girl scouts of greater atlanta

Cookie Program Guide for Volunteers

2027



This Journal Belongs to:

Juliette/Troop #

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Money Management

Journal Activity:
Help Girl Scouts fill in the chart in their journal to build confidence in totaling orders.

Girl Scouts can use:

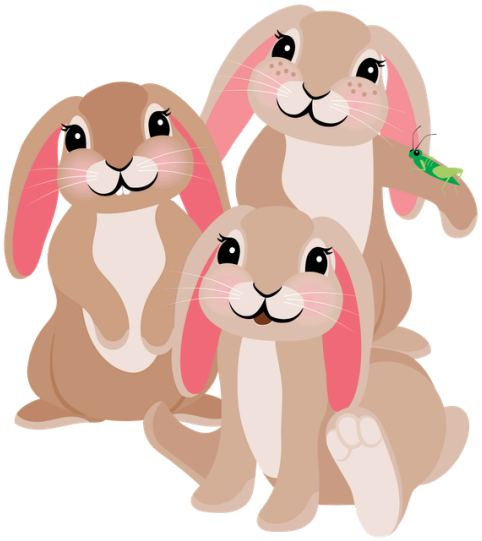
- repeated addition (6 +6 +6 =18) OR
- multiplication (6x3=18),

Once the chart is filled out, Girl Scouts may cut out and use the chart as a reference while interacting with customers.

Real-world Application:
Once the chart is completed and checked for accuracy Girl Scouts should practice totaling orders, allowing them to use the method that works best for them. You can role-play ordering different quantities of boxes, or print and use the attached customer cards.

Practicing with friends and/or family is a great way to begin building confidence!

Girl Scouts will learn at different paces-that is normal and okay! Let them use the math strategy that works best for them- multiplication, repeated addition or the reference table!



Money Management

Printables









Money Management

Printables









Say Hello to Sally

Say Hello Activity:

Model this activity after "The Floor is Lava." In our Cookie Rally version, print a few of the attached feet and rocket ships. Place the cut outs around the room. Then call out one of the facts listed below. Once a fact is called out have the Girl Scouts jump to the spaceship (for Sally Ride) or bunny feet (for Sally the bunny)!

Don't have the space to jump around while playing the game?

- Have the Girl Scouts go to the left side of the room for Sally Ride and right side of the room for Sally the bunny.
- Stand up for Sally Ride and sit down for Sally the bunny.

Facts:

I studied Science at Stanford University.

I love eating dandelions.

My birthday is May 26th.

My ears are fully grown by 4 months old.

My teeth never stop growing.

I was the youngest woman in space.

