



Place Your Initial Cookie Order

Selling during the Initial Order phase allows girls to earn special rewards for early sales & customers to place pre-orders for their favorite cookies!

Wondering how to place your troop's orders?

All girl orders are entered in eBudde, the Troop online ordering system, listing the total boxes sold by variety. Remember, all sales count—Smiles4Military donations, traditional in-person sales as well as online sales. Initial Orders should be entered on the INITIAL ORDER tab of eBudde no later than 11:59 p.m. on January 28.

Note: Any sales that a girl accepts as "girl-delivery" through Digital Cookie MUST be added to her sales totals as part of physical product to deliver and collect money for in-person. There is a line on the Girl Order Card that allows her to include these variety totals when submitting her initial order to the Troop.

After entering your initial cookie order, you will NEED to submit your Troop's initial rewards order on the REWARDS tab so that your initial items will be available at Count N Go with your cookie order.

**Encourage girls to continue to take orders to reach their goals after submitting their Initial Order to the Troop.*

Here is an example of what a troop's Initial Cookie Order might look like:

Average GSGATL Troop size: 10 girls

⇒ Average sales per girl during initial order taking:	13 boxes
⇒ 2 cookie booth sales (average 70 boxes each):	140 boxes
⇒ After submitting initial orders, girls usually have additional sales:	35 boxes
INITIAL Troop Order (troop of 10 girls) =	1620 boxes

Calculate YOUR TROOP'S Initial Order here:

Number of Girls in Troop			
Actual Girl Orders			=
# of Cookie Booths	_____ booths	X 70	=
From Customers after delivery	_____ girls	X 35	=
Total Cookies in Boxes for Initial Order			



**Notes: While you are entering your initial orders by girl in boxes, the Troop has to order in full cases. eBudde will automatically round your order per variety to the nearest full case count . The extra boxes shown due to this difference will be the responsibility of the Troop. Note: 1 case = 12 boxes*