Run for the Cookies 5K
Sponsorship Opportunities

About the Event

Everyone in the community is invited to participate in our second annual 5K race or our Fun Run.

Last year, we had more than 500 runners participate and this year we expect to grow to more than 1,000 people in attendance!

This event is an opportunity for the community to come together and empower local girls. All proceeds support Girl Scouts of Greater Atlanta to help local girls dream big and make the world a better place.

Girl Scouts of Greater Atlanta is excited to host our second annual **"Run for the Cookies 5K"** fundraising event.

November 16, 2024

Riverside Park
575 Riverside Rd
Roswell, GA 30075

What We Do

Girl Scouts of Greater Atlanta's robust skill-building programming is centered around four core pillars - STEM, Life Skills, Outdoors, and Entrepreneurship. Our programs are designed to meet girls where they are now and to grow along with them. Girl Scouts explore their strengths, take on new challenges, and can always be themselves, regardless of background or ability.

Who We Are

We are Girl Scouts of Greater Atlanta! Our mission is to build girls of courage, confidence, and character, who make the world a better place.

Girl Scouts of Greater Atlanta serves more than 23,000 girls and 10,000 adults in 34 counties across the greater Atlanta area.

Scan here to learn more about the event.

Sponsorship Levels and Benefits

Sponsor Benefits	Presenting Sponsor $10,000	Gold Sponsor $5,000	Silver Sponsor $2,500	Bronze Sponsor $1,000	Community Sponsor $500
Logo placement on the event registration website	•	•	•	•	•
Logo placement on a "thank you to our sponsors" sign at the event	•	•	•	•	•
Logo placement on the event t-shirt	•	•	•	•	Name Only
Complimentary 5K race entries	8 entries	6 entries	4 entries	2 entries	1 entry
Vendor booth at the event	•	•	•	•	•
Recognition in a social media post about the event	•	•	•	•	
Verbal recognition at the awards ceremony	•	•	•		
Company employees to volunteer at the race	•	•	•		
Inclusion in a GSGATL LinkedIn Donor Spotlight post	•				
Opportunity to sponsor a mile of the race course	•				
Organization name listed on the “Our Donors” page on the Girl Scouts of Greater Atlanta website	•				
Logo placement on the racing bib	•				
Logo placement at the start and finish line	•				

Ready to become a sponsor?
Contact Shelby Swiney,
Community Giving Manager,
at sswiney@gsgatl.org
or 770-853-0892.

The deadline to become a sponsor and receive full benefits is September 15, 2024.

In-kind Donations

Sponsors donating goods and services receive the same benefits as cash sponsors based on the monetary value of the items donated.

Items needed include, but are not limited to:

- Fresh fruit (e.g. bananas and apples, quantity: 500 each)
- Snacks (e.g. granola bars, pretzels, veggie chips, etc., quantity: 500 each)
- Drinks (e.g. water, sports drinks, juice, sparkling water, iced tea, etc., quantity: 500)
- Coffee and breakfast for volunteers. (e.g. doughnuts, breakfast sandwiches, etc., quantity: 100)
- First-aid supplies (e.g. bandages, antibiotic creams, pain medicine, etc., quantity: 100)

Ready to make an in-kind donation?
Contact Shelby Swiney, Community Giving Manager,
at sswiney@gsgatl.org or 770-853-0892.

Every dollar raised in support of this event stays in the Greater Atlanta community to help girls DREAM big and DO bigger.

Specifically, your support will...

- Supply program supplies for Girl Scout badge-earning activities and events so girls can discover something new.
- Provide financial aid for memberships for girls who might not otherwise be able to experience Girl Scouting.
- Cover the cost of background checks and ongoing volunteer trainings to keep our volunteers educated and our girls safe.
- Help sustain camp maintenance and fund camperships so that ALL girls can have life-changing experiences at Girl Scout camp.

Girl Scouts of Greater Atlanta is a 501(c)3 tax-exempt organization and your donation is tax-deductible within the guidelines of U.S. law. You will receive an official acknowledgement letter for your gift.

Follow us on social media to see the impact of your support on the lives of local girls!

@girlscoutsatl

@GirlScoutsAtl

Girl Scouts of Greater Atlanta

GirlScoutsATL.org