



PROGRAM PARTNER GUIDE

2026-27

Girl Scout Year

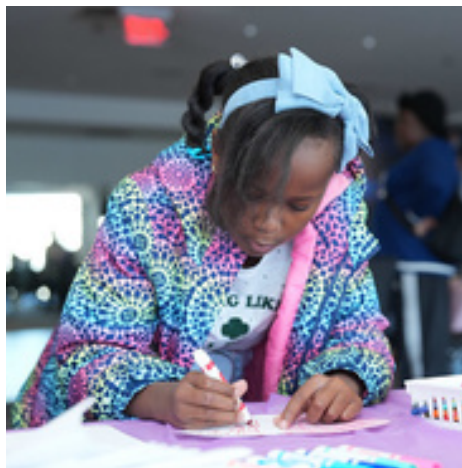
Get Connected!

Discover all the ways to connect with Girl Scouts of Greater Atlanta in the coming year!



Event Calendar

Discover our events for the 2026-27 year



Signature Events

Join us at a Signature Event



Troop Leader Development

Connect with Troop Leaders & adults



Older Girl Scouts & High Awards

Connect with middle and high school Girl Scouts



Additional Opportunities

Cookie booths, troops, fundraising & more!



About Girl Scouts

Everything you need to know

Questions? Contact Ruth Lonvick, Senior Manager, Girl Experience & Innovation
rlonvick@gsgatl.org | 770.702.9118 | [schedule a meeting](#)



Signature Girl Scout Event Calendar

2026-27

AUGUST

29: Super Saturday

SEPTEMBER

19: Volunteer Learning
Conference

19: Girl Scout Con

OCTOBER

17: SWAP-a-Palooza
(K5)

17: Older GS
Homecoming

NOVEMBER

14: Run for the
Cookies 5K

DECEMBER

5: Inspire Showcase

12: Cookie Rally

JANUARY

9: Cookie University

30: STEM Expo

FEBURARY

6: Count & Go (cookie
booths begin)

21: Super Sunday

MARCH

7: Gold Award
Ceremony

20: Girl's Night Out (K5)

20: Girl-Chella (OG)

APRIL

24: Volunteer
Appreciation
Weekend

MAY

JUNE

GSGSATL Summer
Camps

JULY

GSGSATL Summer
Camps

As you schedule your Girl Scout experiences, keep these key dates in mind. GSGATL is not able to promote partner experiences on these event dates.

Many of these events have opportunities for program partners to support! See the detailed information on the following pages.

Signature Events

2026-27

Program Partners are invited to participate in Girl Scout's of Greater Atlanta's annual Signature Events. We invite partners to participate in events where they have thematic alignment. Let us know which events you'd like to learn more about by reaching out to Ruth Lonvick at rlonvick@gsgatl.org. We'll send detailed information about three months prior to each opportunity.

Girl Scout Con September 19, 2026 Atlanta Metro State College

GS Con connects program partners directly with Girl Scouts, parents, and Troop Leaders! This year's theme, "Girls Making Waves," highlights all the ways Girl Scouts can change their communities.

Recommended for all partners!

- *Host an Activity Table*
- *Promote upcoming programs*
- *For all ages*

FALL EVENT DAY

SWAP-a-palooza October 17, 2026 Camp Timber Ridge

Join us for a morning of fun and friendship, just for our Daisies, Brownies, and Juniors! Girl Scouts can kick off the new Girl Scout year with art projects, hands-on activities, and outdoor fall fun.

- *Host an Activity Table*
- *Promote upcoming programs*
- *For Daisies, Brownies, and Juniors (K-5th grade)*

Homecoming at the Ridge October 17, 2026 Camp Timber Ridge

Celebrate fall traditions with Cadettes, Seniors, and Ambassadors! This festival features camp traditions, sisterhood, music, dancing, hands-on projects, photo moments, and cozy fall treats.

