

Introducing the **Back to Basics** Pilot Program

The Girl Scout Cookie Program® Made Simpler



Featuring in-person
cookie sales only.
No online sales,
no booths!

What is it?

Discover the joy of the iconic Girl Scout Cookie Program in a **simplified and efficient** way! The Back to Basics Pilot Program offers a streamlined approach with a **reduced time commitment**. Girl Scouts can get their feet wet in the cookie program while having a positive experience selling to their closest circles—family, friends, and neighbors—while gaining valuable leadership skills. Plus, it's a ton of fun!

Key features:



- Simple cookie program experience
- In-person sales only
- Girl Scouts can earn individual rewards and proceeds for their troop

How it's different:

- Only one troop order is needed
- No reorders to manage
- No cookie booths or online sales
- Inventory can be returned
- No financial risk to troops and families
- Minimal technology required

Great for:

- First-year troops or Daisy leaders
- Those who don't have a lot of time
- Those who want a simple in-person cookie program experience
- Those who don't like selling at retail booths

By allowing your Girl Scouts to experience the cookie program, you help them develop new skills, foster a spirit of entrepreneurship, and fund exciting activities and special programs throughout the year.

The Back to Basics Pilot Program makes it easy and fun to participate!

Get started today: form.jotform.com/243174608760156