



# News Release

*For Immediate Release*

**Girl Scouts of Greater Atlanta, Inc.**  
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## **Jack Cay, President, Palmer & Cay, Hosts 2016 Second Century Breakfast**

### *Cay "Insures" Girls Reach Their Potential*

(Atlanta, GA) Girl Scouts of Greater Atlanta is honored that Jack Cay, President of Palmer & Cay, will once again host our annual Second Century Breakfast on March 15, 2016 at the Piedmont Driving Club. The Second Century Circle, Girl Scouts' major giving society, plays a vital role in empowering all girls to fulfill their potential.

"As the father of two Girl Scouts and as a member of the Second Century, I know how important it is to provide the right experiences and environments to help girls succeed and lead in their careers," says Cay. With a long family history of involvement with the Girl Scouts, Cay understands the impact of investing in girls. This will be his fourth consecutive year hosting this breakfast, but the Cay family has been supporting Girl Scouts since the 1940s, when Jack Cay's grandfather first began helping the birthplace of Girl Scouting in Savannah secure insurance. This eventually led to Palmer & Cay creating a national insurance program for all Girl Scout councils. Cay currently serves as a board member for Girl Scouts of Greater Atlanta.

The commitment of Cay and other Second Century Circle community and business leaders has helped raise over \$1.5 million in the last three years to support Girl Scouts of Greater Atlanta's mission. This year's ambitious goal of an additional \$1 million will support interactive learning and skill building activities such as robotics and coding as well as financial assistance and mentoring for more than 6,000 at-risk girls who otherwise would not have the opportunity to experience Girl Scouting. Funds will also support 5 camp properties, training for 17,000 volunteers, and scholarships for recipients of the Gold Award, the highest achievement in Girl Scouting.

Cay states, "I'm proud to once again host the Second Century breakfast, which pulls together community and business leaders to support and celebrate the work that our volunteers and employees put in every day to help 43,000 girls thrive."

To learn more about how you can invest in girls and support the next century of women leaders, visit [www.gsgatl.org/secondcentury](http://www.gsgatl.org/secondcentury).

#### **About Girl Scouts of Greater Atlanta**

*Girl Scouts of Greater Atlanta, Inc. is the premier leadership development organization for girls, serving more than 43,000 girls and 17,000 volunteers in 34 counties in the greater metropolitan Atlanta area, northwest Georgia and Polk County, TN. Girl Scouting builds girls of courage, confidence and character, who make the world a better place. For more information on how to join, volunteer or donate to Girl Scouts of Greater Atlanta, Inc. call 800.771.4046, or visit [www.GirlScoutsAtl.org](http://www.GirlScoutsAtl.org)*