

Gold Award Project Proposal Rubric

		Does Not Meet Standard	Meets Standards	Above Average	Exceeds Standards - NYWOD (National Young Women of Distinction)
A	<i>GS Promise & Law</i>	No mention of the GS Promise & Law	2 Parts of the GS Promise & Law	3-4 Parts of the GS Promise & Law	5+ Parts of the GS Promise & Law
	<i>Target Audience</i>	Friends, Family, or Girl Scouts only	Local Community	Local Community + Regional Community	Local Community + Regional Community + National/Global Communities
	<i>Valid Community Need</i>	Issue is: BROAD and difficult to define.	Issue is: Specific & Addresses Root Cause via 1 Community Need	Issue is: Specific & Addresses 2 Community Needs	Issue is: Specific & Addresses 3+ Community Needs OR identifies a UNIQUE Need
B	<i>Research</i>	Little or no research was done.	Research complete, 1-2 resources cited.	Research complete, 3-4 resources cited. Research included phone calls or emails to "experts" in the field.	Research complete, 5+ resources cited. Research explores multiple aspects of the issue through a number of different sources.
	<i>National & Global Connection</i>	No mention of National or Global connection.	Research includes evidence at the Local &/or National/Global level.	Research includes evidence at the Local, National, & Global level.	Research includes evidence demonstrating Local, National, and Global challenges.
C	<i>Active Leadership</i>	No skills identified and no goals to achieve new skills.	Lists a few leadership skills and identifies a skill to develop.	Lists leadership skills, has a plan to use those skills actively and identifies a skill to develop.	Lists leadership skills, plans to teach those skills to others and challenges herself in developing a new skill.
D	<i>Timeline</i>	Timeline absent, unclear, or unrealistic.	Timeline is clear, realistic, and aligns with SMART goals.	Timeline is clear, realistic, aligns with SMART goals, and includes milestones.	Timeline is clear, realistic, aligns with SMART goals, includes milestones, and allows time for thoughtful work.
E	<i>Team</i>	Team is only friends/family.	Team of 4-6 individuals	Team of 6-9 individuals	Team of 9+
	<i>Project Advisor</i>	Not identified or selected a family member.	1 project advisor selected, who is an expert in the issue.	2 project advisors selected, at least 1 is an expert in the issue.	Multiple advisors selected or more than 1 expert on the issue.
F	<i>Budget</i>	Expenses, no income OR project earns a profit.	5-7 expenses listed, budget tallies to 0	8-10 expenses listed.	11+ expenses identified
	<i>Income & Money Earning</i>	Money earning activities are unclear.	Money-earning activities outlined.	Money-earning activities outlined with back-up plan for lack of funds.	Money-earning activities outlined with back-up plan for lack of funds & excess money.
G	<i>Measurability</i>	No methods to measure impact.	1 method of measurement is identified	2 methods of measurement are identified.	3+ methods of measurement are identified
	<i>SMART Goals</i>	No SMART goals.	1 SMART Goal	2 SMART Goals	3 SMART Goals
H	<i>Sustainability</i>	One-time event.	Continued online presence (Facebook, website, etc.)	Partner organization agrees to continue project.	Project snowballs and becomes self-sustaining through multiple groups.
I	<i>Impact & Engagement</i>	No plan to share project.	Plan to share has 2-3 ideas for sharing or "advertising" in the local community.	Plan to share has 4-6 ideas for sharing or "advertising" in the local & regional community.	Plan to share has 7+ ideas for sharing or "advertising" in the local, regional, and regional/global community.