

# Girl Scout Cookie Program Playbook

*for volunteers*





## January Volunteer Playbook

Whether you're a new troop leader or a returning cookie volunteer, here are some tips and reminders to help you prepare for the the initial order phase of the cookie program.

### Key Program Dates:

- **January 1:** Girls begin taking orders using their Girl Order Card and sending emails using Digital Cookie.
- **January 11:** Preview GSGATL Cookie Booths being offered this season. Log into [eBudde](#) to get a sneak peak at the booth opportunities available for signup from council.
- **January 19:** [eBudde](#) signups for GSGATL Cookie Booths begin.
- **January 20:** Last day for customers to order cookies via Digital Cookie IF they want them shipped in time to have in-hand for the "Big Game"
- **January TBD by Troop:** Girl orders are due to the Troop Cookie Manager
- **January 27:** Troop Initial Order eBudde deadline (11:59 p.m.) Enter and submit all girl initial cookie orders (including cookies for the troop's first two cookie booths) and rewards selections. Select your Count N Go pick-up location for initial order cookies and rewards. Don't forget, your troop will earn the Initial Order Reward of two [Tech Packs](#) for volunteers if the troop has an Initial Order per girl selling average (PGA) of 175 boxes.
- **January 28:** Keep girls motivated to meet their individual and troop goals! Girls should continue to sell using their Girl Order Card and Digital Cookie.

### Additional Resources:

Check out the [Cookie VIP eTraining](#) for the inside scoop on this season's Cookie Program directly from LBB and the GSGATL Cookie team. You can request access to Cookie VIP eTraining directly on the site or via the quick link tool bar in eBudde.

[Troop App](#) from Little Brownie Bakers

Have Questions? Reach out to your Service Unit Cookie Manager.

If you're unsure of your Service Unit Cookie Manager, contact Helpline at 800-771-1139 or [helpline@gsgatl.org](mailto:helpline@gsgatl.org)!