- *Host an Activity Table*
- *Promote upcoming programs*
- *For Cadettes, Seniors, and Ambassadors (6th-12th grade)*



Signature Events

2026-27

Inspire Showcase December 5th, 2026 Jimmy Carter Library

The INSPIRE Showcase is an opportunity for Gold Award Girl Scouts to share their service projects with the community. Program partners with youth service opportunities are welcome to host an info table to share their opportunities and inspire other Girl Scouts to start giving back.

- *Host an Activity Table*
- *Promote youth service opportunities*
- *For Cadettes, Seniors, and Ambassadors (6th-12th grade)*

Cookie Rally December 13, 2026 Mableton Service Center

Cookie Rally kicks off our Girl Scout cookie season! Girl Scouts learn key cookie skill as they prepare to build their cookie business. This is our premier event focused on entrepreneurship and financial literacy.

- *Host an Activity Table*
- *For Daisies, Brownies, and Juniors (K-5th grade)*

Cookie University January 9th, 2027 Mableton Service Center

Cookie Rally kicks off our Girl Scout cookie season! Girl Scouts learn key cookie skill as they prepare to build their cookie business. This is our premier event focused on entrepreneurship and financial literacy.

- *Host a workshop*
- *For Cadettes, Seniors, and Ambassadors (6th-12th grade)*



Signature Events

2026-27

STEM Expo **January 30, 2027** **Georgia Aquarium**

STEM Expo is an event that highlights all things STEM! This year's theme, "Dive Into STEM," leans into our venue at the Georgia Aquarium. This event will be our biggest STEM Expo yet! Girl Scouts can explore their STEM interests at hands-on activity tables, plus they have the opportunity to purchase discounted tickets to the Georgia Aquarium.

- *Host an Activity Table*
- *Promote upcoming Girl Scout opportunities*
- *For all ages*



SPRING EVENT DAY

Spring Event **March 20, 2027** **Location TBD**

Girls Night Out is an evening focused on mental and physical wellbeing! The event provides Girl Scouts of all ages the opportunity to learn about different aspects of mental health, how to take care of their own mind and how to provide support and communicate with their peers about mental health.

- *Host an Activity Table or Workshop*
- *Promote upcoming programs*
- *For Daisies, Brownies, and Juniors (K-5th grade)*

Girl-Chella **March 20, 2027** **Location TBD**

This year's annual spring event will be a fun Girl Scout festival! This is an opportunity for older Girl Scouts to come together to celebrate the end of the Girl Scout year and attend a variety of workshops that are focused on STEM, Life Skills, and Entrepreneurship.

- *Host an Activity Table or Workshop*
- *Promote upcoming programs*
- *For Cadettes, Seniors, and Ambassadors (6th-12th grade)*

Super Saturdays/ Sundays

2026-27

Join us at our Mableton Service Center to offer a workshop to Girl Scouts! GSGATL will take care of registration and will provide space, just bring your workshop, supplies, and fun! Workshops should be 1-2 hours (on average), and can be for any Girl Scout level/age.

Super Saturday August 29, 2026 Mableton Service Center

Bring your workshop directly to Girl Scouts! Join us at the Mableton Service Center for a day full of workshops and Girl Scout fun. You bring the workshop, we'll provide the space and handle registration. Open for all ages of Girl Scouts.

- *Host a workshop*
- *Promote upcoming programs*
- *For all ages*



Super Sunday February 21, 2027 Mableton Service Center

Bring your workshop directly to Girl Scouts! Join us at the Mableton Service Center for a day full of workshops and Girl Scout fun. You bring the workshop, we'll provide the space and handle registration. Open for all ages of Girl Scouts.

- *Host a workshop*
- *Promote upcoming programs*
- *For all ages*



Troop Leader Development

2026-27

Troop Leader Volunteers are the heart of Girl Scouts, and we offer several key events to support their leadership journey. These events help troop leaders build skills, connect with peers, and gain new experiences to enhance their impact.

Program partners can support by offering educational experiences geared towards adult audiences.

