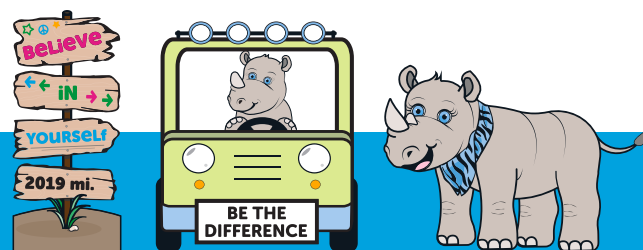


IT'S EASY TO GET STARTED!



1

Go to www.gsnutsandmags.com/gsgatl

(or click on the link from the council website)

Follow the prompts to participate in the Treats and Keeps Program. Please have your troop number before starting.

My troop number is _____

My troop Treats and Keeps Manager is _____



2

Create Your Personalized Site

You will be creating Me2®, an avatar who looks just like you. You can also record a personalized message for your Me2 to deliver to friends and family. As you move through the activity, she will earn virtual rewards as you take various steps to create your personalized site for chocolates, nuts and magazines.



3

Send Emails

When you send emails to friends and family, they will see your goal and hear your Me2 deliver your special message. By clicking a link, they will be able to shop online while helping you reach your goals! Don't forget to share with additional friends and family on social media with the help of a parent/guardian. Please follow current GSUSA guidelines for online sales and marketing.



EARN REWARDS FOR YOUR PARTICIPATION

Check the back of your order card and on your online site to learn more about all of the rewards you can earn.

Fall Personalized Patch



To Earn:

- Create your Me2 avatar
- Send 15+ emails
- Sell 4+ magazines and 20+ nut / chocolate items

Choose a background for your Me2 and whether she wears her Girl Scout uniform or a safari outfit!

Girl Scout Cookie Crossover Personalized Patch



To Earn:

- Create your Me2 avatar in the Treats & Keeps Program
- Send 15+ emails in the Treats & Keeps Program
- Sell 250+ boxes of cookies in the 2020 Girl Scout Cookie Program

Earn these two special patches with your name and avatar on them!





The Treats & Keeps Program powers amazing experiences for girls!

Starting September 27, your go-getter can open her own business.

Imagine the Possibilities

The Treats & Keeps Program is a Girl Scout's first entrepreneurial venture where she will offer chocolates, nuts and magazines to launch her business to family and friends near and far. She will be able to design an online store, develop confidence by speaking to customers, and work with her troop to meet and exceed goals. All girls will have the chance to discover something new about themselves while learning skills to fuel their future!

Imagine if... EACH GIRL in a troop of 8 sells 4 magazines **AND** sells 26 chocolate/nut items, the troop would earn over **\$310.00** in proceeds! **PLUS** each girl would earn program patches in addition to the cumulative girl rewards offered at each level.

This means that YOUR Girl Scout and her troop can explore endless FUN!
Camping • Events • Service Projects • Crafts • STEM • Trips • And More...

Products & Ways to Participate

Products & Ways to Order	Chocolates	Nuts	Magazines
	\$6 to \$12	\$6 to \$12	\$20 to \$40
Order Card	✓	✓	
Online	✓	✓	✓

Three Easy Steps to Get Started

- 1 Register as a Girl Scout!** Girls **MUST** be registered for the 2019-20 Girl Scout year.
- 2 Learn the Basics & Give the OKAY!** Attend your troop's Treats & Keeps meeting to understand how to support your Girl Scout and her troop. Submit a signed Parent Permission & Financial Responsibility Form electronically to your Troop's Treats & Keeps Manager.
- 3 Set up an M2 Account.** **All girls participating in the program MUST have an M2 account to submit all orders electronically to the troop;** those collected on the Order Card and those collected online.

Learn More at TK.GirlScoutsATL.Org

Important Dates

- September 27** Girls begin taking orders
- October 26** Girls submit orders online via M2. Online ordering for customers closes on this date as well.
- November 16-19** Service Unit Product Delivery (*Your troop will notify you when items are available for pickup*)