



Toast to Adventure Sponsorship Opportunities

What We Do

Girl Scouts of Greater Atlanta takes the potential of girls and combines it with robust skill-building programming that is centered around 4 core areas, all designed to meet her where she is now and to grow along with her. These four pillars are STEM, Life Skills, Outdoors, and Entrepreneurship.



About the Event

June 20 at Bold Monk Brewing

Hosted by the Girl Scouts of Greater Atlanta Junior Board, this event is a fun evening for people in the community to enjoy Girl Scout Cookies and curated beer and wine pairings.

Plus, it's a great opportunity for guests to meet new people and connect with others who are passionate about empowering girls.

This event also includes a silent auction, 50/50 raffle, and Girl Scout-themed games and activities.

Target Audience

This event is primarily attended by young professionals between the ages of 25-40 and Girl Scout alum. Last year, guests bid a total of \$9,300 in our silent auction and 50/50 raffle.

Scan the QR code to see photos from last year's event.



Who We Are

Our mission is to build girls of courage, confidence, and character, who make the world a better place.

Girl Scouts of Greater Atlanta serves approximately 23,000 girls and 10,000 adults in 34 counties across the greater Atlanta area.





Sponsorship Levels and Benefits

Gold Sponsor: \$5,000

Sponsorship Benefits:

- 6 tickets to the Toast to Adventure event
- Prominent logo placement on all materials including emails and signs at the event
- Recognition in a social media post about the event
- Verbal recognition during the event
- Prominent logo placement on the Toast to Adventure webpage
- Opportunity to sponsor an activity at the event and have your logo displayed at an activity station

At this level, you give 70 girls in need the gift of a Girl Scout membership and uniform - that's more than four troops!



Silver Sponsor: \$2,500

Sponsorship Benefits:

- 4 tickets to the Toast to Adventure event
- Logo placement on materials including emails and a sign at the event
- Logo placement on the Toast to Adventure webpage
- Recognition in a social media post about the event
- Verbal recognition during the event

At this level, you give 35 girls in need the gift of a Girl Scout membership and uniform - that's two troops!



Bronze Sponsor: \$1,000

Sponsorship Benefits:

- 2 tickets to the Toast to Adventure event
- Logo placement on materials including emails and a sign at the event
- Logo placement on the Toast to Adventure webpage
- Recognition in a social media post about the event

At this level, you give 14 girls in need the gift of a Girl Scout membership and uniform - that's an entire troop!



Emerald Sponsor: \$500

Sponsorship Benefits:

- Logo placement on materials including emails and a sign at the event
- Name placement on the Toast to Adventure webpage

At this level, you will give 7 girls in need the gift of a Girl Scout membership and uniform.

Ready to become a sponsor?

Contact Shelby Swiney, Community Giving Manager,
at sswiney@gsgatl.org or 770-853-0892.

The deadline to become a sponsor is May 1, 2024.



Every dollar raised in support of this event stays in the Greater Atlanta community to give girls more magical Girl Scout adventures.

Specifically, your support will...

- Provide program supplies for Girl Scout badge-earning activities and events so girls can discover something new.
- Provide financial aid for memberships for girls who might not otherwise be able to be a Girl Scout.
- Cover the cost of background checks and volunteer training to keep girls safe.
- Provide camp maintenance and camperships so that girls can have life-changing experiences at Girl Scout camp.



Girl Scouts of Greater Atlanta is a 501(c)3 tax-exempt organization and your donation is tax-deductible within the guidelines of U.S. law. You will receive an official acknowledgement letter in the mail for your records.

Follow us on social media to see the impact of your support on the lives of local girls!

 [@girlscoutsatl](https://www.instagram.com/girlscoutsatl)

 [@GirlScoutsAtl](https://www.facebook.com/GirlScoutsAtl)

 [Girl Scouts of Greater Atlanta](https://www.linkedin.com/company/girlscoutsatl)

[GirlScoutsATL.org](https://www.girlscoutsatl.org)