



Your Year of Exploration



Spring Renewal
2024-25

Renewal
Begins
April 1



Uniforms • Adult Apparel • Supplies • Gifts

Open Monday-Saturday • Closed Sunday

[Shop.GirlScoutsATL.org](https://shop.girlscoutsatl.org)

5601 N ALLEN ROAD SE, MABLETON, GA 30126

Earn Money

for troop activities at the beginning
of the Girl Scout year!

Starts Fall 2024 [Tk.GirlScoutsATL.org](https://tk.girlscoutsatl.org)



Treats & Keeps
Chocolates, Nuts & Magazines

A letter from the CEO:

Hi Girl Scouts!

In the blink of an eye, spring is here. Time sure does fly when you are having fun, right?

This year has certainly been a Year of Discovery for me and so GREAT! I have not only learned new things about Girl Scouts that I did not know before, but I also got to step into new adventures and make new friends.

Although I wish I could have been at all Girl Scout events and activities and met each girl or member, it is almost impossible given all the hundreds of things Girl Scouts of Greater Atlanta girls can do in a single year. It is amazing what is available! It makes me want to be a girl again. I did try.

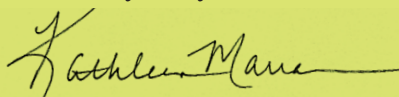
I went to Camp, to a Badge Frenzy, several troop meetings, a cake baking contest, the High Awards Inspire Showcase, our smart and colorful Cookie Rally, Girl Scout Day at Horizon, and was so honored to present Gold Award medals along with college scholarships to 100 deserving Girl Scouts. And as I traveled to many of the cookie booths across our 34 Georgia counties, I loved hearing about the cookie business preparation and plans as well as the incredible things being accomplished across our communities. I learned so much from each interaction. It was great to discover these things.

Of all the things, my favorite though, was the STEM Expo. How great to see girls playing with and making robots, coding, exploring physics and climate challenges, shooting off nerf rockets, getting hands messy and having fun in so many ways! So much to discover.

If you are up for new adventures, discovery, and fun, I challenge you to make the most of the 2024-2025 Membership Year. Girl Scouts is a place where every girl can thrive and grow. Whether you are a budding scientist, a future lawyer, a creative mind, an outdoor adventurer or still looking for your passion, there is a place for you. With your Girl Scout sisters by your side supporting, you and cheering you on, there is nothing out of your reach.

Set big goals! Dive headfirst into that next big adventure! Make your dreams a reality!

I am ready. Are you?



Kathleen "Kat" Marran
Interim Chief Executive Officer
Girl Scouts of Greater Atlanta



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Girl Scouts ♥ the Outdoors

Studies show that girls today are not spending nearly enough time outdoors. Technology and structured activities leave less time for girls to get outside and enjoy nature. But as a Girl Scout, she'll have plenty of opportunities to create her own outdoor adventures and develop a lifelong appreciation for nature and the outdoors—whether with her troop, at camp, or with friends and family.

Girl Scouts Builds Leaders in the Outdoors

When girls participate in Girl Scouts' outdoor programming, the benefit in important ways:

- **Outdoor Competence** – Girls learn to engage safely and responsibly in a range of outdoor activities.
- **Outdoor Interest** – Girls develop a love of nature and an interest in the natural world.
- **Outdoor Confidence** – Girls gain confidence in their ability to take on new challenges and learn from and succeed in them.
- **Environmental Stewardship** – Girls come to understand how their behaviors impact the environment and what they can do to protect the natural world.



Benefits of the Outdoors

- Frequency of participation in outdoor activities is found to positively correlate with the expression of challenge-seeking and problem-solving skills.
- Girls who attend summer camp report developing life skills and attributes at camp that continue to help them today, including an appreciation for diversity, the ability to persevere, and a willingness to try new things.
- Spending time outside has a positive impact on a person's social, emotional, cognitive and physical health.

Whether at a Girl Scouts of Greater Atlanta camp property, national or state park, or in their own backyard, our programming gets girls outdoors, exposes them to new and challenging experiences, and helps them develop outdoor leadership skills that will enable them to engage responsibly with nature throughout their lives!

But Don't Take Our Word for It!

Read why others love
Girl Scouts
and why they want to
Renew!



“ I love Girl Scouts because I am able to give back to my community in a way that not only helps to serve other girls but in a way that also helps serve my daughter. Through Girl Scouts, I'm able to teach the girls **skills that will last them a lifetime.**

I love Girl Scouts because I get to connect with other girls my age and other people in my community. It allows me to **build lifelong friendships** that I will remember for the rest of my life.

Next year, I want to **see our girls get outdoors** and be creative in their environment.

