


girl scouts
of greater atlanta

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GO FOR
BOLD!™



Every Girl Scout is Amazing

But when Girl Scouts come together for fun, friendship, and purpose in the Girl Scout Cookie Program, they're unstoppable.

The Girl Scout Cookie Program powers new, unique and amazing experiences for girls—experiences that broaden their worlds, help them learn essential life skills, and prepare them for a lifetime of leadership.

- January 1: Girls begin taking orders using their Girl Order Card and Digital Cookie
- January 27: Troop Initial Order eBudde deadline (11:59 p.m.)
- February 16 - 17: Count N Go - Initial Cookie Order and Rewards Pick-up
- February 18: Cookie Booths Begin
- February 21: Cookie Cupboards open for additional cookie pick-ups
- February 22 - 24: National Girl Scout Cookie Weekend
- March 11: 1st electronic payment withdrawal
- March 16: All cookie cupboard locations close
- March 29: March 29: Final electronic payment withdrawal
- April 30: Cookie Booths end - no more sales to the public

Girl Scout Cookie season kicks off January 1, and we want you to feel prepared and confident in leading the girls to success.



How To Prepare For A Great Girl Scout Cookie Program

- Download the **Troop Cookie Manager's Guide** at Cookies.GirlScoutsAtl.org to become familiar with the program.
- Get to know your support team! Connect with your Service Unit Cookie Manager (SUCM). She/he will offer guidance through each step of the program. If you are unsure of who your SUCM is, call or email for their contact information at helpline@gsgatl.org or **800-771-1139**.
- Have a troop volunteer sign up for the Troop Cookie Manager role in MyGS.
- Get the troop excited about the cookie program by attending a Service Unit Cookie Rally.
- Use the Built By Me Cookie Planner to create a customized plan for cookie season just by answering four questions. Visit the planner at cookieplanner.littlebrowniebakers.com



Learn what your troop can do and where they can go when they participate in the largest girl-led business in the world.

Andie, Junior Troop #14559

"My goal was to sell at least 400 boxes of Girl Scout cookies and I sold over 500. I think the best part of selling cookies is gaining that certain independence that makes you tingle inside, the feeling that tells you **I AM THE BOSS.**"



Junior Troop Co-leader Troop #13592

"Our troop consists of 9 girls. They have been together as a troop for 6 years now. The girls LOVE selling cookies. Cookie sales really brings them together and gets them out into our community. The girls sell individually, but their favorite part is the booth sales. Part of our cookie goal this past year was to step up a level so that we could make additional money for our Savannah trip. **We exceeded our goal!**"

Jaliah, Daisy Troop #968

This year Jaliah didn't have a booth, she sold her boxes to close family and friends. Jaliah's cookie goal was to sell a minimum of 50 boxes, and she reached it and then some. Jaliah's favorite part about selling cookies was **giving the customers their boxes and seeing the smiles on their faces.**

