

This year's 2022 Treats & Keeps Program provides girls with an opportunity to "Go Bright Ahead" while learning more about the Hawaiian Monk seal.



The Treats & Keeps Program powers amazing experiences for girls & the fun begins September 23

Imagine if... EACH GIRL in a troop of 8 sells 3 magazines AND sells 30 chocolate/nut items, the troop would earn on average \$400.00 in proceeds! PLUS each girl would earn program patches in addition to the cumulative girl rewards offered at each level. This program fuels:

Camping • Events • Service Projects • Crafts • STEM • Trips • And More...

First Things First

1. **Register your Girl Scout** for the 2022-23 Girl Scout year.
2. **Learn the Basics & Give the OKAY!** Attend your troop's Treats & Keeps meeting to understand how to support your Girl Scout and her troop. Sign and submit the online Parent Permission & Financial Responsibility Form.
3. **On September 23, set up an M2 Account.** All girls participating in the program MUST have an M2 account to submit all orders electronically; those collected on the Order Card and those ordered online. Learn more at TK.GirlScoutsATL.Org

How Treats & Keeps Works

This program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines.

Available on the Order Card: Chocolates & Nuts (\$7+)

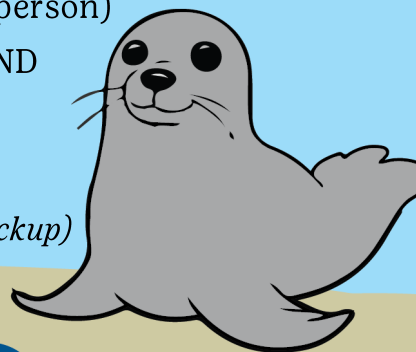
Available Online: Chocolates & Nuts (\$7+) AND Magazines (\$20+)

Mark Your Calendar

September 23: Girls begin taking orders (online & in-person)

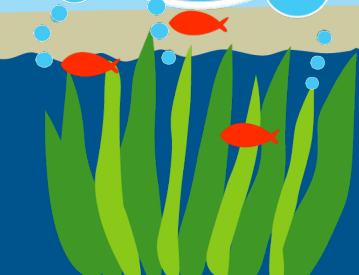
October 22: Last day for customers to order online AND deadline for girls to submit orders and reward choices online via M2.

November 12-15: Service Unit Product Deliveries
(*your troop will notify you when items are available for girl pickup*)



Questions? Contact us at helpline@gsgatl.org or 770-702-9100

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Earn rewards for your participation!

Check the back of your nut order card and online at:

TreatsKeepsRewards.com to learn more about all of the rewards you can earn.



Earn two personalized patches with your name and avatar!
See how to earn both patches below.

Earn theme patches



They fit together!



Personalize your patch by choosing from two scenes – paddle boarding or snorkeling.

You have the option to select from swim outfits or Girl Scout attire for your avatar.



Treats & Keeps Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell a total of \$325+ in combined online and order card sales



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Treats & Keeps Program
- Use the "Share My Site" function in the M2 system during the Treats & Keeps Program
- Sell 250+ boxes of cookies during the 2023 Girl Scout Cookie Program

Go to www.gsnutsandmags.com/gsgatl

1 Login

Visit the website

Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Treats & Keeps Program.



Scan here and have your troop number ready!

My troop # _____



2 Create

Create your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



3 Share



E-mail friends and family

Within your email, your supporters will see your goal and hear your avatar deliver the special message you recorded. Using the link included, friends and family can easily help you reach your goals when they shop online! Don't forget to connect with friends and family on social media or with a text message using the "Share My Site" function in the M2 system. Be sure to follow current GSUSA guidelines for online sales and marketing.