I'm renewing my girl because I believe in the **power of sisterhood!**

Girl Scouts is the one place where my daughter can **develop her leadership skills**, give back to the community, and have fun with the support of other future change makers. It's been a joy to watch her grow into a confident young woman.

I like Girl Scouts because we have lots of adventures each year and we challenge one another to **do amazing things in the world around us.**”



Girl Scouts is a Great Value

In today's world, girls have so many extracurricular activity options. Your girl may not grow up to be a professional athlete or musician, but every caregiver wants their girl to have the confidence and skills to succeed in life. For a fraction of the cost of other extracurricular activities, your girl will learn valuable leadership and life skills that will set her on the path to success. With more than 100 years of experience developing girls' potential, the value of Girl Scouts is unmatched. See for yourself what a valuable experience becoming a Girl Scout can be.



Activity	Membership	Uniforms, Gear, Etc.	Additional Activities	Total Annual Cost
Girl Scouts of Greater Atlanta	\$25/year, \$35 annual fund	\$60	\$20 per event, \$50 SU and troop dues	\$260
Sports	\$450/season (3 months)	\$700	\$450	\$1,600 per sport per season
Martial Arts	\$180/month	\$50	\$250	\$2,460
Music Lessons	\$50/hour (weekly)	\$75	\$25	\$2,700
Dance/ Gymnastics	\$200/month	\$600 (costumes, shoes, etc.)	\$350 per competition	\$3,600
Horseback Riding	\$300/month	\$400 (boots, uniforms, etc.)	\$350 per event	\$4,750

Did you know...

that Juliette Girl Scouts are registered girl members in grades K-12 who are not affiliated with a troop?

They participate in a way that fits their schedule, attending events and participating in activities that meet their needs and interests, with the support of an adult.

Joining as a Juliette is great for Girl Scouts without a troop available nearby or who want to enjoy Girl Scout programming with their family. They can get started right away by earning badges independently or attending events to meet other Girl Scouts in their area.

What can a Juliette do?

Everything Girl Scouts in a troop can do! As a Juliette, you have the same opportunities as girls in traditional troops and are able to pick and choose the way you want to participate in Girl Scouts, both in person and virtually.

We even have special events just for girls like you! Learn more at Juliettes.GirlScoutsATL.org

Have questions or interested in becoming a Juliette?

Email juliettes@gsgatl.org

Juliette
Girl Scouting

*Another Way
to Girl Scout*





Give Girls Magical Adventures

Donate to the Annual Fund

Girl Scouts leave a little sparkle wherever they go. They work to make the world a better place and be a sister to every Girl Scout. They *dare to dream, explore new interests, and solve problems in their communities.*

YOU can make it possible for every girl to have the opportunity to experience Girl Scouts! Donate today to make a difference in the lives of local girls. Every dollar you donate supports programs right here in our communities. From our spellbinding STEM events to enchanting days at camp, your gift helps make sure every girl can experience the magic of Girl Scouting!

Annual Fund Incentives*

Give \$500

and receive
a Girl Scout
sleeping bag.



Give \$100

and receive
magical color-
changing
nail polish.



Give \$50

and receive
magical color-
changing
sunglasses.



Give \$250

and receive a
Build-A-Bear
experience at
Badge & Sash.

Give \$35

and receive a
"You Make the Magic"
Annual Fund
patch.



*Incentives are cumulative per giving level. For example, gifts of \$500 will receive one sleeping bag, Build-A-Bear experience at Badge & Sash, color-changing nail polish, and color-changing sunglasses. Vper household, and one patch per girl in household.



Donate.GirlScoutsATL.org

**Making a donation
to the Annual Fund as a troop
and want to distribute it among the
contributing families? Send an email with
the names and donation amount for each
family to annualfund@gsgatl.org.**

Spring Renewal Incentives



Girl Renewal Incentives



COLOR ME!



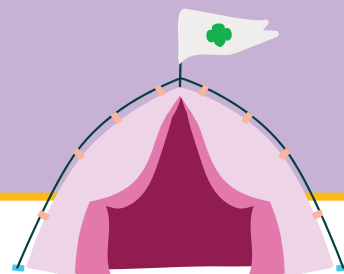
**Renew from
April 1 - April 30**
and receive a multicolor,
light up neck fan for all
your outdoor adventures
and a 2024-25 Spring
Renewal Patch to color in
and make your own.

COLOR ME!



**Renew from
May 1 - June 30**
and receive a
2024-25 Spring
Renewal Patch to
color in and make
your own.

Troop Bonus*



Renew your troop and you could qualify for extra proceeds during the 2024-25 Product Program season!

Troops that renew...