Outdoor Skills & Fun November 7, 2026 Camp Timber Ridge

A hands-on opportunity designed to teach volunteers new outdoor skills while providing a fun and collaborative atmosphere. Partners can lead engaging workshops for adults, focused on outdoor skills & topics.

- *Host a workshop or class focused on the outdoors*
- *For Troop Leader volunteers*



Volunteer Appreciation Retreat April 24, 2027 Pine Acres Retreat

A volunteer appreciation event centered on wellness, connection, and recognition. Partners can lead interactive workshops that support volunteers' overall well-being, such as mindfulness, self-care, creativity, or stress management.

- *Host a workshop or class*
- *For Troop Leader volunteers*

Troop Leader Discounts April & beyond

Give back to Troop Leader volunteers and show off what you offer Girl Scouts! Small discounts on admission fees can encourage Troop Leaders to visit your location.



Troop Leader Development

2026-27

Volunteer Learning Conference September 2027 Location TBD

A learning-focused event designed to equip and inspire troop leaders through practical training and networking. Partners can lead engaging workshops for volunteers, with a focus on building confidence and developing skills for new troop leaders.

- *Host a workshop or class*
- *For Troop Leader volunteers*



Troop Leader Professional Development Dates TBD/Flexible YOUR Location

Empower the volunteers who empower girls! You're invited to share their expertise by leading professional development workshops for Girl Scout troop leaders. Whether offered virtually or in person, these engaging sessions can focus on topics such as leadership, wellness, financial literacy, STEM, communication, team building, or other skills that help volunteers grow personally and lead with confidence. It's a meaningful opportunity to connect with dedicated adult volunteers, showcase your organization's expertise, and make a lasting impact on the Girl Scout experience.

- *Host an adult learning opportunity*
- *For Troop Leader volunteers*

Troop Leader Socials Dates TBD/Flexible YOUR Location

Provide a space for Troop Leaders to gather, network, and socialize. This is a great opportunity to show off your location and provide information about Girl Scout offerings. We provide food, drinks, and promotion.

- *Host a social*
- *For Troop Leader volunteers*

Older Girl Scouts

Cadettes, Seniors, & Ambassadors

6th-12th grade

2026-27

For our membership, “Older Girl Scouts” includes Cadettes, Seniors, and Ambassadors (Girl Scouts in grades 6-12, or middle and high school). These Girl Scouts are serious about their experience, and are always on the hunt for new experiences!

What can Older Girl Scouts do?

- Engage in troop activities and earn badges
- Plan trips locally, nationally, and globally
- Engage in community service projects
- Earn a High Award by creating a sustainable project that serves the community
- Lead and mentor younger Girl Scouts



Older Girl Scout Opportunities

To keep older Girl Scouts engaged, GSGATL supports the Older Girl Scout experience differently than the K5 Girl Scout experience. We help Older Girl Scouts discover their interests and opportunities by organizing them differently:



Camp CEO

Camp CEO is an overnight camp event that brings together Seniors and Ambassadors with some of Atlanta's most accomplished women executives for a personalized mentorship experience. We are looking for women-identifying CEOs to serve as mentors at this event.



OG Days of Service

Girl Scouts are always looking to give back! If you have service opportunities for youth, with or without their adults, we would love to promote them to our members. We can also set up a Girl Scout-specific service day!

Older Girl Scouts

Cadettes, Seniors, & Ambassadors
6th-12th grade
2026-27

Girl Scout-Led Programs

Older Girl Scouts take the lead in their own experiences! Many of our council programs for Older Girl Scouts have opportunities for partner support. If you feel like any of these programs are a good connection for your organization, please reach out.

Miss Media Monthly Meetings

Miss Media gives older Girl Scouts the opportunity to explore the evolving media environment, have hands-on experience developing communication skills, and engage in career exploration.