Scan to watch a short video about Sally Ride

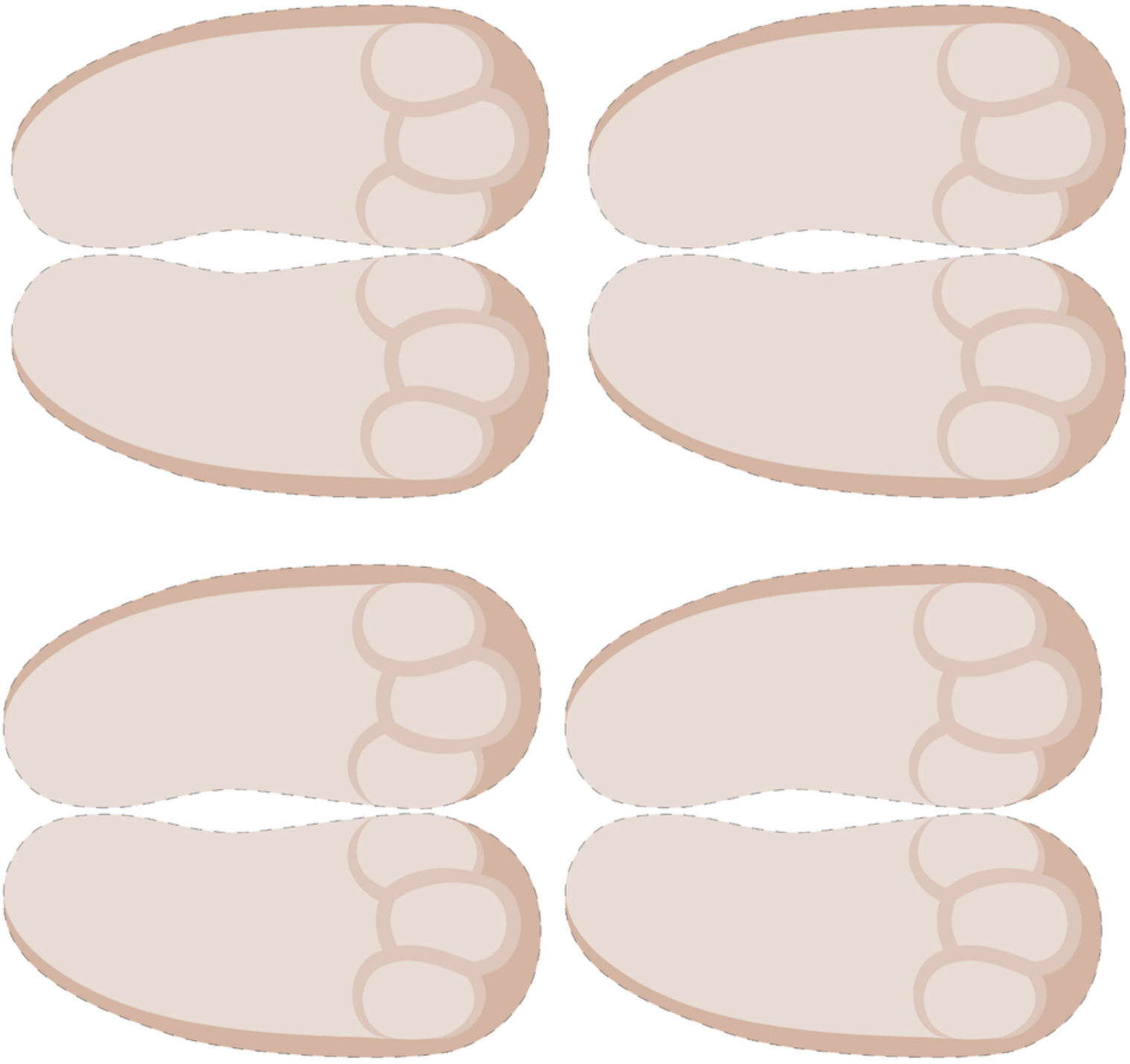
Sally Ride had to set goals to make her big dreams come true. Talk with your Girl Scout(s) about what goals they think Sally set and then have them dream up their own goals!

Journal Activity:

After completing the activity above, go back and fill in the correct label sticker in the journal.

