



GIRL SCOUTS OF GREATER ATLANTA, INC.

MABLETON, GEORGIA

AUDITED FINANCIAL STATEMENTS

**FOR THE YEARS ENDED
SEPTEMBER 30, 2017 AND 2016**

GIRL SCOUTS OF GREATER ATLANTA, INC.
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SEPTEMBER 30, 2017 AND 2016

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Jones and Kolb

Certified Public Accountants
Atlanta, Georgia

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
Girl Scouts of Greater Atlanta, Inc.
Mableton, Georgia

We have audited the accompanying financial statements of Girl Scouts of Greater Atlanta, Inc. (the "Council"), which comprise the statements of financial position as of September 30, 2017 and 2016, and the related statements of activities and net assets, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Council's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Council's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Girl Scouts of Greater Atlanta, Inc. as of September 30, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Jones and Kolb

January 11, 2018

GIRL SCOUTS OF GREATER ATLANTA, INC.
STATEMENTS OF FINANCIAL POSITION
SEPTEMBER 30, 2017 AND 2016

ASSETS

	2017	2016
Cash and cash equivalents	\$ 1,277,066	\$ 1,455,873
Investment securities	4,546,083	9,491,045
Pledges receivable, net	517,904	357,788
Other receivables, net	107,245	146,197
Prepaid expenses and other assets	421,268	387,993
Inventory	398,302	462,262
Beneficial interests in trusts	16,595	11,901
Property and equipment, net	14,991,829	15,998,410
Cash and cash equivalents - Endowment	197,764	-
Investment securities - Endowment	5,903,229	100,993
	\$ 28,377,285	\$ 28,412,462
Total assets		

LIABILITIES AND NET ASSETS

	2017	2016
LIABILITIES		
Accounts payable and accrued liabilities	\$ 786,146	\$ 775,521
Custodial accounts	2,425	1,000
Deferred revenue	247,654	107,134
Note payable	-	650,962
	1,036,225	1,534,617
Total liabilities		
NET ASSETS		
Without donor restrictions		
Undesignated	20,488,514	26,261,385
Designated by the Board for an endowment	6,000,000	-
	26,488,514	26,261,385
Total without donor restrictions		
With donor restrictions	852,546	616,460
	27,341,060	26,877,845
Total net assets		
Total liabilities and net assets	\$ 28,377,285	\$ 28,412,462

The accompanying notes to financial statements are
an integral part of these statements.

GIRL SCOUTS OF GREATER ATLANTA, INC.
STATEMENT OF ACTIVITIES AND NET ASSETS
FOR THE YEAR ENDED SEPTEMBER 30, 2017

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
REVENUES			
Contributions, gains and other support			
Contributions	\$ 1,494,715	\$ 1,106,103	\$ 2,600,818
Investment income	176,181	2,056	178,237
Net realized and unrealized gain on investments	635,634	2,151	637,785
Total contributions, gains and other support	<u>2,306,530</u>	<u>1,110,310</u>	<u>3,416,840</u>
Program services			
Gross product sales	17,964,411	-	17,964,411
Direct cost of product sales	(4,482,081)	-	(4,482,081)
Product sales revenue retained by troops	<u>(3,005,018)</u>	<u>-</u>	<u>(3,005,018)</u>
Net revenue from product sales	10,477,312	-	10,477,312
Retail store sales	1,218,385	-	1,218,385
Direct cost of retail store sales	<u>(707,273)</u>	<u>-</u>	<u>(707,273)</u>
Net revenue from retail store sales	511,112	-	511,112
Program fees	1,987,282	-	1,987,282
Miscellaneous income	<u>64,764</u>	<u>-</u>	<u>64,764</u>
Total program services	<u>13,040,470</u>	<u>-</u>	<u>13,040,470</u>
Total revenues	<u>15,347,000</u>	<u>1,110,310</u>	<u>16,457,310</u>
NET ASSETS RELEASED FROM RESTRICTIONS	<u>874,224</u>	<u>(874,224)</u>	<u>-</u>
EXPENSES			
Program services			
Girl Scout leadership experience	7,043,247	-	7,043,247
Outdoor programs	4,745,510	-	4,745,510
Volunteer support	<u>1,798,577</u>	<u>-</u>	<u>1,798,577</u>
Total program services expenses	13,587,334	-	13,587,334
Management and general	1,306,154	-	1,306,154
Fundraising	<u>1,100,607</u>	<u>-</u>	<u>1,100,607</u>
Total expenses	<u>15,994,095</u>	<u>-</u>	<u>15,994,095</u>
CHANGE IN NET ASSETS	227,129	236,086	463,215
NET ASSETS AT SEPTEMBER 30, 2016	<u>26,261,385</u>	<u>616,460</u>	<u>26,877,845</u>
NET ASSETS AT SEPTEMBER 30, 2017	<u>\$ 26,488,514</u>	<u>\$ 852,546</u>	<u>\$ 27,341,060</u>

The accompanying notes to financial statements are
an integral part of this statement.

