate in the Plan prior to the Plan freeze. Accrued and vested benefits prior to July 31, 2010 are based on years of service and salary levels.

Although net Plan assets grew during the year, net Plan assets available for Plan benefits continue to be less than the actuarial present value of accumulated Plan benefits as of January 1, 2020. Based on the April 18, 2014 conditional approval by the Internal Revenue Service ("IRS"), all existing amortization bases in the Plan's funding standard account as of January 1, 2013 were combined into one base and the resulting amortization period for that single base was extended to 10 years. Approval applies as long as at a minimum, beginning with the January 1, 2013 calendar year, \$30 million is remitted. The \$30 million calendar year minimum applies for each succeeding calendar year until the Plan is fully funded based upon the requirements of the Pension Protection Act of 2006 ("PPA"). In addition, on April 8, 2014, H.R. 4275 was signed into law, which gave the Plan the flexibility to adopt the PPA funding requirements immediately or not at all. The Plan has elected to adopt this relief and not be subject to PPA. In September 2020, the National Board of Girl Scouts of the USA approved to lower the contributions from \$30 million for calendar years 2021 and 2022 to \$26 million starting in calendar year 2023 until the Plan is fully funded based upon the requirements of the PPA. Aggregate annual contributions made in the year ended September 30, 2020 and 2019 were \$32.2 million and \$32.2 million, respectively. Aggregate contributions to be made in fiscal 2021 are expected to be \$32.2 million.

The Council made contributions into the Plan of \$635,392 and \$631,863 during the years ended September 30, 2020 and 2019, respectively. These contributions represented approximately 1.96% of total contributions to the Plan for years ended September 30, 2020 and 2019.

### 9. NET ASSETS WITH DONOR RESTRICTIONS

Changes to net assets with donor restrictions are as follows:

	Sep	tember 30,			Rel	eased from	Sep	tember 30,
		2019	A	dditions	Re	estrictions_		2020
Subject to expenditure								
for specified purpose:								
Camperships	\$	63,228	\$	1,177	\$	(839)	\$	63,566
STEM programming		9,256		-		(9,256)		-
Financial assistance		1,667		-		(834)		833
Outreach		15,000		-		(15,000)		-
		89,151		1,177		(25,929)		64,399
Subject to the passage of time:								
Promises to give that are not restricted								
by donors, but which are unavailable								
for expenditure until due		25,955		158,334		(57,422)		126,867
United Way Allocation		125,697		215,230		(275,090)		65,837
Beneficial interests in trusts		16,595		-		-		16,595
		168,247		373,564		(332,512)		209,299
Subject to the Council's endowment								
spending policy and appropriation:								
Endowment		122,939		9,036				131,975
	\$	380,337	\$	383,777	\$	(358,441)	\$	405,673

	Sept	tember 30, 2018	A	dditions	eased from	Sept	tember 30, 2019
Subject to expenditure							
for specified purpose:							
Camperships	\$	81,562	\$	51,628	\$ (69,962)	\$	63,228
STEM programming		-		10,000	(744)		9,256
Cybersecurity programming		10,000		-	(10,000)		-
Financial assistance		-		1,667	-		1,667
Outreach		15,000		15,000	 (15,000)		15,000
		106,562		78,295	(95,706)		89,151
Subject to the passage of time:  Promises to give that are not restricted by donors, but which are unavailable							
for expenditure until due		200,935		14,091	(189,071)		25,955
United Way Allocation		129,879		329,787	(333,969)		125,697
Beneficial interests in trusts		16,595			 		16,595
		347,409		343,878	(523,040)		168,247
Subject to the Council's endowment spending policy and appropriation:							
Endowment		115,225		7,714	 		122,939
	\$	569,196	\$	429,887	\$ (618,746)	\$	380,337

#### 10. ENDOWMENT

The Council's endowment includes both a donor-restricted endowment fund, which the Council must hold in perpetuity for the donor-specified purpose, and funds designated by the Board of Directors to function as an endowment. The classification of the net assets of these funds is based on the existence or absence of donor-imposed restrictions.