Topics include:

- Storytelling & Journalism Basics
- Photography & Visual Media
- Podcasting & Broadcasting
- Video Production & Film
- Social Media & Marketing
- Media Careers & Career Readiness
- Advocacy & Public Speaking
- *Host a field trip or media-focused workshop*
- *Join as an expert speaker or facilitator*

Older Girl Advisory Board Monthly Meetings

OGAB gives Girl Scouts the opportunity to share their voices within GSGATL and beyond. They plan programming, learn about DEIA, and collaborate with council staff.

- *Host a field trip or DEIA-focused workshop*

Lime Green Giraffe Monthly Meetings

LGG is a for-girls-by-girls digital publication. Girl Scouts learn about writing and publishing their own work, in addition to reporting on council events.

- *Host a field trip or writing-focused workshop*



High Awards

2026-27

The High Awards—**Bronze, Silver, and Gold Awards**—are the highest honors Girl Scouts can earn. These awards recognize Girl Scouts who demonstrate exceptional leadership by identifying a community need, developing a sustainable solution, and leading a project that creates lasting impact.

By supporting High Awards projects, partners:

- Invest in youth leadership development
- Strengthen local communities
- Contribute to meaningful, sustainable change
- Align with goals around education, workforce development, and community engagement

We invite partners to join our list of High Awards Supporters.

These organizations will be shared with Girl Scouts, Troop Leaders, and Gold Award Coaches. In order to qualify, organizations must commit to supporting High Awards projects in some of the ways listed on the next page.

With the support of program partners like you, Girl Scouts can expand their reach, deepen their impact, and develop into the next generation of community leaders.



Bronze Award

Juniors (4th and 5th graders) earn their Bronze Award, typically with their troop. Each Girl Scout contributes at least 20 hours or work to the project.



Silver Award

Cadettes earn their Silver Award, working individually or with 1 to 3 other Girl Scouts. These projects represent at least 50 hours of work per Girl Scout.



Gold Award

Ambassador Girl Scouts (grades 11-12) complete their Gold Award as an individual project. This project requires at least 80 hours of work.

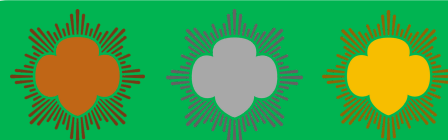
High Awards

2026-27

Ways to Support

Project Support	• Donate materials, supplies, or equipment needed for projects • Provide meeting space, event venues, or project sites • Contribute in-kind services such as printing, marketing, or tech support
Mentorship	• Serve as a subject matter expert related to a project focus • Provide guidance on planning, budgeting, and implementation • Help Girl Scouts understand industry practices and community needs
Collaboration	• Partner directly with Girl Scouts on project design and execution • Provide volunteers to assist with project work or events • Support logistics such as transportation, coordination, or setup
Sustainability	• Help maintain or expand projects after completion • Integrate projects into your organization's ongoing programs • Provide long-term support to ensure continued impact
Skill Building	• Host workshops on leadership, public speaking, or project management • Offer career exploration opportunities such as job shadowing • Share tools and resources that strengthen project success
Impact	• Help Girl Scouts measure project outcomes and success • Provide tools for tracking data and reporting results • Support storytelling and impact reporting
Celebration	• Share projects through your organization's communication channels • Invite Girl Scouts to present at events or meetings • Recognize award earners with certificates, awards, or events

To join our list of High Awards Supporters, please reach out to Treva Reddick, High Awards Coordinator, at treddick@gsgatl.org.



Additional Opportunities

2026-27

Host a Cookie Booth

The Girl Scout Cookie Program, the world's largest girl-led entrepreneurial program, helps girls develop essential life and business skills such as goal setting, decision making, money management, people skills, and business ethics. By hosting a Cookie Booth, your business provides a welcoming space where girls can practice these skills, engage with customers, and earn funds that support community service projects, programs, and adventures all year long.

Scan here to complete
the Cookie Booth
Interest Form



Form opens Aug 1

How It Works:

- Simply provide your preferred locations and available dates/times from February 7-March 31
- Girl Scouts of Greater Atlanta handles troop scheduling, communication, and setup details.
- You'll have a single point of contact and easy access to booth schedules.