GIRL SCOUTS OF GREATER ATLANTA, INC.
STATEMENT OF ACTIVITIES AND NET ASSETS
FOR THE YEAR ENDED SEPTEMBER 30, 2016

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
REVENUES			
Contributions, gains and other support			
Contributions	\$ 1,757,978	\$ 868,601	\$ 2,626,579
Investment income	170,237	-	170,237
Net realized and unrealized loss on investments	499,309	-	499,309
Total contributions, gains and other support	<u>2,427,524</u>	<u>868,601</u>	<u>3,296,125</u>
Program services			
Gross product sales	16,567,432	-	16,567,432
Direct cost of product sales	(4,000,454)	-	(4,000,454)
Product sales revenue retained by troops	(2,811,967)	-	(2,811,967)
Net revenue from product sales	9,755,011	-	9,755,011
Retail store sales	1,253,785	-	1,253,785
Direct cost of retail store sales	(719,044)	-	(719,044)
Net revenue from retail store sales	534,741	-	534,741
Program fees	1,933,282	-	1,933,282
Miscellaneous loss	(40,284)	-	(40,284)
Total program services	<u>12,182,750</u>	<u>-</u>	<u>12,182,750</u>
Total revenues	<u>14,610,274</u>	<u>868,601</u>	<u>15,478,875</u>
NET ASSETS RELEASED FROM RESTRICTIONS	<u>864,143</u>	<u>(864,143)</u>	<u>-</u>
EXPENSES			
Program services			
Girl Scout leadership experience	6,501,372	-	6,501,372
Outdoor programs	5,019,828	-	5,019,828
Volunteer support	1,624,847	-	1,624,847
Total program services expenses	13,146,047	-	13,146,047
Management and general	1,538,104	-	1,538,104
Fundraising	1,101,583	-	1,101,583
Total expenses	<u>15,785,734</u>	<u>-</u>	<u>15,785,734</u>
CHANGE IN NET ASSETS	(311,317)	4,458	(306,859)
NET ASSETS AT SEPTEMBER 30, 2015	<u>26,572,702</u>	<u>612,002</u>	<u>27,184,704</u>
NET ASSETS AT SEPTEMBER 30, 2016	<u>\$ 26,261,385</u>	<u>\$ 616,460</u>	<u>\$ 26,877,845</u>

The accompanying notes to financial statements are
an integral part of this statement.

GIRL SCOUTS OF GREATER ATLANTA, INC.
STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED SEPTEMBER 30, 2017

	Girl Scout Leadership Experience	Outdoor Programs	Volunteer Support	Total Program Services	Management and General	Fundraising	Total Expenses
Salaries	\$ 3,262,263	\$ 1,297,418	\$ 1,000,044	\$ 5,559,725	\$ 617,056	\$ 629,728	\$ 6,806,509
Staff health and retirement benefits	610,898	175,929	209,354	996,181	197,050	110,280	1,303,511
Payroll taxes	239,583	90,646	72,324	402,553	42,885	47,191	492,629
 Total personnel	 4,112,744	 1,563,993	 1,281,722	 6,958,459	 856,991	 787,199	 8,602,649
Supplies	278,414	534,314	116,184	928,912	20,815	28,829	978,556
Occupancy	201,876	603,219	50,670	855,765	58,855	17,439	932,059
Professional services and fees	289,346	234,333	90,617	614,296	117,033	40,172	771,501
Girl rewards - product sales	597,680	-	-	597,680	-	-	597,680
Equipment, maintenance and repairs	239,870	167,108	47,443	454,421	68,278	60,483	583,182
Insurance	115,325	240,606	29,540	385,471	49,849	14,770	450,090
Travel	218,281	101,871	55,914	376,066	6,753	14,461	397,280
Assistance and grants	295,087	79,366	555	375,008	-	-	375,008
Other expenses	155,563	101,211	33,647	290,421	761	10,893	302,075
Printing, promotion and publications	201,519	52,166	8,110	261,795	4,516	32,379	298,690
Telecommunications	127,966	32,453	34,925	195,344	57,977	17,539	270,860
Conferences and meetings	49,920	31,777	19,811	101,508	17,881	55,478	174,867
Postage and delivery	29,263	11,528	2,095	42,886	302	7,293	50,481
Interest expense	9,837	2,412	2,666	14,915	4,499	1,333	20,747
 Total expenses before depreciation	 6,922,691	 3,756,357	 1,773,899	 12,452,947	 1,264,510	 1,088,268	 14,805,725
Depreciation	120,556	989,153	24,678	1,134,387	41,644	12,339	1,188,370
 Total expenses	 <u>\$ 7,043,247</u>	 <u>\$ 4,745,510</u>	 <u>\$ 1,798,577</u>	 <u>\$ 13,587,334</u>	 <u>\$ 1,306,154</u>	 <u>\$ 1,100,607</u>	 <u>\$ 15,994,095</u>