Daisy, Brownie & Junior Troops: Renew a minimum of **10** girls

Cadette, Senior & Ambassador Troops: Renew a minimum of **5** girls

Multi-level Troops: Renew a minimum of **15** girls

...by Friday, April 5 will receive an additional .5% in proceeds in the 2024 Treats & Keeps season and an additional .5% in the 2025 Girl Scout Cookie Program.

Add to the fun! Does your troop have less than the minimum number of girls needed to reach the bonus? You can add girls to meet the requirement!

Visit ***Renew.GirlScoutsATL.org*** to learn how!



Create Your Path!



Girl Scout Pathways is a new initiative by our Council to encourage higher levels of participation and engagement by our 6 - 12 grade Girl Scouts. Through the program, girls can either pick a single pathway to complete or select programs from multiple pathways to participate in October-May, including:

- **Build Your World** – STEM
- **Find Your Place** – Career Development
- **Cultivate Your Village** – Mentorship
- **Define Your Why** – Reflecting on your Girl Scout Experience
- **Realize Your Impact** – DEIA

When girls complete or attend at least 6 out of the 9 predesignated programs for and one track, they can submit their Pathways Passport for a piece of the Pathways Fun Patch!



Get started at OlderGirl.GirlScoutsATL.org

Daisy Petal Party

Get ready for the party, just for Daisy Girl Scouts! Girls will celebrate what it means to be a Daisy, make new friends and earn a few Petals along the way.

Learn more at
YoungerGirl.GirlScoutsATL.org



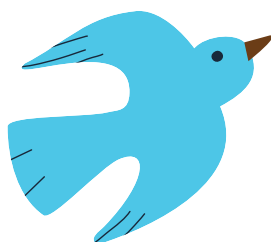
**Saturday
May 4**

Lifetime Membership

Become a member for life—and you'll be a champion of girls for years to come.

Benefits include:

- Lifetime membership card and pin
- Invitation to an annual call for lifetime members hosted by Girl Scouts of the USA's CEO
- Invitations to memorable events
- Monthly Girl Scout Network digital newsletter
- 10% off Girl Scout merchandise purchased online
- Exclusive discounts



“

I am so happy I am a lifetime member of Girl Scouts. As I have grown up I feel like the organization and it's opportunities have grown with me. Now I am able to be an adult member where I can impact the future leaders of tomorrow while also still gaining new leadership skills for myself. *Jordan F.*

”

Adult Lifetime Membership

(Ages 30 or older)

\$400

Young Alumnae Lifetime Membership

(Ages 18-29)

\$200

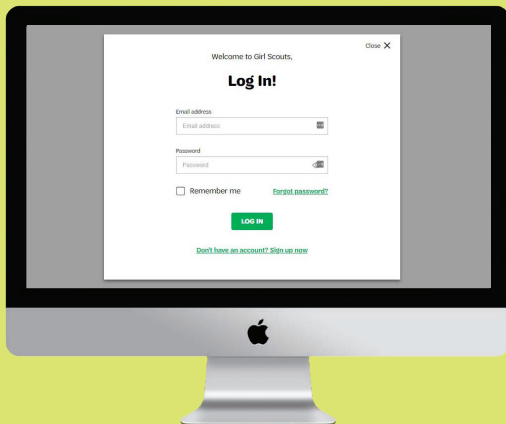
10+ Year Volunteers Lifetime Membership

\$200

Membership Renewal Process

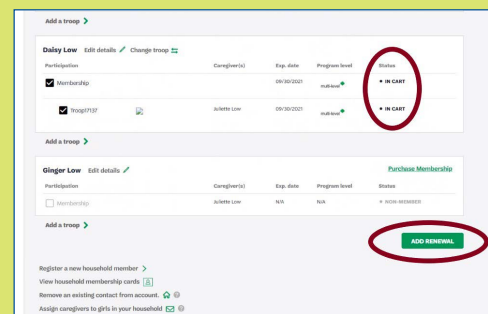
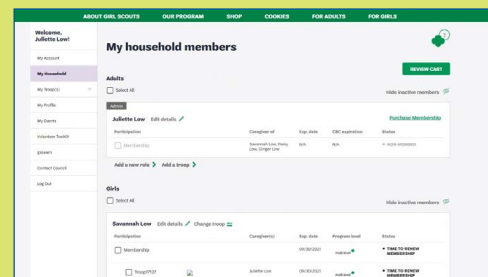
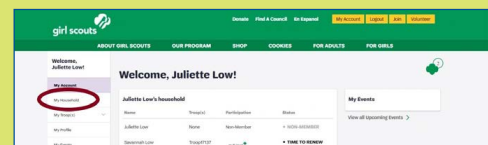
Step 1: *Login*

Go to **MyGS.GirlScouts.org** and click “**Login**” to enter your username and password.



