



News Release

For Immediate Release

Girl Scouts of Greater Atlanta, Inc.
5601 North Allen Road
Mableton, GA 30126
www.GirlScoutsATL.org

For more information, contact:
(Leslie Gilliam 770-702-9176)

Girl Scouts of Greater Atlanta Raises Record-Breaking \$1 Million to Support Girl Leadership! Second Century Breakfast Celebrates the Success of Girl Scouting.

More than 200 business and community leaders gathered at the Piedmont Driving Club on March 15 to celebrate the impact of their investment in girl leadership through the Girl Scouts of Greater Atlanta's fourth annual Second Century Breakfast.

As event chair Kelly Barrett said, it was "truly a great day to be a Girl Scout." Girl Scouts of each rank shared details of the influence of Girl Scouting in their lives, giving the Second Century Circle supporters the opportunity to witness first-hand how their investment provides these girls with experiences that help them succeed and lead. The event raised an unprecedented \$1 million to provide transformative experiences for girls including interactive learning and skill building activities such as robotics and coding as well as financial assistance and mentoring for more than 6,000 at-risk girls who otherwise would not have the opportunity to experience Girl Scouting. Funds also support 5 camp properties, training for 17,000 volunteers, and scholarships for recipients of the Gold Award, the highest achievement in Girl Scouting.

From ages 6 through 18, each girl progressively demonstrated more of the confidence and leadership skills that Girl Scouting instills. Brittany Clarke, the Girl Scout Senior speaker, attributed her success in robotics and technology to her Girl Scout involvement. Ansley Knight, the Girl Scout Ambassador and Gold Award winner, credited Girl Scouting for helping her achieve her goal of attending the United States Naval Academy this fall.

As Paul Bowers, President and CEO of Georgia Power and 2016 Honorary Event Chair, presented the 2016 Changing the World award to Shan Cooper, the newly named chief supply chain and technology officer of WestRock Company, he stated, "When you think about the Girl Scout law – those words truly describe Shan Cooper – she makes her city, her state and the world a better place!" As she accepted the award, Mrs. Cooper pointed out that, "Teaming up with Girl Scouts has allowed me to positively touch our youth by mentoring and offering girls hands-on opportunities to explore the exciting possibilities of STEM careers."

About Girl Scouts of Greater Atlanta, Inc.

Girl Scouts of Greater Atlanta, Inc. is the premier leadership development organization for girls, serving more than 42,000 girls with more than 17,000 volunteers in 34 counties in the greater metropolitan Atlanta area, northwest Georgia and Polk County, TN. Girl Scouting builds girls of courage, confidence and character, who make the world a better place. For more information on how to join, volunteer or donate to Girl Scouts of Greater Atlanta, Inc. call 800.771.1139, or visit www.GirlScoutsATL.org



News Release

For Immediate Release

Girl Scouts of Greater Atlanta, Inc.
5601 North Allen Road
Mableton, GA 30126
www.GirlScoutsATL.org

For more information, contact:
(Leslie Gilliam 770-702-9176)

During the past four years, the Second Century Breakfast has helped raise more than \$2.5 million to support Girl Scouts of Greater Atlanta's mission of building girls of courage, confidence, and character, who make the world a better place.

To learn more about how you can invest in girls and support the next century of women leaders, visit www.GirlScoutsATL.org/secondcentury.

About Girl Scouts of Greater Atlanta, Inc.

Girl Scouts of Greater Atlanta, Inc. is the premier leadership development organization for girls, serving more than 42,000 girls with more than 17,000 volunteers in 34 counties in the greater metropolitan Atlanta area, northwest Georgia and Polk County, TN. Girl Scouting builds girls of courage, confidence and character, who make the world a better place. For more information on how to join, volunteer or donate to Girl Scouts of Greater Atlanta, Inc. call 800.771.1139, or visit www.GirlScoutsATL.org