The accompanying notes to financial statements are
an integral part of this statement.

GIRL SCOUTS OF GREATER ATLANTA, INC.
STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED SEPTEMBER 30, 2016

	Girl Scout Leadership Experience	Outdoor Programs	Volunteer Support	Total Program Services	Management and General	Fundraising	Total Expenses
Salaries	\$ 3,072,634	\$ 1,486,992	\$ 939,271	\$ 5,498,897	\$ 729,161	\$ 632,573	\$ 6,860,631
Staff health and retirement benefits	555,694	221,759	191,164	968,617	230,169	106,204	1,304,990
Payroll taxes	226,513	110,296	68,365	405,174	50,377	47,355	502,906
Total personnel	3,854,841	1,819,047	1,198,800	6,872,688	1,009,707	786,132	8,668,527
Supplies	253,772	523,545	92,665	869,982	23,622	21,987	915,591
Occupancy	173,535	678,591	30,264	882,390	58,284	16,967	957,641
Professional services and fees	291,548	114,239	83,354	489,141	127,201	47,852	664,194
Girl rewards - product sales	568,427	-	-	568,427	-	-	568,427
Equipment, maintenance and repairs	151,754	205,334	45,791	402,879	84,001	47,751	534,631
Insurance	103,244	251,141	31,026	385,411	66,189	18,616	470,216
Travel	180,406	85,932	38,548	304,886	10,412	16,299	331,597
Assistance and grants	281,612	74,248	-	355,860	-	-	355,860
Other expenses	155,127	93,181	18,046	266,354	9,777	21,318	297,449
Printing, promotion and publications	200,889	23,498	11,671	236,058	12,681	30,939	279,678
Telecommunications	89,861	37,346	31,195	158,402	61,190	17,211	236,803
Conferences and meetings	37,990	35,979	11,392	85,361	16,826	50,608	152,795
Postage and delivery	44,084	4,867	5,467	54,418	1,407	9,926	65,751
Interest expense	8,801	3,558	2,809	15,168	5,992	1,685	22,845
Total expenses before depreciation	6,395,891	3,950,506	1,601,028	11,947,425	1,487,289	1,087,291	14,522,005
Depreciation	105,481	1,069,322	23,819	1,198,622	50,815	14,292	1,263,729
Total expenses	\$ 6,501,372	\$ 5,019,828	\$ 1,624,847	\$ 13,146,047	\$ 1,538,104	\$ 1,101,583	\$ 15,785,734

The accompanying notes to financial statements are
an integral part of this statement.

GIRL SCOUTS OF GREATER ATLANTA, INC.
STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED SEPTEMBER 30, 2017 AND 2016

	<u>2017</u>	<u>2016</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ 463,215	\$ (306,859)
ADJUSTMENTS TO RECONCILE CHANGE IN NET ASSETS TO NET CASH AND CASH EQUIVALENTS PROVIDED BY OPERATING ACTIVITIES:		
Depreciation	1,188,370	1,263,729
Net realized and unrealized gain on investments	(637,785)	(499,309)
(Gain) loss on disposal of property and equipment	(2,892)	129,967
Change in pledges receivable, net	(160,116)	10,513
Change in other receivables, net	38,952	(60,140)
Change in prepaid expenses and other assets	(33,275)	336
Change in inventory	63,960	93,539
Change in beneficial interests in trusts	(4,694)	-
Change in accounts payable and accrued liabilities	10,625	(131,276)
Change in custodial accounts	1,425	(32,300)
Change in deferred revenue	140,520	(187,325)
Total adjustments	<u>605,090</u>	<u>587,734</u>
Net cash and cash equivalents provided by operating activities	<u>1,068,305</u>	<u>280,875</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of investments	(5,243,345)	(3,812,587)
Proceeds from sale of investments	5,023,856	4,250,591
Purchases of property and equipment	(192,236)	(118,021)
Proceeds from sale of property and equipment	<u>13,339</u>	<u>9,740</u>
Net cash and cash equivalents (used in) provided by investing activities	<u>(398,386)</u>	<u>329,723</u>

The accompanying notes to financial statements are
an integral part of these statements.