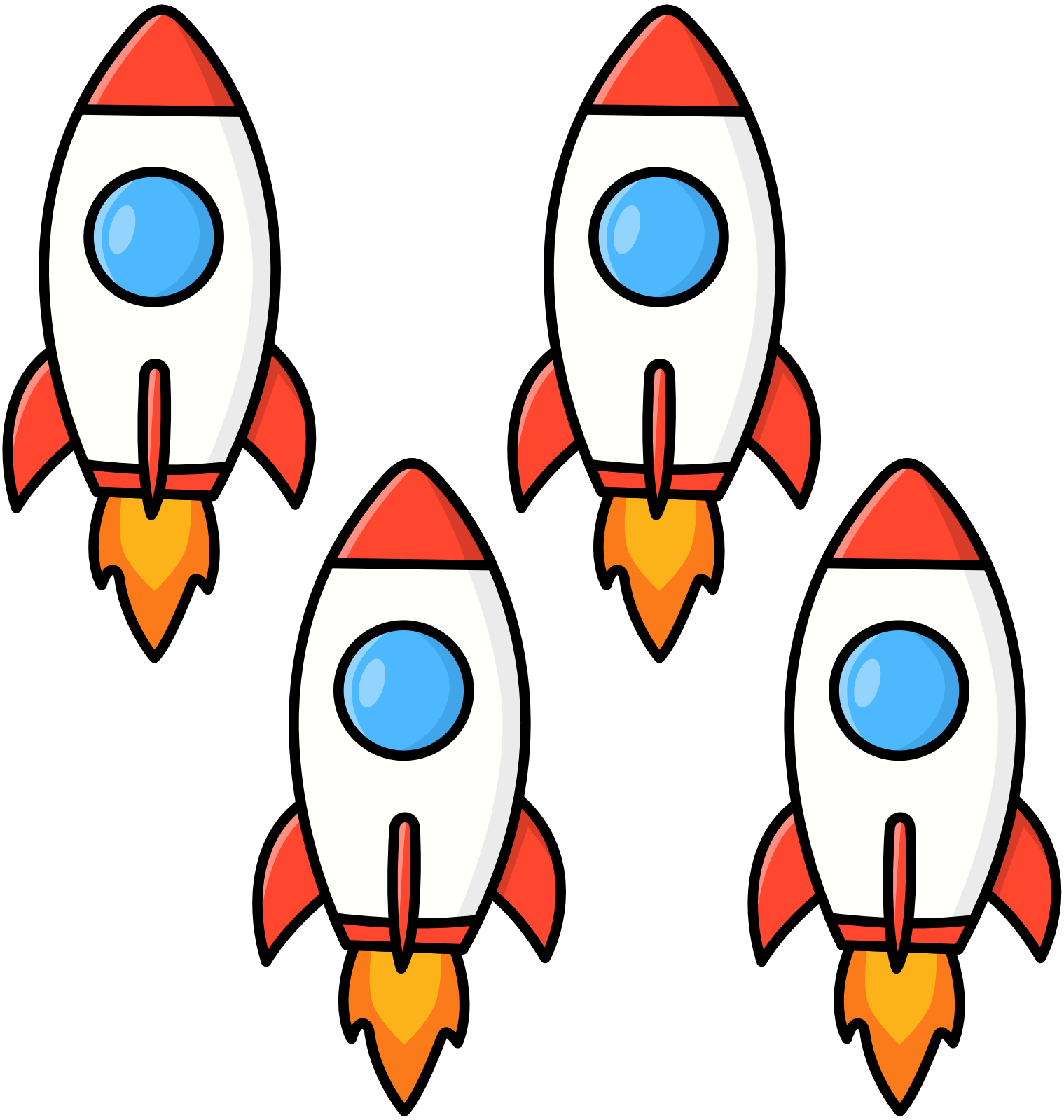
Say Hello to Sally

Printables



Say Hello to Sally

Printables



Hop Into Conversations with Customers

Real World Application:
Print the shapes on the following pages. Place the different shapes around the room.

In pairs, have the Girl Scouts do their best bunny 'hop' to the different conversation starters. They should then take turns reading the conversation starter, filling in the blank area with their goal, name, cookie, etc.

Journal Activity:
Review the tips for interacting with customers in the journal.

Use the space provided in the journal to brainstorm the unique greeting your Girl Scouts want to use! They can model it after one of the shape prompts from the activity OR come up with their own.



Hop Into Conversations with Customers

My troop is working towards

_____

during this years Cookie Program!

Hi! My name is,

_____!

Would you like to buy some Girl Scout Cookies?

Hop Into Conversations with Customers

Hi! What is your favorite Girl Scout Cookie? Mine is _____.

This year I am a (Brownie, Daisy….). Were you ever a Girl Scout?

Hop Into Conversations with Customers

Hi! I also have an online store. You can order cookies here. (Show your QR Code!) Would you like a business card also?

Patch Pals ™

Journal Activity:
Have Girl Scouts find the hidden patches in the Patch Pals ™ Hidden Picture activity.

Discuss why each Patch was chosen.
For example, “The heart patch stands for community. Who is part of your community?”

Next, move to the Q & A about Patch Pals ™ on the following page.

Emphasize that Patch Pals ™ can only be purchased online. Girl Scouts should direct customers to their online storefront using their QR Code.

Remind the Girl Scouts that they should never approach a dog without first checking with the owner! Although most are cute and cuddly some dogs are not friendly. This will keep the Girl Scouts and the dog safe.



Selling Digitally

Journal Activity:
Prior to activity print out QR codes for Girl Scouts online storefront.

Have Girl Scouts brainstorm ideas for business cards in the journal. Then using the provided templates, have them design their own business cards! Attach the QR codes in the spaces provided.

