



# News Release

*For Immediate Release*

**Girl Scouts of Greater Atlanta, Inc.**  
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## **Girl Scouts of Greater Atlanta Not Raising Cookie Prices**

### **Top 7 Varieties Remain \$4 Per Box.**

ATLANTA (November 5) Girl Scouts of Greater Atlanta responds to media reports that Girl Scout councils are raising cookie prices to \$5 per box. These reports stem from a council in Massachusetts' decision to raise prices in their area. That price increase is for their geographic region only. Girl Scouts of Greater Atlanta will continue to offer their top 7 varieties (Thin Mints, Samoas, Trefoils, Tagalongs, Do-si-dos, Savannah Smiles and Rah-Rah Raisins) at \$4 per box. The gluten free cookie, Toffee-tastic will continue to be offered at \$6 per box. The difference in price of this cookie is due to the cost associated with producing a gluten free cookie (ingredients, GF certification etc.)

Girl Scouts of Greater Atlanta will kick off the cookie program December 5<sup>th</sup> with a rally to excite girls about the program and work with them developing business and leadership skills such as goal-setting and money management. Girls begin door-to-door sales January 1 and deliveries and cookie booths will begin February 15. Visit [GirlScoutCookies.Org](http://GirlScoutCookies.Org) to learn more about the cookie program, including where to find cookies in your area.

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About Girl Scouts of Greater Atlanta, Inc.

Girl Scouts of Greater Atlanta, Inc. is the premier leadership development organization for girls, serving more than 42,000 girls with more than 17,000 volunteers in 34 counties in the greater metropolitan Atlanta area, northwest Georgia and Polk County, TN. Girl Scouting builds girls of courage, confidence and character, who make the world a better place. For more information on how to join, volunteer or donate to Girl Scouts of Greater Atlanta, Inc. call 800.771.1139, or visit [www.GirlScoutsATL.org](http://www.GirlScoutsATL.org)

About the Girl Scouts of Greater Atlanta Cookie Program

The Girl Scout Cookie Program is a hands-on leadership and entrepreneurial program. Proceeds from the sell generate funds for a girl's troop and contributes to GSGATL's program and operating expenses. Girl Scout cookies sell for \$4/box with the exception of Toffee-tastics which are \$6/box. On average, 76% of sales go to support girls.