GIRL SCOUTS OF GREATER ATLANTA, INC.
STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED SEPTEMBER 30, 2017 AND 2016

	<u>2017</u>	<u>2016</u>
CASH FLOWS FROM FINANCING ACTIVITIES		
Principal payments on note payable	<u>(650,962)</u>	<u>(214,286)</u>
Net cash and cash equivalents used in financing activities	<u>(650,962)</u>	<u>(214,286)</u>
NET INCREASE IN CASH AND CASH EQUIVALENTS	18,957	396,312
CASH AND CASH EQUIVALENTS BEGINNING OF YEAR	<u>1,455,873</u>	<u>1,059,561</u>
END OF YEAR	<u>\$ 1,474,830</u>	<u>\$ 1,455,873</u>
SUPPLEMENTAL CASH FLOW DISCLOSURES		
Interest paid	<u>\$ 20,747</u>	<u>\$ 22,845</u>
RECONCILIATION OF END OF YEAR CASH AND CASH EQUIVALENTS TO THE AMOUNTS REPORTED IN THE STATEMENT OF FINANCIAL POSITION		
Cash and cash equivalents	\$ 1,277,066	\$ 1,455,873
Cash and cash equivalents - Endowment	<u>197,764</u>	<u>-</u>
Cash and cash equivalents, end of year	<u>\$ 1,474,830</u>	<u>\$ 1,455,873</u>

The accompanying notes to financial statements are an integral part of these statements.

GIRL SCOUTS OF GREATER ATLANTA, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEARS ENDED SEPTEMBER 30, 2017 AND 2016

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A. Description of Council

Girl Scouts of the USA is the largest all-female serving volunteer organization in the world. Girl Scouts of Greater Atlanta, Inc. (the "Council") is one of the largest Girl Scout councils in the United States. The Council's mission statement is: Girl Scouting builds girls of courage, confidence and character, who make the world a better place.

B. Accrual Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting.

C. Basis of Presentation of Financial Statements

Net assets, revenues, gains and losses are classified based on the existence or absence of donor or grantor imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net assets without donor restrictions - Net assets available for use in general operations and not subject to donor or grantor restrictions. The governing Board has designated, from net assets without donor restrictions, net assets for a Board-designated endowment.

Net assets with donor restrictions - Net assets that are subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature; for example, restrictions that may or will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature; for example, stipulating that resources be maintained in perpetuity. The donors of these assets permit the Council to use all of the income earned on related investments for general or specific purposes. More specifically, items included in net assets with donor restrictions are gifts for which restrictions have not been met.

When restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the Statement of Activities and Net Assets as "net assets released from restrictions."

D. Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the

GIRL SCOUTS OF GREATER ATLANTA, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEARS ENDED SEPTEMBER 30, 2017 AND 2016

date of the financial statements and the reported amounts of revenues and expenses during the reported period. Actual results could differ from those estimates.

E. Cash and Cash Equivalents

Cash equivalents at September 30, 2017 and 2016 consist primarily of money market funds held in investment accounts. The Council considers all short-term, interest-bearing deposits with maturities of three months or less to be cash equivalents.

The Council maintains cash balances at a financial institution which may, at times, exceed the federally insured limits. Management periodically reviews the financial viability of the financial institution and does not anticipate any credit risk related losses.

F. Pledges Receivable

The Council records unconditional pledges at fair value in the period made by donors net of allowances for amounts estimated as uncollectible. Conditional promises to give are not included as support until the conditions are substantially met. Unconditional promises with payments due in future years, which are not otherwise restricted, are deemed to have an implied restriction to be used in the year the payment is due and, therefore, are reported as temporarily restricted until the payment is due, unless the contribution is clearly intended to support activities of the current year or is received with permanent restrictions. All contributions are available for unrestricted purposes unless specifically restricted by the donor.

Pledges receivable as of September 30, 2017 and 2016 are shown net of an allowance for doubtful accounts of \$7,239 and \$5,188, respectively.