Why partner with GSGATL Cookie Program?

- Boost visibility and traffic: Reach customers actively searching for cookie booth locations through our online Girl Scout Cookie Finder.
- Gain free community exposure: Benefit from local media, web, and social media promotion.
- Support girl leadership: Be part of a movement that builds courage, confidence, and character in young women.



Questions? cookies@gsgatl.org



Additional Opportunities

2026-27

Support the Cookie Program

Not ready to host a Cookie booth?

You can still support local Girl Scouts and the Cookie Program in meaningful ways:

- Sweeten someone's day by purchasing cookies for employees or clients.
- Show your appreciation by donating boxes to military service members.
- Connect us with another business in your network that may be interested in partnering.
- Display in-store signage such as flyers, displays, or window clings.
- Spread the word online by sharing the Cookie Program on social media using our ready-made toolkit.

Questions? Cookies@gsgatl.org

Event Sponsorship

Support Girl Scout of Greater Atlanta as an event sponsor for the Run for the Cookies 5K or Night of a Million Dreams gala. These high-profile events offer brand visibility, exclusive networking, and a meaningful way to champion local girls.



Host a Girl Scout Day Fundraiser

Host a Girl Scout Day where a portion of each ticket sold comes back to support our mission. You'll welcome Girl Scout families to your experience, gain exposure, and give back – all in one fun-filled event.

Additional Opportunities

2026-27

Scan here to
complete the
Interest Form



Lead a Girl Scout Troop

Girl Scouts of Greater Atlanta is looking to partner with community organizations, like yours, to help bring our one-of-a-kind, proven leadership development program to more girls in the metro Atlanta and surrounding areas. Through our ready-to-implement, flexible programming, you can help us connect caring adult mentors with girls ages 5 to 18, and expose them to new things like STEM, entrepreneurship, life skills and outdoor experiences while providing a safe, all-girl space for them to dust themselves off and try again when things don't go according to plan.

Partner-led Troops are a new opportunity to bring the magic of Girl Scouts directly to the community. We provide training, curriculum, and resources. You provide troop leadership (via staff or volunteers) and a location to host meetings. With your help, we'll work together to recruit a minimum of 12 Girl Scouts to join your troop.

Program Benefits:

- \$1,000 mini-grant, which can be used as a \$500 stipend for each Troop Leader (two minimum) or other troop start-up needs
- Program curriculum/facilitator guide
- Staff training (in person or online)
- GSGATL staff member to assist with questions or support
- For each Girl Scout:
 - Supplemental program supplies & handouts
 - Financial aid for uniforms & event costs
 - Girl Scout annual membership



About Girl Scouts

2026-27

Founded on March 12, 1912, by Juliette Gordon Low in Savannah, Georgia, Girl Scouts has empowered generations of girls to explore their strengths, develop leadership skills, and make a positive impact in their communities.

Today, Girl Scouts is the premier leadership development organization for girls, serving youth across the United States and around the world. Its mission is to build girls of courage, confidence, and character who make the world a better place. Through hands-on experiences in STEM, entrepreneurship, outdoors, and life skills, Girl Scouts helps girls discover their potential, take action on issues they care about, and become the leaders of tomorrow.

Girl Scout Mission

Building girls of courage, confidence, and character, who make the world a better place

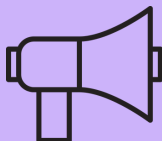
Girl Scout Leadership Experience



STEM



Outdoors



Life Skills



Entrepreneurship

The Girl Scout Leadership Experience (or GSLE) includes all the opportunities for Girl Scouts within our leadership curriculum. Girl Scouts choose how they want to participate.