Step 2: *Renew Your Girl*

Go to **My Household**. You can renew individual girls by clicking on the box next to their troop number or click “select all” for households with multiple girls. Don’t forget to renew yourself and select volunteer role! Click “**Add Renewal**” button at bottom of page.



*Renewing for another year of Girl Scouts is easy!
Follow the steps below to renew your girl.*

Step 3: Review Girl Details

Confirm your girl's member details, including school attending, and select membership year. Choose payment type, and click **"Submit Member Details."** You can now review your cart.

Choose a Membership year

Girl 2022 Membership \$25.00
Extended Year \$35.00

Choose payment type

☒ Credit card
☐ Not for financial aid
☐ Paper check

SUBMIT MEMBER DETAILS

I would like to:

[Renew a household member](#)
[Renew a troop member](#)
[Register a new member](#)

Your Cart

1. Daily Low

Troop member

Troop ID 7127

Membership \$25.00

Amount due \$0.00

Total amount \$25.00

Step 4: Payment

Check the box to agree to the Girl Scout Promise and Law. If you would like to make a donation to the annual fund, select desired amount and council **"333-Greater Atlanta"**. This is the last opportunity to make edits to your cart. Click on **"Add Payment Details"** to include credit card information.

girl scouts of greater atlanta

Troop member \$25.00

1. Daily Low

Troop member

Troop ID 7127

Membership \$25.00

Amount due \$0.00

Total amount \$25.00

Prepare a girl for a lifetime of leadership.

Help her join Girl Scouts.

Next I support the next generation of female leaders.

Council

333-Greater Atlanta

Where your donation goes

Discount or promotional code

Donation amount \$15.00

Outstanding balance \$0.00

Total amount \$25.00

☒ I agree to the Girl Scout Promise and Law (required)

ADD PAYMENT DETAILS



CONGRATULATIONS!

You've renewed your girl! If you need further assistance, contact Member Care at helpline@gsgatl.org or 800-771-1139.



Your Year of Opportunity

Become a Girl Scout Volunteer



You make a difference.

Think back to when you were a kid. Who was that one special adult who made your life brighter? Maybe it was a coach, a teacher, or a Girl Scout troop leader. Now, it's your turn.



You are a source of inspiration.

As a troop leader or troop volunteer, you might:

- Lead regular meetings.
- Help your troop earn badges.
- Guide them on a nature walk.
- Support them with their Girl Scout Cookie business.
- Show them a new science experiment.
- Share your own interests and skills.
- Be a kind, caring, judgment-free mentor.



You are part of a community.

You're not alone! Our council staff and your fellow volunteers will be there for you every step of the way. You'll always have access to activity guides, toolkits, trainings and other resources to help you plan an incredible year. Volunteering is a fun opportunity to be a role model just by being yourself, expand your network and shape your Girl Scout's experience.

**Roles are available to meet
every skill set and schedule!**

Volunteer.GirlScoutsATL.org

Financial Assistance

*Girl Scouts For **Every** Girl*



Girl Scouts of Greater Atlanta is proud to offer financial assistance to all families as well as alternative payment methods for those with the health insurance providers below.

In order to submit a request, please complete the appropriate financial assistance form available at the bottom of [Renew.GirlScoutsATL.org](https://renew.girlscoutsatl.org)



	Girl Membership Cost	Badge & Sash Voucher*	Adult Membership Cost**
Amerigroup (K-12)	FREE	\$15	N/A
CareSource (K-12)	FREE	\$25	FREE
Peach State† (K-12)	FREE	\$15	N/A

* Badge & Sash vouchers are sent via email within four to six weeks of submission once renewal is processed.

** All adults must be insured by the participating provider to qualify for a Girl Scout membership.

† Member must have visited their PCP & Dental within the last 12 months.

No refunds will be given to girls or adults covered by insurance providers.

Outside & Unstoppable

Girl Scout camps give children the opportunity to explore, build skills, develop an appreciation for nature and have fun! Girl Scouts can experience the outdoors at Camp Misty Mountain, Camp Timber Ridge and Camp Meriwether!



Girl Scouts can experience camp all year long.

Summer Camp

Girl Scouts of Greater Atlanta offers both day and sleepaway camps for Girl Scouts in grades K-12. Campers can choose from classic camp, horse camp and specialty sessions.

Leadership Programs are available for grades 6-12.



Troop Camping

Get outside with your troop at Camp Misty Mountain or Camp Meriwether. Troops can customize their experience by selecting the property, accommodation style and activities!



3 Seasons Programming

Attend unique events for every level at camp during the fall, winter and spring! Overnight and day programs available.



girl scouts 
of greater atlanta