G. Other Receivables

Other receivables, net of allowances for uncollectible accounts, are recorded at the amounts of cash estimated as realizable. The Council provides reserves for uncollectible accounts when specific accounts are deemed uncollectible. Other receivable balances are considered delinquent based on age and relate to how recently payments have been received. Other receivables as of September 30, 2017 and 2016 are shown net of an allowance for doubtful accounts of \$1,978 and \$7,305, respectively.

H. In-kind Contributions

The Council records donated services as contribution revenue and expense if the services create or enhance a non-financial asset, or the services would (1) need to be purchased by the Council if not provided by contribution, (2) require specialized skills, and (3) are provided by individuals with those skills. Donated materials and services are reflected as contributions in the accompanying statements at their estimated value at date of receipt. During the years ended September 30, 2017 and 2016, the Council recorded donated materials and services totaling approximately \$43,000 and \$78,000, respectively.

GIRL SCOUTS OF GREATER ATLANTA, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEARS ENDED SEPTEMBER 30, 2017 AND 2016

I. Investment Securities

Investments are reported at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. See Note 3 for discussion of fair value measurement.

J. Inventory

Inventory consists of uniforms, books, badges and other scouting related items and is reported at cost.

K. Depreciation

Property and equipment are recorded at cost and are being depreciated on a straight-line basis using the following estimated lives:

<u>Asset Category</u>	<u>Useful Lives</u>
Land improvements	10-15 Years
Buildings and improvements	30 Years
Vehicles	5-7 Years
Furniture and equipment	5-15 Years
Leasehold improvements	5-30 Years

L. Custodial Accounts

Custodial accounts consist primarily of membership dues collected on behalf of Girl Scouts of the USA ("USA").

M. Deferred Revenue

Fees for camps and other program events are recognized upon occurrence of the camp or event. Amounts received prior to the camps or events are recorded as deferred revenue in the Statements of Financial Position.

N. Functional Allocation of Expenses

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include depreciation and general office and occupancy, which are allocated on a square-footage basis, as well as salaries and benefits, which are allocated on the basis of estimated time and effort.

GIRL SCOUTS OF GREATER ATLANTA, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEARS ENDED SEPTEMBER 30, 2017 AND 2016

O. Federal and State Income Taxes

The Council is exempt from federal and state income taxes under Section 501(a) as an organization described in Section 501(c)(3) of the United States Internal Revenue Code of 1986, as amended (the "Code"). As such, only unrelated business taxable income, as defined by Section 512(a)(1) of the Code, is subject to tax. The amount of the Council's unrelated business taxable income is immaterial to the financial statements. The Council had no unrelated business income tax liability for the years ended September 30, 2017 and 2016 due to the availability of net operating loss carry-forwards.

At September 30, 2017, the Council has net operating loss carry-forwards of approximately \$1,575,000 which could result in a tax benefit of up to \$630,000. This potential benefit has been fully offset by a valuation reserve. The loss carry-forwards will expire between 2018 and 2027.

The Council has taken into account the impact of ASC 740 regarding uncertain tax positions on the financial statements. The Council had no material uncertain tax positions for the years ended September 30, 2017 and 2016.

P. Subordinate Unit Bank Accounts

Girl Scout Pathways (troops and groups) establish bank accounts under the Council's tax identification number. All group pathway funds are maintained for the benefit of the girls within the respective group. These funds are not under the financial control of the Council and have not been included in these financial statements.

Q. Recent Accounting Guidance

In August 2016, the Financial Accounting Standards Board issued Accounting Standards Update ("ASU") 2016-14, Not-for-Profit Entities (Topic 958). This ASU improves the prior net asset classification requirements and the information presented in the financial statements and notes about a not-for-profit entity's liquidity, financial performance and cash flows. The ASU is effective for fiscal years beginning after December 15, 2017, with early adoption permitted. Management has elected to adopt this ASU early.

R. Reclassification

Certain prior year balances have been reclassified to conform to the current year presentation.

S. Subsequent Events

Subsequent events have been evaluated by management through January 11, 2018, the date these financial statements were available to be issued.

GIRL SCOUTS OF GREATER ATLANTA, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEARS ENDED SEPTEMBER 30, 2017 AND 2016

2. LIQUIDITY

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the Statement of Financial Position date, comprise the following as of September 30:

	<u>2017</u>
Cash and cash equivalents	\$ 1,277,066
Pledges and other receivables, net	603,149
Investment securities	<u>4,546,083</u>
Total	<u>\$ 6,426,298</u>

The Council has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. Additionally, the Council has a Board designated endowment of \$6,000,000 that is subject to an annual spending policy as described in Note 11. Although the Council does not intend to spend from this Board designated endowment (other than amounts appropriated for general expenditure as part of the Board's annual budget approval and appropriation), these amounts could be made available if necessary.