- Earn badges to learn and practice new skills
- Complete High Award projects
- Sell Girl Scout cookies
- Go camping and experience the outdoors
- Join a troop and develop friendships
- Earn leadership awards

About Girl Scouts

2026-27

Girl Scouts and Troop Leaders are always looking for new ways to connect to their communities. This information is designed to help partner organizations understand Girl Scouts and plan a Girl Scout workshop, event, or program that fits the needs of our members! This is intended to be a reminder for established partners, and an introductory guide for new partners. As always, if you need additional support, please reach out to our Girl Experience team via Ruth Lonvick at rlonvick@gsgatl.org.

About Girl Scouts of Greater Atlanta

Girl Scouts of Greater Atlanta (or GSGATL) is an independent 501-c-3 non-profit. We are associated with a global movement of Girl Scouts, under Girl Scouts of the USA (GSUSA), our national organization.

ORGANIZATION

Each level of our organization provides Girl Scout experiences.

Girl Scouts of the USA (GSUSA)

Our national organization

- Badge & Journeys
- National service projects & fun patches

Girl Scouts of Greater Atlanta

Your local council

- Local events & experiences

Service Unit

Troop

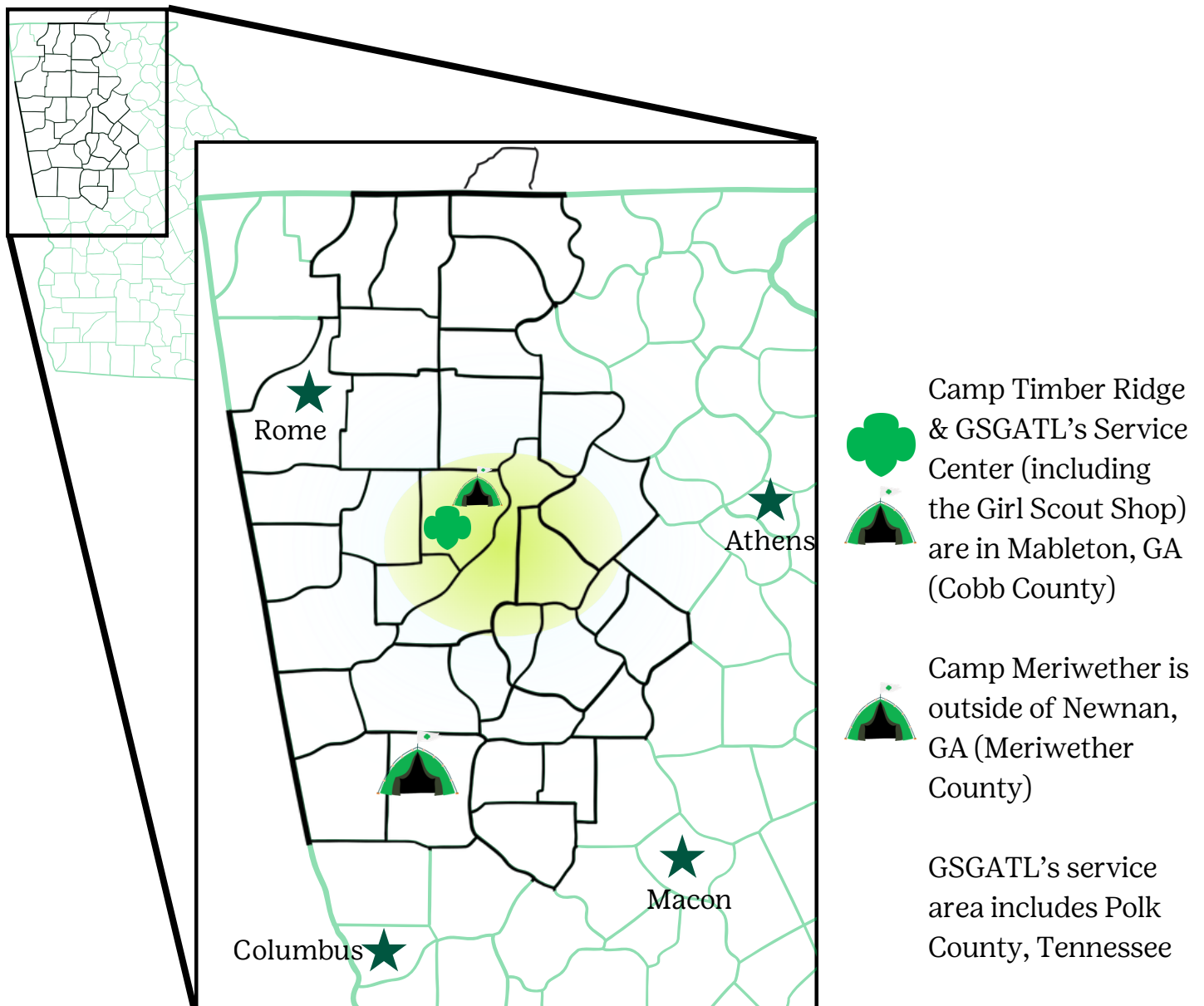


*Our Girl Scouts are at the heart of everything we do!
Some Girl Scouts participate as Juliettes, without a troop.*

About Girl Scouts

2026-27

