

Girl Scouts of Greater Atlanta FAQs for Digital Cookie Troop Sites (Digital Cookie Booth Pilot)

Is the Digital Cookie Connector (DCC) map available this year? No, Girl Scouts of Greater Atlanta used the results of DCC to build a new concept that will be piloted by the council in 2017 in collaboration with Girl Scouts of the USA. The Digital Cookie Booth pilot will consist of girls who aren't otherwise able to participate in the Girl Scout Cookie Program the opportunity to participate in Digital Cookie.

What is the Digital Cookie Booth? Girl Scouts of Greater Atlanta is giving girls who aren't otherwise able to participate in the Girl Scout Cookie Program the opportunity to participate in Digital Cookie. The Girl Scouts involved formed five Digital Cookie Troop sites that can be accessed by cookie customers who want to buy cookies. When customers in the Greater Atlanta area visit ShowMeTheCookies.com looking for information about cookies, they will be given the opportunity to a) find a live cookie booth or b) find a Digital Cookie booth.

How many girls are participating in the Digital Cookie booth 2017 local pilot managed by Girl Scouts of Greater Atlanta? No more than 70 girls

How were the Girl Scouts participating in the Digital Cookie booth local pilot chosen? These are new troops that were chosen by the local council to participate in the pilot because they historically have been unable to participate in a traditional Girl Scout Cookie Program.

How are we ensuring the safety of Digital Cookie booth participants? As with regular Digital Cookie sites, no identifiable information is being shared in the newly created Digital Cookie booth troop sites. Cookie customers looking to buy cookies will not be able to communicate with girls, just purchase cookies from their Digital Cookie booth troop site.

How many councils are approved to participate in this local pilot in 2017? At this time the only council running the local pilot is Girl Scouts of Greater Atlanta.

Why was Girl Scouts of Greater Atlanta chosen to run this Digital Cookie booth local pilot? Girl Scouts of Greater Atlanta proposed the business opportunity and an approach to test this concept at the local level. Girl Scouts of the USA is working with them to test the concept in a way that, if successful, could be scaled nationally at a future date.