3. FAIR VALUE OF INVESTMENT SECURITIES

U.S. generally accepted accounting principles establish a framework for measuring fair value. That framework provides for a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to the unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described below:

Level 1: Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Council has the ability to access.

Level 2: Inputs to valuation methodology include quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in inactive markets; inputs other than quoted prices that are observable for the asset or liability; and, inputs that are derived principally from, or corroborated by, observable market data by correlation or other means. If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3: Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

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The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

As of September 30, 2017 and 2016, the only assets or liabilities that are measured at fair value on a recurring basis are investment securities. Common stocks and mutual funds are valued at the closing price reported on the active market on which the individual securities are traded. U.S. Treasury notes, U.S. government bonds and corporate bonds are valued based on quoted market prices for similar assets. Such investments are classified within Level 1 or Level 2 of the valuation hierarchy.

This method may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Council believes its valuation method is appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following is a summary of investment securities, stated at fair value, held at September 30, 2017 and 2016:

	2017		
	Level 1	Level 2	Total
Common stocks	\$ 5,450,621	\$ -	\$ 5,450,621
U.S. Treasury notes	136,222	-	136,222
U.S. government bonds	-	1,086,034	1,086,034
Corporate bonds	-	3,307,996	3,307,996
Mutual funds	468,439	-	468,439
Total investment securities	<u>\$ 6,055,282</u>	<u>\$ 4,394,030</u>	<u>\$ 10,449,312</u>
	2016		
	Level 1	Level 2	Total
Common stocks	\$ 5,173,919	\$ -	\$ 5,173,919
U.S. Treasury notes	389,441	-	389,441
U.S. government bonds	-	689,819	689,819
Corporate bonds	-	2,842,463	2,842,463
Mutual funds	496,396	-	496,396
Total investment securities	<u>\$ 6,059,756</u>	<u>\$ 3,532,282</u>	<u>\$ 9,592,038</u>

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Investment income for the years ended September 30, 2017 and 2016 consists of the following:

	<u>2017</u>	<u>2016</u>
Interest and dividend income	\$ 243,521	\$ 221,841
Investment fees	(65,284)	(51,604)
Total investment income	<u>\$ 178,237</u>	<u>\$ 170,237</u>

4. PLEDGES RECEIVABLE

Pledges receivable, net at September 30, 2017 and 2016 are summarized as follows:

	<u>2017</u>	<u>2016</u>
United Way	\$ 201,422	\$ 225,935
Other	316,482	131,853
Total pledges receivable, net	<u>\$ 517,904</u>	<u>\$ 357,788</u>

The Council received and executed a grant of \$529,473 from United Way of Greater Atlanta in September 2017, to be funded in quarterly installments of \$132,368. In accordance with provisions of the grant, \$264,736 of the annual allocation was recorded as contribution revenue for the year ended September 30, 2017. The remaining \$264,737 of the annual grant is considered by the United Way of Greater Atlanta as an intention to give and is contingent upon collections. Therefore, this amount has not been recorded as a receivable in the accompanying financial statements.

The Council received and executed a grant of \$615,666 from United Way of Greater Atlanta in September 2016, which was funded in quarterly installments of \$153,917. In accordance with provisions of the grant, \$307,834 was recorded as contribution revenue for the year ended September 30, 2016 and the remaining \$307,832 was recorded as contribution revenue upon receipt in the year ended September 30, 2017.

Total contribution income consists of the following for the years ended September 30:

	<u>2017</u>	<u>2016</u>
United Way	\$ 769,036	\$ 842,537
Other	1,831,782	1,784,042
Total contribution income	<u>\$ 2,600,818</u>	<u>\$ 2,626,579</u>

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5. BENEFICIAL INTERESTS IN TRUSTS

The Council is a beneficiary of two irrevocable trusts that will pay the Council \$12,500 upon the death of each donor. The estimated value of these trusts was \$16,595 and \$11,901 as of September 30, 2017 and 2016, respectively. This amount is calculated based on the age of each donor using a discount rate of 2.18%.