Girl Scouts of Greater Atlanta serves ~18,000 Girl Scouts in 35 counties in Georgia. Most of our members are in the Atlanta Metro Area (Fulton, Cobb, Dekalb, Gwinnett, and Paulding Counties). Girl Scouts are in grades K-12, but most members are in elementary school (grades K-5). Our membership is diverse racially, economically, and geographically. We utilize our partner relationships to meet members where they are at and to provide supportive, meaningful experiences!



About Girl Scouts

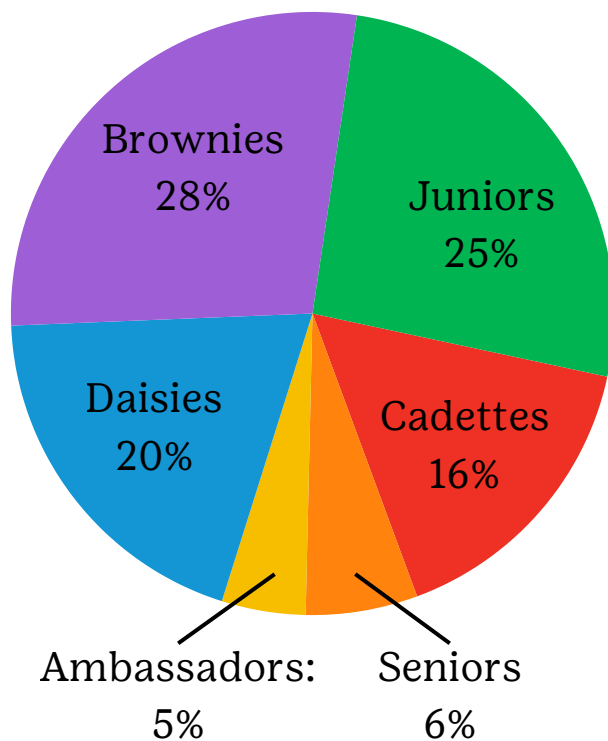
2026-27

Girl Scout Levels

Girl Scouts are grouped into levels based on their grades in the current school year. The info below is from the 2025-26 Girl Scout year.



Girl Scout Levels 2025-26 Membership Year



About Girl Scouts

2026-27

Badges & Fun Patches

Girl Scouts wear both Badges & Fun Patches on their uniform. The differences can be a bit confusing! We suggest partners offer both kinds of experiences, based on your capacity and area of expertise. GSGATL is always here to help answer questions!

Badges	Fun Patches
• Earned by learning and practicing a new skill • Criteria is set by Girl Scouts of the USA (GSUSA) • Curriculum with activity options is available to Troop Leaders. • Worn on the front of the uniform • Can be purchased from the Girl Scout Shop, online or in-person	• Purchased or given to commemorate an experience • Can have standards for “earning,” or just be for fun • Worn on the back of the uniform • Can be designed by partners or other organizations, and can include partner logos



About Girl Scouts

2026-27

Badges

Girl Scouts earn badges during Troop Meetings, on field trips, or at a partner workshop or event.