The Board of Directors of the Council has interpreted the Georgia Uniform Prudent Management of Institutional Funds Act of 2006 ("UPMIFA") as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Council classifies as net assets with restrictions the original value of gifts donated to the permanent endowment and the original value of subsequent gifts to the permanent endowment. The remaining portion of the donor-restricted endowment fund that is not classified as perpetual in nature is restricted until those amounts are appropriated for expenditure by the Council in a manner consistent with the standard of prudence prescribed by UPMIFA. The Board of

Directors will appropriate funds from the endowment funds based on specific needs and budgeting requirements from year to year. In accordance with UPMIFA, the Council considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund;
- (2) The purposes of the Council and the donor-restricted endowment fund;
- (3) General economic conditions;
- (4) The possible effect of inflation and deflation;
- (5) The expected total return from income and the appreciation of investments;
- (6) Other resources of the Council; and,
- (7) The investment policies of the Council.

The Council has adopted investment and spending policies that attempt to preserve endowment assets by using funding only when the Council determines it is prudent, such as when operating cash is insufficient. The current spending policy is to distribute an amount of earnings from investments not to exceed 4.5% of the three year rolling average market value of the endowment's corpus annually. Accordingly, over the long term, the Council expects the current spending policy to allow the endowment assets to grow and improve the Council's overall financial strength. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that exceed common benchmarks for a balanced portfolio, while assuming a moderate level of risk.

To satisfy its long-term rate-of-return objectives, the Council relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Council targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Activity in the endowment investment accounts was as follows:

	Board Designated Endowment	Perpetual in Nature	Total		
Balance at September 30, 2019 Contributions	\$ 6,566,696	\$ 122,939	\$ 6,689,635		
Interest and dividends	155,965	2,920	158,885		
Fees and taxes	(38,846)	(727)	(39,573)		
Realized/unrealized gain	365,537	6,843	372,380		
Balance at September 30, 2020	\$ 7,049,352	\$ 131,975	\$ 7,181,327		

	Board Designated Endowment	Perpetual in Nature	Total
Balance at September 30, 2018	\$ 6,369,125	\$ 115,225	\$ 6,484,350
Contributions	-	4,140	4,140
Interest and dividends	154,573	2,796	157,369
Fees and taxes	(38,988)	(705)	(39,693)
Realized/unrealized gain	81,986	1,483	83,469
Balance at September 30, 2019	\$ 6,566,696	\$ 122,939	\$ 6,689,635

#### 11. PRODUCT PROGRAMS

Annually, the Council conducts entrepreneurship programs through which its girl members sell cookies and other products while learning business and life skills. Net revenue from product programs represents approximately 69% and 66% of total Council revenue for the years ended September 30, 2020 and 2019, respectively. Following is a detail of net revenue from product programs for the years ended September 30:

	2020	2019
Gross product sales:	_	
Cookies	\$ 17,348,941	\$ 17,281,076
Chocolate, nuts and magazines	862,187	704,585
Total gross product sales	18,211,128	17,985,661
Direct cost of sales and other direct deductions:		
Cookies	4,488,538	4,388,597
Chocolate, nuts and magazines	319,778	246,882
Product sales revenue retained by troops	3,127,394	3,017,404
Total direct cost of sales and other deductions	7,935,710	7,652,883
Net revenue from product sales	\$ 10,275,418	\$ 10,332,778

#### 12. OPERATING LEASES

The Council leases various items of office equipment and retail space under operating leases with lease terms of 60 to 64 months. Rental expense for the operating leases was approximately \$100,000 and \$97,000 for the years ended September 30, 2020 and 2019, respectively. Future minimum payments required under the operating leases are approximately \$80,000 for the year ended September 30, 2021.

#### 13. CORONAVIRUS PANDEMIC

In March 2020, the World Health Organization declared the outbreak of a novel coronavirus ("COVID-19") a pandemic, with the outbreak widespread across the world. The Council's Board and management are actively monitoring the impact of COVID-19 on its operations. The Council is actively seeking ways to moderate operating expenses while remaining fully committed to continuing to provide program services to the Girl Scouts. Since March of 2020, the Council has cancelled all in-person activities and have converted several programs to virtual events.