6. PROPERTY AND EQUIPMENT

Property and equipment consist of the following at September 30:

	<u>2017</u>	<u>2016</u>
Land	\$ 2,363,335	\$ 2,363,335
Land improvements	4,047,902	4,047,902
Buildings and improvements	27,181,520	27,116,524
Vehicles	511,652	468,948
Furniture and equipment	4,145,600	4,119,813
Leasehold improvements	<u>5,015</u>	<u>5,015</u>
Total	38,255,024	38,121,537
Less accumulated depreciation	<u>23,263,195</u>	<u>22,123,127</u>
Property and equipment, net	<u>\$ 14,991,829</u>	<u>\$ 15,998,410</u>

During the year ended September 30, 2016, the Council disposed of approximately \$214,000 of property and equipment that was related to the closing of Camp Cecil Jackson, resulting in a loss on disposal of approximately \$126,000. The Council also disposed of approximately \$1,100,000 of fully depreciated fixed assets that were obsolete and no longer in use.

7. NOTE PAYABLE

The Council was indebted under a term loan agreement with a financial institution, which had an outstanding balance of \$650,962 at September 30, 2016. The loan required quarterly principal payments of \$53,571 plus interest, which accrued at LIBOR plus 1.95% per annum through maturity on July 31, 2020. At September 30, 2016, the interest rate was 2.48% per annum. The Council retired the debt during the year ended September 30, 2017.

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8. LOAN MANAGEMENT ACCOUNT

The Council has a loan management account agreement ("LMA") with a financial institution to finance the cost of the annual cookie orders (see Note 12). The LMA, which allows for maximum borrowings of \$4,000,000, is collateralized by certain Council investment accounts. Amounts outstanding under the LMA accrue interest at LIBOR plus 2.25% per annum. The Council borrowed approximately \$3,400,000 during the years ended September 30, 2017 and 2016. The amounts borrowed were repaid in full within a month of the draw. There were no outstanding borrowings under the LMA as of September 30, 2017 and 2016. Interest incurred on the LMA for the years ended September 30, 2017 and 2016 was \$4,340 and \$4,569, respectively.

9. PENSION PLANS

A. Defined Contribution

The Council implemented a defined contribution pension plan as of July 1, 1996 that covers substantially all employees. Contributions to this plan for the years ended September 30, 2017 and 2016 were approximately \$82,000 and \$106,000, respectively.

B. Defined Benefit

The Council participates in the National Girl Scout Council Retirement Plan (the "Plan"), a noncontributory defined benefit pension plan sponsored by USA (EIN 13-1624016; PN 002). The National Board of Girl Scouts of the USA voted to freeze the Plan to new entrants and to freeze future benefit accruals for all current participants under the Plan effective July 31, 2010. The Plan covers substantially all of the employees of various Girl Scout councils who were eligible to participate in the Plan prior to the Plan freeze. Accrued and vested benefits prior to July 31, 2010 are based on years of service and salary levels.

Although net Plan assets grew during the year, net Plan assets available for Plan benefits continue to be less than the actuarial present value of accumulated Plan benefits as of January 1, 2017. Based on the April 18, 2014 conditional approval by the Internal Revenue Service ("IRS"), all existing amortization bases in the Plan's funding standard account as of January 1, 2013 were combined into one base and the resulting amortization period for that single base was extended to 10 years. Approval applies as long as at a minimum, beginning with the January 1, 2013 calendar year, \$30,000,000 is remitted. The \$30,000,000 calendar year minimum applies for each succeeding calendar year until the Plan is fully funded based upon the requirements of the Pension Protection Act of 2006 ("PPA"). In addition, on April 8, 2014, H.R. 4275 was signed into law, which gave the Plan the flexibility to adopt the PPA funding requirements immediately or not at all. The Plan has elected to adopt this relief and not be subject to PPA. Aggregate annual contributions made in fiscal years 2016 and 2017 were \$34.3 million and \$33.1 million, respectively. The aggregate annual contributions decreased from 2016 to 2017 due to the reduction in the Plan's total annual aggregate contributions from \$34.3 million to \$32.5 million

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effective May 1, 2017. Aggregate contributions made in fiscal 2018 are expected to continue to be \$32.5 million.

The Council made contributions into the plan of \$637,447 and \$637,122 during the years ended September 30, 2017 and 2016, respectively. These contributions represented approximately 1.93% and 1.86% of total contributions to the Plan for years ended September 30, 2017 and 2016, respectively.