This is a great time to review and reinforce digital safety with your Girl Scouts!

Real World Application:
Discuss digital safety with your Girl Scouts. Use the journal tips as a guide to begin the conversation.

Scan this QR Code to view an Internet safety video for kids

Girl Scouts find their vioce and build confidence through customer interactions! Watch them grow in their people skills year after year!

Goal Setting

Journal Activity:
Using the journal have your Girl Scouts work together to set individual goals and troop goals.

Remember for some Girl Scouts selling even 10 boxes might be a huge achievement; for others selling 100 might be their goal! Discuss setting a challenging, yet achieveable goal.

Encourage them to set goals that THEY want to achieve! Then help them break that goal down into small steps.

An example could be: GOAL: Sell 100 boxes to earn a trip to the zoo. STEP 1: Participate in my Troops Cookie Booth, STEP 2: Send my QR Code to 10 family members/friends, STEP 3: Make 20 QR Code business cards and hand them out.

Having Specific, Measurable, Achievable, Realistic and Timely Goals will help your Girl(s) to experience success in their cookie business! Remember the acronym SMART when crafting goals.

Selling In Person

Journal Activity:
Prior to activity print a copy of each Girl's QR Code to their storefront.

Using the journal pages, have Girl Scouts brainstorm and sketch a QR Code frame that they can use at their Cookie booth. Girl Scouts can start making business decisions on how they want to market their online storefront. See the reference picture below.

Remind Girl Scouts to make their frame eye catching! Once they have sketched out their idea use construction paper, glitter, glue, stickers, etc. to design a frame for their QR Code.

Real World Application:
Using the pictures in the journal, have Girl Scouts practice talking with different customers.

Don't forget to give your Girl Scout positive feedback! Tell them specifically what they did well in interacting the their customers.



Girl Scout Sparkables™

Journal Activity:
Using stickers Girl Scouts will fill in the dietary facts about Girl Scout Sparkables™
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Remind Girl Scouts that Girl Scout Sparkables™ are ONLY available online. Have Girl Scouts complete the maze to reinforce this idea.

Have Girl Scouts read the story about Denise, the founder of Partake. As a group think of a problem they have noticed. How could that problem be solved?

Social-Emotional Application:
Girl Scouts may bring up a story or situation about food allergies. There can be some anxiety or worry about this topic. Acknowledge feelings, but also point out steps that we can all take to make the world a bit safer for our friends with allergies.

-Never share food with friends, unless their caregiver gives the okay.
-Make sure to wash hands frequently and throughly to prevent cross contamination.
-Have an action plan in case of an emergency



Remind Girl Scouts they don't have to be allergy experts! They can always turn to their Troop Leader or caregiver for help answering food ingredient questions.

Sensory Station

Journal Activity:
Using stickers Girl Scouts will fill in the appropriate descriptions of the Cookies in their journal.

Providing cookies to taste test is always a sweet addition! Please be allergy-aware.

Real World Application:
Girl Scouts should independently answer the first five questions in their journal. Next, they find a friend and 'interview' them to find out their favorites and goals for Cookie Season!



All those collaborative conversations? They are helping set the stage for a future full of healthy relationships!

Explore & Connect

Anytime Activities

One stop for all GSGATL Education Partners! Visit this page to find field trips, experts, special programs, and more!

Program Guide

Check out GSGATL Council programs, special opportunities, events, and more! Updated for spring and fall.

Event Calendar

Keep an eye on the Event Calendar for upcoming GSGATL and partner programs!

Questions? gsprogram@gsgatl.org

gsgatl

Join Girl Scouts of Greater Atlanta for

Cookie Rally!

Feel confident entering Cookie Season this year!



Early Bird Registration Until October 31st!

First year participating in the Cookie Program? We've got you covered!

Your Girl Scout (and you!) will get to know the cookies, meet this year's mascot, Sally, and create tools to help them in their entrepreneurial journey. Troop Leaders will have access to guides to recreate the fun for their own troops too!

When: December 12, 2026, 10:00 am to 3:00 pm
Where: Mableton Service Center, 5601 N. Allen Road

Register Today!

girl scouts of greater atlanta



READY TO explore