- Earning a badge takes about 2 hours.
- Each badge has 3-5 steps to complete.
- Some badges are tailored to a specific project, but most have flexible steps that can be completed with many different activities.
- [Badges and details can be found online at the Badge Explorer.](#)



Fun Patches

Girl Scouts receive or purchase fun patches to commemorate different experiences, like a field trip or partner workshop. You can work with a vendor to design and produce a fun patch.

- We recommend giving 6-8 weeks to allow time for design, production, and shipping.
- Patches range from \$1.00-\$3.00 each, depending on the size, options, and quantity. This cost can be incorporated into any activity fee.
- Sticked, or embroidered, patches are generally the nicest.
- We recommend always including an iron-on backing.
- Remember: fun patches should be FUN! Use bright colors and design elements.
- While you can include your logo, don't make it the whole patch. Include some additional graphic elements.
- Any fun patch that includes GSGATL branding (including the trefoil) will need approval from GSGATL marketing AND GSUSA, which can take additional time.

About Girl Scouts

2026-27

Fun Patches

You are welcome to work with any vendor you'd like to create your fun patch. Below are some vendors GSGATL is familiar with:

- Advantage Emblem, Jenni Homich (Jenni@advantageemblem.com)
- Carolina Emblem, (wilson@carolinaemblem.com)
- Hallmark Emblems, Karen Burgeson (Karen@hallmarkemblems.com)
- Geiger, Nicole Arriola (narriola@geiger.com)



Planning Details

2026-27

As you plan Girl Scout experiences, keep these details in mind:

Logistics

- Dates & Times:
 - Girl Scouts can attend programs primarily on weekends (Saturdays and Sunday afternoons). Occasionally, programs might be scheduled on a school break.
 - We recommend planning programs for 2-3 hours. Longer programs can be planned, but will need to include a meal and other amenities for participants.
- Location:
 - Girl Scouts are looking for opportunities across the Atlanta area! By utilizing your site, you are sure to attract nearby Girl Scouts.
- Planning Timeline:
 - Girl Scouts and Troop Leaders need a little extra time to make decisions. Most troops meet weekly or bimonthly, so communication takes a bit longer.
 - We strongly recommend publishing upcoming opportunities 12-16 weeks in advance, in order to best connect with our members!

Details

When you are preparing to advertise your experiences, Troop Leaders and parents appreciate knowing these details:

- Specific activities (as much as possible) and schedule details
- Logistical information (where to park, check in, etc.)
- Any badges or fun patches the Girl Scouts will earn, and if they will be distributed at the event or purchased separately.
- If siblings/friends are welcome to attend, or if this is only for Girl Scout members.
- Expectations for adults (participate with their Girl Scouts or observe from nearby)
 - Please remember that Girl Scouts should always be accompanied by a Troop Leader, parent, or guardian. We do not allow drop-off programs without special supervision precautions in place.
- Any specific clothing needs (ex: closed-toed shoes, hiking gear, water, sunscreen, etc.)
- Policies on food and drink

Planning Details

2026-27

Support

GSGATL can offer marketing support for your Girl Scout programs! Additional support can be provided to opportunities that fit into our monthly theme.

- Up to 2 events/semester on [GSGATL's Events Calendar](#)
 - Girl Scout-specific opportunities only, will link directly to your website
 - Please send us this info at LEAST 12 weeks prior to the event!
- Inclusion in age-specific email newsletters (K-5 and Older Girl Scouts)
 - These programs are pulled from our Events Calendar
- Inclusion on [GSGATL's Anytime Activities](#) webpage (automatic for Program Partners)

We are looking forward to working together in the next Girl Scout year!

Questions? Opportunities?

Ruth Lonvick
Senior Manager, Girl
Experience & Innovation
rlonvick@gsgatl.org



[Submit your
Partnership
Application Today!](#)