10. NET ASSETS

Changes to net assets with donor restrictions are as follows:

	September 30, 2016	Additions	Released from Restrictions	September 30, 2017
Subject to expenditure for specified purpose:				
Camperships	\$ 125,887	\$ 82,584	\$ (105,531)	\$ 102,940
STEM Expo	2,000	-	(2,000)	-
	<u>127,887</u>	<u>82,584</u>	<u>(107,531)</u>	<u>102,940</u>
Subject to the passage of time:				
Promises to give that are not restricted by donors, but which are unavailable for expenditure until due	154,064	372,902	(96,370)	430,596
United Way Allocation	221,615	645,923	(666,116)	201,422
Beneficial interests in trusts	11,901	4,694	-	16,595
	<u>387,580</u>	<u>1,023,519</u>	<u>(762,486)</u>	<u>648,613</u>
Subject to the Council's endowment spending policy and appropriation:				
Endowment	100,993	4,207	(4,207)	100,993
	<u>\$ 616,460</u>	<u>\$ 1,110,310</u>	<u>\$ (874,224)</u>	<u>\$ 852,546</u>

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11. ENDOWMENT

The Council's endowment includes both a donor-restricted endowment fund, which the Council must hold in perpetuity for the donor-specified purpose, and funds designated by the Board of Directors to function as an endowment. The classification of the net assets of these funds is based on the existence or absence of donor-imposed restrictions.

The Board of Directors of the Council has interpreted the Georgia Uniform Prudent Management of Institutional Funds Act of 2006 ("UPMIFA") as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Council classifies as net assets with restrictions the original value of gifts donated to the permanent endowment and the original value of subsequent gifts to the permanent endowment. The remaining portion of the donor-restricted endowment fund that is not classified as perpetual in nature is restricted until those amounts are appropriated for expenditure by the Council in a manner consistent with the standard of prudence prescribed by UPMIFA. The Board of Directors will appropriate funds from the endowment funds based on specific needs and budgeting requirements from year to year. In accordance with UPMIFA, the Council considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund;
- (2) The purposes of the Council and the donor-restricted endowment fund;
- (3) General economic conditions;
- (4) The possible effect of inflation and deflation;
- (5) The expected total return from income and the appreciation of investments;
- (6) Other resources of the Council; and,
- (7) The investment policies of the Council.

The Council has adopted investment and spending policies that attempt to preserve endowment assets by using funding only when the Council determines it is prudent, such as when operating cash is insufficient. The current spending policy is to distribute an amount of earnings from investments not to exceed 4.5% of the three year rolling average market value of the endowment's corpus annually. Accordingly, over the long term, the Council expects the current spending policy to allow the endowment assets to grow and improve the Council's overall financial strength. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that exceed common benchmarks for a balanced portfolio, while assuming a moderate level of risk.

To satisfy its long-term rate-of-return objectives, the Council relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Council targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

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Activity in the endowment investment accounts for the year ended September 30, 2017 was as follows:

	Board Designated Endowment	Perpetual in Nature	Total
Beginning balance	\$ -	\$ 100,993	\$ 100,993
Contributions	-	-	-
Interest and dividends	-	2,904	2,904
Fees	-	(848)	(848)
Realized/unrealized gain (loss)	-	2,151	2,151
Amounts appropriated for expenditure	-	(4,207)	(4,207)
Other changes:			
Transfer to create Board designated endowment fund	6,000,000	-	6,000,000
Balance at September 30, 2017	<u>\$ 6,000,000</u>	<u>\$ 100,993</u>	<u>\$ 6,100,993</u>

12. PRODUCT SALES

Annually, the Council sponsors programs in which its members sell cookies and other products. Net revenue from product sales represents approximately 64% and 63% of total Council revenue for the years ended September 30, 2017 and 2016, respectively. Following is a detail of net revenue from product sales for the years ended September 30:

	2017	2016
Gross product sales:		
Cookies	\$ 16,935,872	\$ 15,516,208
Chocolate, nuts and magazines	1,028,539	1,051,224
Total gross product sales	<u>17,964,411</u>	<u>16,567,432</u>
Direct cost of sales and other direct deductions:		
Cookies	4,130,222	3,648,309
Chocolate, nuts and magazines	351,859	352,145
Product sales revenue retained by troops	<u>3,005,018</u>	<u>2,811,967</u>
Total direct cost of sales and other deductions	<u>7,487,099</u>	<u>6,812,421</u>
Net revenue from product sales	<u>\$ 10,477,312</u>	<u>\$ 9,755,011</u>

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13. OPERATING LEASES

The Council leases various items of office equipment and retail space under operating leases with lease terms of 60 to 64 months. Rental expense for the operating leases was approximately \$133,000 for the years ended September 30, 2017 and 2016.

Future minimum payments required under the operating leases are as follows:

<u>Year Ending September 30,</u>	<u>Amount</u>
2018	\$ 128,045
2019	107,719
2020	27,583
2021	<u>7,073</u>
Total	<u>\$ 270,420</u>