



Social Media 101

Now that you're a Cookie Pro, check out some tips to share your pride, goals, and accomplishments online to help boost your sale.



Share your story

Tell people who you are, why you're a **#CookieBoss** and what you love about Girl Scouts. Do you have a goal to sell a certain number of boxes this year? Do you want to go camping, or are you saving up to travel abroad with your cookie money?

Be sure to tell people what you plan to do with your earnings.

Share the love

Word of mouth is the best way to let people know about your business. Create events on Facebook or Nextdoor, including hours and location. Invite friends and family to join the event.



Share the fun

Cookie Season is big fun! Download the social media graphics (<https://tinyurl.com/gscookiephotos>) to post on your social media channels! Post a Fun Fact image to excite customers about your sale. Create a poll to ask "What is your favorite Girl Scout Cookie?"

Share the fun of Girl Scout Cookies!

Share your posts

We are here to help you. Find Girl Scouts of Greater Atlanta on Facebook, Twitter and Instagram for fun, shareable posts you can use to market your cookie business to your online followers.



Follow the rules of Internet sites, including rules based on the age of use, parental approval and knowledge, and public laws. Don't forget to talk about going online with your parent or guardian and take the Girl Scout Internet Safety Pledge.

<http://www.girlscouts.org/en/help/help/internet-safety-pledge.html>